

VINAYAK INJAPURAM

IIM CERTIFIED DATA ANALYST

Mumbai, India 400078

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SUMMARY

IIM Visakhapatnam-certified Data Analyst with 4+ years of experience in Gen AI, NLP, and BI automation. Skilled in leading analytics initiatives, mentoring teams, and translating data into strategic insights for CX and operations. Proven success in streamlining workflows and driving business impact using SQL, Python, Power BI, and Tableau.

WORK EXPERIENCE

Data Analyst – NLP & Conversational AI | HERE Technologies **August 2021 - Present**

- Led a team of junior analysts to deliver high-impact dashboards and insights for CX and operations teams. Spearheaded process automation initiatives that reduced manual effort by 20%, improving team productivity and turnaround time.
- Acted as a liaison between analytics, product, and business teams to align KPIs with strategic goals. Conducted training sessions on Gen AI and NLP tools, fostering upskilling and innovation across departments.
- Managed stakeholder communications and project timelines for analytics deliverables, ensuring consistent quality and alignment.

Web Analytics & Development Consultant | Freelancing **March 2017- July 2022**

- Delivered performance dashboards and analytics for client websites
 - Implemented security checks, SEO audits, and content optimization strategies
 - Provided data-driven recommendations for UX and engagement improvements
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EDUCATION

Executive Program in Data Analytics - Gen AI **(IIM Visakhapatnam) March 2025 - Sep 2025**

- Capstone: AI-powered forecasting, automated reporting systems, and NLP-driven dashboards
- Focus: Generative AI, predictive modeling, strategic data workflows

Bachelor's of Science (Information Technology) **June 2015 - December 2020**

University of Mumbai

- Thesis: "Innovations in Sustainable Practices in Information Technology"
 - Specialized in Power BI, Python, SQL, Tableau
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ADDITIONAL INFORMATION

Technical Skills

- Languages & Tools: SQL (Snowflake, BigQuery), Python, R, Excel, Git
- BI & Visualization: Power BI, Tableau, Google Looker
- Cloud & Data: AWS, Data Warehousing, ETL, Data Governance
- Methodologies: Agile, Lean Six Sigma, Scrum

Certifications

- Business Analysis – Microsoft, Data Analysis – Microsoft, Lean Six Sigma Black Belt, Certified Scrum Master (CSM), Complete Guide to Generative AI for Data Analysts & Business Analysts
- AWS Certified Cloud Practitioner

Awards & Recognition

- Outstanding Performance Award – HERE Technologies (2024)

For leading data-driven initiatives and process improvements across CX and operations
Awards

Projects

- Sales Data Analysis Dashboard

Developed a Tableau dashboard for cross-functional teams, delivering real-time insights into sales performance, customer behavior, and forecasting trends. Enabled faster decision-making and improved visibility across business units.