

HARRY GURNANI

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Objective:

Highly motivated and versatile professional with expertise in social media management, designing, editing, and digital marketing. Seeking a dynamic role that allows me to leverage my skills in content creation, trend analysis, and strategic marketing to drive brand growth and engage audiences effectively.

Education:

Bachelor of Journalism and Mass Communication, Prestige Institute of Management in Research, Indore, India

- Graduated: 2023
- Relevant coursework: Media Studies, Video Editing, Social Media, Public Relations, Digital Media

High School Diploma, New Digamber Public School, Indore, India

- Graduated: 2020
- Scored 92.2% in 12th boards

Work Experience:

Video Editing and Design Intern, Prestige Media, Indore, India

- Edited numerous videos for college events and promotional campaigns
- Created visually appealing posters and graphics for various projects
- Assisted in the production of multimedia content, ensuring high-quality standards

Digital Marketing Executive, Bluetick Consultants Indore

- Used to Handle Google ads of 10+ clients
- Account Manager

Freelance Social Media Manager

- Managed social media accounts for multiple clients, including Instagram pages
- Developed content strategies to drive engagement and increase followers
- Created compelling visual designs and optimized posts for maximum impact
- Conducted market research to understand trends and audience preferences

Skills:

- Social media management: Creating and implementing content strategies, community management, analytics
- Video editing: Proficient in using video editing software (e.g., Final Cut Pro, Adobe Premiere Pro)
- Graphic design: Creating visually appealing designs and posters (Canva)
- Digital marketing: SEO, keyword research, campaign planning and execution, analytics
- Trend understanding and staying up-to-date with the latest social media and digital marketing trends
- Excellent time management and organizational abilities