PHANI KURUBA

DEPUTY GENERAL MANAGER

MY CONTACT

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Date of Birth : 28th February 1993
Nationality : Indian
Passport : Passport No. V7036445

ADDITIONAL CERTIFICATION

- Emerging Leaders (ELP) Certification: Futuristic Lead Nurturing Program by Accenture

ACADEMIC DETAILS

- **Doctor of Pharmacy (Pharm.D) 2010-2016**

Annamacharya College of Pharmacy, Rajampet,JNTU University, Anantapur
Marks: 80%

ACADEMIC PAPER

- A Prospective study of anti-hypertensive drugs utilization pattern in out-patients of a tertiary care hospital
- Research Duration- 6 months (2014-2015)

SEMINARS

- National Workshop On Methodology Development In Healthcare Research " - RIPER, Anantapur (Nov'2013)
- International Conference On Pharmacoeconomics And Good Pharmacy Practice – RIPER (Oct'2012)
- Paper Presentation on "Therapeutic Drug Monitoring" – RIPER (Oct'2012)

EXTRA-CURRICULAR ACTIVITIES

- *Cricket*
- *Volleyball*

LANGUAGES

- *English*
- *Hindi*
- *Telugu*

ABOUT ME

With 6+ years of insightful, enriching, and explorative experience in pharmacovigilance under my belt, I have cultivated the passion, motivation, expertise, proactiveness, and discernment needed to excel in ICSR Processing, MedDRA Coding, Narrative Writing, Regulatory Affairs, Quality, Training and Mentorship, and CAPA management. My focus is fixated on enhancing patient safety, enforcing quality policies, and decisively accomplishing business goals. I am always open to blazing new trails by garnering insights from experiential research and knowledge sharing. On the leadership front, my ability to strategically steer the course of projects, align the professional priorities of team members towards common goal, mitigate risks in reactive and proactive mode, optimize productivity, resolve conflicts and create synergy has been upheld through the conferring of Deputy General Manager position in Mar'2022 wherein I am creating optimum fusion of the prolificity of 20 professionals under me. Incidentally, the greatest acknowledgment of my leadership quality is the reward for reducing attrition in my team through continuous inspiration shelled out by me to team mates.

SKILLS REPERTOIRE

- Motivating Leader excelling in unlocking the potential of team members to the fullest- Leading a team of 20
- Leadership, analytical, organizational, communication and Inter-personal skills
- Devising effective, relevant, technically robust and functional strategic interventions
- Life sphere multi-vigilance UAT (User Access Testing) for ARGUS and ARIS-G LSMV Database
- New database implementation and process optimization
- Subject Matter and Process Expert
- End-to-end ICSR Processing
- Case processing guidance preparation for MDR (Medical Device Reports) cases
- Hands-on experience in Infinity database and Imedidata database
- MDR case handling, medical writing, clinical study report review, investigator, brochure review, protocol review and literature case handling.
- Conversance with MS Word, Excel, Power Point and Outlook

PROFESSIONAL RECITAL

Deputy General Manager
Mar'2022 – Till Date
Accenture Solution Private Limited, Bangalore

RESPONSIBILITIES

- Critically appraise the potential of team members for delegating Safety Review cases
- Ensure strict adherence to SLA timelines and deliverables through meticulous planning and execution of daily jobs
- Ensure Workflow management in adherence to KPI, PVA and Regulatory compliances
- Secure cross-functional support through escalation of issues/ tasks outside the pre-defined work scope
- Develop and implement a failsafe system for ensuring the application of client procedural documents (3 levels, SOPs, WIs, and JAs) by team members
- Satisfactorily carry out daily tasks in conformance to applicable procedure documents, conventions, and client policies
- Incisively analyze, troubleshoot, offer actionable medical inputs, and develop strategic interventions for performance improvement through evaluation of difficult adverse event case reports of team members
- Optimize resource mobilization and utilization through seamless coordination with Safety Review Manager
- Liaise with Client teams by serving as POC (Point of Contact) for Accenture
- Drive innovation by exploring avenues for continuous improvement and supporting the implementation of out-of-the-box ideas as a Change Agent
- Iron out conflict points and generate concurrence by facilitating therapeutic area group meetings with medical reviewers
- Provide a platform for continuous upskilling and potential enrichment by hosting weekly training and management calls
- Offer unstinted support to empower my team to cope with production volume spikes
- Brainstorm over loopholes, lacunas, shortcomings, and drawbacks to develop Corrective and Preventive Action Plans for preventing incidents, mitigating risks, and improving work quality

- ***Senior Safety (Drug) Reviewer,Case Processing Expert,***
  Nov'2016 – Mar'2022
  Accenture Life Science R&D Department (Pharmacovigilance Domain), Bangalore

RESPONSIBILITIES

- Intently review assigned ICSR's with data entered or retrieved from attached information from source documents
- Encode verbatim terms using MedDRA dictionary for patient history, product information, event information, and relevant fields.
- Rigorously assess entry and additional verbatim events, code post-consultation with MRSP
- Diligently enter or review appropriate suspect and concomitant products using the safety database company product dictionary (CPD) or WHO drug dictionary
- Set procedure documents and manuals as benchmarks for assessing conformance of labeling information with ICSR requirements
- Carefully attach appropriate queries for missing/discrepant information and add follow-up letters as per procedural documents
- Address potential validation checks, e2b checks, and workflow compilation; execute daily tasks and perform reconciliation by complying with requisite procedure documents, conventions, and client policies
- Ensure fulfillment of service level timelines and deliverables
- Streamline escalation of issues outside work purview through coordination with Safety Review team lead/Manager
- Participated in the internal audit as a process SME

JOB HIGH POINTS

- **LSMV Process Expert**- Trained new hires on LSMV DB, identified and flagged potential issues after Go-Live for technical troubleshooting, knowledge transfer on new DB functionalities
- **Database(DB) Migration Support**- Implement & configure DB by running UAT, identify tech issues and create DB incidents, impart LSMV DB training, develop Medical Device reporting document for combination products, extend support for Rave interface with LSMV DB
- **ARGUS**- Subject Matter and process Expert, generate medical device report, tech issue identification for creating incidents in database, knowledge sharing with team, mentor on-boarders, identify and fix quality gaps
- **Case Processing (End-to-End) Expert**, leveraging WHO and MedDRA Drug dictionaries, writing narrative summaries, following up with reporters, issuing queries to clinical sites.

ACHIEVEMENTS

- Felicitated Twice with 'Beacon Award'
- Recognized for stellar performance Twice with 'Star Performer' award
- Bestowed with a 'Certificate of Appreciation by the client for MDR (Medical Device Reporting) processing
- Clinched 'Spot Award' four times
- Awarded for accomplishing a stellar 'less than 10%' attrition in my team
- Honored for fast-track performance in 7 instances