

EXPERIENCE
17+ YEARS



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Vizag 530005

SUBHAJIT BISWAS

Founder at Unmute Media

Performance Marketing Company

Expert in Media Buying with partnerships including Google Ads and Facebook.com. Extensive experience with native ads.

Managing Partner at Shakta LLC

Data Driven Advertising Company

Leadgen in the finance sector in the USA using innovative AI-enabled ads.

Deep understanding of consumer behavior to convert leads into paying customers.

Managing Partner at AdAviate

Data Driven Customer Acquisition

Focuses on data analytics and consumer buying behavior.

PowerBI and Salesforce Tableau

Founder at SubhajitBiswas.com

Personal Brand

Blogs about industry information

Speaking gigs around the world

With over 17 years of experience in Advertising, Marketing, and Data Analytics, I have honed my skills in these fields through a variety of challenging roles and projects

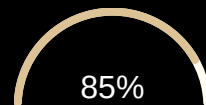
SKILLS



Performance Marketing



Media Buying



Data Analytics

EDUCATION

Senior Secondary (2003- 2005)

Kendriya Vidyalaya , SVN

SKILLSET

Media Buying, Digital Advertising ,
Consumer Behavior Analysis,
Data Analytics, PowerBI,
Salesforce Tableau

