



# Srikanth Nampally

Data Analyst – Asia Pacific

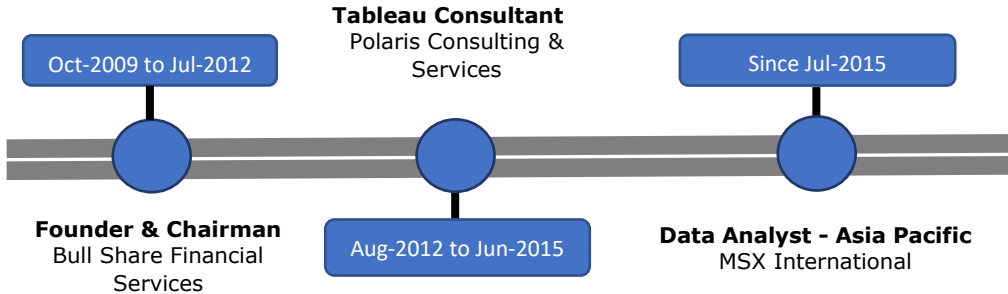


## Summary

- ✓ Professional with nearly **12 years** of Total Experience in the **Data Analytics** and of **Business Intelligence Tools** using **Tableau, Power BI & Excel**
- ✓ Excellent experience in the **Automotive, Retail & Financial Industry**, delivered KPI with Master Class Metric dashboards to the **leading OEM's**
- ✓ **Leading the Asia-Pacific, Middle East, and South Africa** regions in analytics and data visualization.
- ✓ Expertise in **Data Analysis, Data visualisation, Data Transformation and Integration, Data Acquisition and Modeling.**
- ✓ Data visualization through various charts such as **bar charts, line charts, combination charts, pivot table, scatter plots, pie charts and packed bubbles** and also use multiple measures for comparison such as individual axis, blended axis, dual axis & Maps
- ✓ Excellent Experience in **Tableau Server, Tableau Site Administration, User access, User filters, Creating groups, Schedules & Jobs.**
- ✓ Monitoring the **User Logins, Site performance** and Log Records, send the feedback to Server Administrator.
- ✓ Responsibilities **Develop, Organize, manage maintain graphs, tables document templates** for efficient creation of reports.
- ✓ Developed dozens of Dashboards in **Automotive After Sales** specially in **WARPEC, Express Service and Part Claims.**
- ✓ Attended training sessions for international projects at onsite, **Paris & Cologne-Germany.**
- ✓ Excellent Experience in **Sentiment Analysis, Academy training Dashboards**
- ✓ Hands on **Ford ACR and ICR Process**



## Career Timeline



## Education

### Kakatiya University

Kakatiya Institute of Management Studies

Master of Business Administration - Finance & Marketing

March-2008

## Countries Supporting In MSXI



Pune



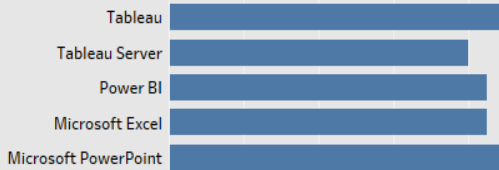
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## Technical Skills



## Personal



## Key Skills

Data Analysis, Data Visualization, Data Transformation

Technical/ Functional Support to Management in Business Development

Troubleshoot & Process Improvement

Reporting and Documentation

Team Management, Trainings, Innovations

Administration, Invoicing & Cost Control



## Awards And Rewards Under Innovation Category





## Working Experience

Since July 2015 with MSX International Delhi, as Lead Data Analyst – Asia Pacific Region

### Key Responsibilities:

The major functions are to collection and collation of KPI reporting dashboard development and analysis of Various Internal and External composite data, to report on current project deliverables and when required, Identify and priorities sales growth opportunities, support business development and administration activities with current and new potential clients, team members in planning and reporting to clients using Business Intelligence tools, MSXI owned tools.

The function also involves preparing reports and presentations, understanding client's needs and requirements, develop proposals, follow-up with clients, preparing invoicing, etc.

