



RITI JAISWAL

ABOUT ME

A creative and quick-thinking individual with a bent towards communicating and building a relationship. Seeking a Position to enhance and explore my Analytical knowledge, where I can expand and utilize my learning, skills and knowledge. Also, My sales experience has honed my ability to understand customer behavior, and I'm now eager to transition into a marketing analytics role, where I can combine my analytical skills with my creative approach to problem-solving, ultimately driving data-driven marketing strategies and delivering tangible results."

WORK EXPERIENCE

Oct 2022- Present

Nestle India (<https://www.nestle.com/>)

Sales Officer Trainee

- Reporting to ASM.
- Handling 2 distributors in Bhopal.
- Handling team of 5 DS and 1 PS.
- Managing turnover of 80 Lakh.
- Responsible for managing distributor and company's systems and processes.

May 2022 - July 2022

Tatvic Analytics (<https://www.tatvic.com/>)

Internship

- Finding Prospects.
- Creating Top of the Funnel.
- Collecting Data.
- Analyzing Data.

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Varanasi, India

EDUCATION

PGDM in Marketing

Shanti Business School (AHMD)

2021 - 2023

Bachelor of Commerce

School Of Management
Sciences (Vns)

2018 - 2021

SKILLS

- MS EXCEL
- POWER POINT
- POWER BI
- DATA VISUALIZATION IN EXCEL
- SQL

LANGUAGE

English

Hindi

CERTIFICATE

- SQL Workshop by Skill Nation.
- Global Arcus (Internship).
- Marketing Analytics (Course).
- Participated as a Delegate of South Africa in MUN.
- Data Visualization in Excel

CURRICULAR ACTIVITIES

- Represented my College at Sunbeam Women's College, Varanasi, And got a Silver Medel.
- Represented my College in the Solo Dance Competition in Adharshila.
- Represented my School in the Group Dance competition and won 1st Prize.
- Participated in Badminton Tournament in College.
- Won 2nd Prize in a Chess competition at School.