



Siddhant Mohapatra

Data Science & Analytics | AI/ML - Mentor & Coach | Speaker
& Podcaster

Strategy-driven data science professional with more than 8 years of experience across multiple domains, seeking to leverage proven leadership and technical skills in solving business problems through data and thus making sure that we're able to measure the impact of different initiatives on the top-line and bottom-line for effective decision making.

CONTACT ME

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EDUCATION

PG Diploma in Data Science - IIIT Bangalore

2018 - 2019

PG Diploma in Management - IBS Bangalore

2012 - 2014

B.Tech (Electronics & Telecommunication) - Odisha

2008 - 2012

TECHNICAL SKILLS

Machine Learning Algorithms

SQL Server, Python, Databricks, MS Excel

Statistics

Cloud Platforms: Azure ML, GCP

PEOPLE MANAGEMENT SKILLS

Stakeholder Management

Team Handling

OKR & Goal Setting

Agile Methodologies

WORK EXPERIENCE

I. Lead Data Scientist Feb'22 - Present

ZEE5 | Bangalore

- Review & validate executive dashboards for higher-level and complex analytics insights.
- Partner with the Senior Leadership to create and review work designed to inform critical business decisions.
- Leading a 6-member team and mentoring them as a Subject Matter Expert (SME) for customer segmentation, AVOD Churn, and responsible for creating analytical records by extracting data from multiple databases.
- Setting up goals and sharing key responsibilities for team members.
- Responsible for sprint grooming, planning, and execution using agile framework.

II. Lead Data Scientist Nov'20 - Feb'22

Blackstraw.AI | Bangalore

- Led a 12-member team and implemented product development overseeing the entire product pipeline (DevOps, Data Engineering, Data Science) to solve problems in the areas of workforce management (WFM)
- Responsible for driving offshore client engagements and analytical transformation from ideation to deployment across different vertical of WFM

III. Data Scientist March'18 - Nov'20

Servion Global Solutions | Bangalore

Algorithm Used: Random Forest, Decision Trees & XG Boost

Description: Created a library of modeling algorithms on churn, pay, and the right time to contact the customer.

IV. Business Analyst: Data Science July'17 - March'18

eBay Inc. | Mumbai

Industry: E-Commerce

Tech Stack: SQL Server, MS-Excel, Tableau

Algorithm Used: Clustering, Logistic Regression, Decision Trees & Random Forest, Boosting

V. Analytics Consultant Nov'14 - July'17

Emplay Analytics | Bangalore

Industry: Sales & Retail Analytics

Algorithm Used: Logistic Regression, Clustering, Random Forest

Description: Built a recommendation engine alongside a Random Forest model

FREELANCING - WORK EXPERIENCE

Mentor & Coach: Data Science July'20 - Present

BITS Pilani | UpGrad | Springboard

- Mentoring & coaching 150+ aspiring data scientists via personalized group coaching and guiding them through the interview process.
- Sharing use cases from projects across industries to gain an understanding of the easy application of data science techniques.