- Identification and collation of **key data** from both **internal and external sources**
- **Analysis of data, identifying key opportunities** for sales growth at both **national and dealer levels**
- Collect and provide **market intelligence** and analysis to assist formulation of current and future sales strategy
- **Ongoing analysis and reporting** from all channels and activities
- Implement a **robust and ongoing data backup-system**
- Focus at all times to achieve **nationally set KPI and company growth objectives**
- Assist in the building of MSX program tools like **Tableau, Power BI, Track IT, MSXI Dealer, Academy** ensuring ongoing correct usages and fit for purpose
- **Direct communications** link between **program activity** and **client management**
- Ensure effective communication and feedback at all times with; **MSX office, MSX Program Management and MSX Support Functions**

### Milestone's:

- Delivered 50+ dashboards using **Tableau, Power BI, Excel** to leading Automotive OEM's such as **FORD, BMW, VW, FCA, JEEP, Renault, GM, Nissan, JLR, Royal Enfield, Hyundai, Michelin Tyres & IOCL**
- Expertise in **Quality Care, Express Service, Warranty, Parts Claims & Part Sales** and **Technician Sentiment Analysis, Academy training dashboards.**
- Appreciated by **Jillian Barrie** - Director of Sales Advantage Pty Ltd Australia for dashboard developed for the **FORD DEI** project



Aug-2012 to June 2015 with Polaris Consulting & Services, as Tableau Consultant

Aug-2012 to Sep-2013 as  
Data Analyst

Oct-2013 to May-2014 as  
Tableau Developer

Jun-2014 to June-2015 as  
Tableau Consultant

### Key Responsibilities:

Played a Consultant role to interact and understand the client requirement and convert the **traditional excel based dashboards to Tableau Dashboards**, Develop the insightful Graphs of Data for **Monitor Sales, creating data stories**, Understanding business requirement and plan solution to address data need

- Interaction with **Client Manager / Team Members**
- Analysing reporting requirements
- Understanding the client requirements and suggest the best practices as per **SLA**
- Collect and process the data from **multiple sources, Develop, design, and maintain Tableau dashboards and analytics**
- Convert the Excel dashboards to **Tableau Dashboards**
- Created **KPI's** for purpose of monitoring/analysis.
- **Developing, maintaining, and managing advanced reporting**, analytics, dashboards.
- Performing and **documenting data analysis, data validation,**
- Test QC in **UAT** before publishing to production
- Participate in **Tableau Server installation, creating site, User logins and access, Creating the schedules**

### Milestone's:

- Designed a Tableau dashboard for Woolworth Stores and decreased number of hours spent on Excel
- Created a **BIN** for product price range to effectively understand the sales, identify unsold stock of 5%



Oct-2009 to Jul 2012 with Bull Share Financial Services as Founder & Chairmen

### Objective of Company

Established Bull Share Financial Services in Karimnagar, Telangana state to provide the Financial Services customers like D-Mat accounts (from Share Khan), Prospectus filling, Mutual Fund Analysis, Best Performing Scrips by using Fundamental and Technical Analysis, Portfolio Management, Internship to MBA Finance Students.

- Identify the Customers who are interested in investment at stock market
- Opening **D-Mat** accounts by **Share Khan**, Identify and advise the **Scrips for Portfolio**
- Use **Sharp ratios, Treynor Ratios Jensen's Alpha Ratios** to analysis the fund performance for better advises
- Advise on **SIP, Risk and Returns**
- **Fundamental Analysis, Technical Analysis** for investment Portfolio
- Updating the **stock trends** to advise the customers to **sold the stocks and mutual funds.**
- Using Correlation between the sectors to advise the customer portfolio
- Offering internships to MBA Finance students and helped them on final project.

### Milestone's:

- Achieved 1000+ customers and offered 100+ internships.



### Personal

**Date of Birth:** 14<sup>th</sup> Feb 1985

**Languages' Known:** English – Hindi - Telugu