

Harshil Kaushik

Student

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Dynamic and results-oriented professional with a proven track record at Inamigos Foundation, enhancing campaign performance through data-driven strategies and fostering a collaborative influencer community which worked towards the fulfilment of social causes. Excelled in roles related to management trainee and relationship building during roles at Air Bnb and Ooh Media. Demonstrated ability to innovate and drive results, with a focus on continuous professional development and market research proficiency.

Skills

Photography
Editorial calendar management
YouTube
Relationship builder
Scheduling

Work History

2024-09 - 2024-10

Management Trainee Intern

Air Bnb, Noida

- Expanded industry knowledge by attending relevant workshops, seminars, and networking events as part of ongoing professional development efforts.
- Gained proficiency in industry tools and software to enhance productivity and streamline workflows.

2023-06 - 2023-07

Marketing Intern

Ooh Media, Noida

- Conducted market research to identify target audiences and optimize marketing efforts.
- Participated in brainstorming sessions, contributing fresh ideas under the guidance of superiors that led to innovative marketing initiatives.
- Researched competitor trends and interpreted findings to report conclusions to supervisors

2023-05 - 2023-06

Community Influencer

Inamigos Foundation, Hybrid

- Monitored campaign performance to make data-driven adjustments and optimize results.
- Built relationships with fellow influencers to create a supportive community focused on collaboration rather than competition.

Education

2024-07

Bachelor Of Business Administration: Marketing

Sharda University - Greater Noida

- Elected Captain of management team
- Member of music club at sharda university

Interests

Music and sketching
Art museums
Event planning and management