

VINAYAK INJAPURAM

DATA SPECIALIST / BUSINESS ANALYST

Mumbai, India 400078

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SUMMARY

Data Specialist / Business Analyst with 4 years of experience specializing in data analysis, business intelligence and reporting. Proficient in utilizing SQL, Excel and data visualization tools to drive business insights and support data-driven decisions. Strong communicator with a track record of improving processes and contributing to cross-functional teams.

WORK EXPERIENCE

Data Specialist / Business Analyst | HERE Technologies August 2021 - Present

- Analyzed large datasets using SQL and Excel to provide actionable business insights, improving decision-making across departments.
- Designed and developed interactive dashboards in Tableau for key stakeholders, leading to a 15% improvement in operational efficiency.
- Collaborated with business units to gather requirements, define KPIs, and streamline reporting processes.
- Automated reporting processes using Python, reducing manual effort by 20%.

Website Development and Management | Freelancing March 2017- July 2021

- Managed website content updates, ensuring optimal usability, SEO, and multimedia integration while collaborating with cross-functional teams.
 - Monitored website performance, conducted security checks, and utilized analytics to provide data-driven insights for continuous improvement.
 - Oversaw website projects from conception to launch, ensuring mobile optimization, accessibility compliance, and timely execution within budgets.
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EDUCATION

Bachelor's of Science (Information Technology) June 2015- May 2020

University of Mumbai

- Specialization in Power BI, Tableau, Python, SQL with Snowflake.
 - Thesis on "Innovations in Sustainable Practices in Information Technology."
 - Developed an SOS women safety mobile app with real-time GPS tracking, emergency alerts, and secure authentication features
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ADDITIONAL INFORMATION

- **Technical Skills:** SQL with Snowflake, Python, R, Power BI, Tableau, Excel, AWS, Google BigQuery, Data Warehousing, ETL, Data Visualization, Agile, Git, Data Governance.
- **Certifications:** Business Analysis by Microsoft, Data Analysis by Microsoft, Lean Six Sigma black belt, Certified Scrum Master(CSM), Complete Guide to Generative AI for Data Analyst and Business Analyst, AWS Certified Cloud Practitioner
- **Awards/Activities:** Received 'Outstanding Performance' Award for driving data-driven initiatives and process improvements at HERE Technologies