

**HARSH HEMANTBHAI SHAH**

Course : P.G.D.M (1 Year), PGDM 1ST YEAR, 2020

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PERCENT: 66.66

**ACADEMIC DETAILS**

COURSE	SPECIALIZATION	INSTITUTE/COLLEGE	BOARD/UNIVERSITY	SCORE	YEAR
UG	MARKETING	INDUKAKA IPCOWALA INSTITUTE OF MANAGEMENT(IIIM)	CHARUSAT UNIVERSITY	8.95 CGPA	2018
CLASS XII	COMMERCE	KNOWLEDGE HIGH SCHOOL	GUJARAT BOARD	47 %	2015
CLASS X		KNOWLEDGE HIGH SCHOOL	GUJARAT BOARD	83 %	2013

Subjects / Electives	INTERNATIONAL BUSINESS, MARKETING
Technical Proficiency	MS Word, Singing, Digital Marketing, Tally ERP 9.0, Motivational Speaking, Six Sigma, PowerPoint skills, Public Speaking, MS Word, MSPowerPoint, Leadership + Management, MS Project, Marketing, Artificial Intelligence, Project Management Skills, Dance, MS Office 2007, Communication Skills

SUMMER INTERNSHIP / WORK EXPERIENCE

INTERNSHIP AS BDA, Byjus Learning App	Jul 2019 - Present
Marketing Intern, TGB Hotel	Apr 2018 - Jun 2019
INTERNSHIP IN MARKETING, ROLLSON MARKETING	May 2017 - Jul 2017
EVENT ORGANIZER, FESTIVE EVENTS	May 2016 - Jun 2018
MARKETING part time, PRINCE PARTH FILM STUDIO	Jul 2015 - Jun 2018

PROJECTS

CONSUMER BEHAVIOR FOR ONLINE TUTORIAL - THINK & LEARN PVT.LTD (BYJUS)	Jul 2019 - Present
MARKETING STRATEGY FOR PURCHASING ORDER - ROLLSON MARKETING	Apr 2017 - Jun 2017

POSITION OF RESPONSIBILITY

EVENT ORGANIZER - FESTIVE EVENT	May 2016 - Jun 2019
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EXTRA CURRICULAR ACTIVITIES**AWARDS AND RECOGNITIONS**

RUNNER UP IN BEST ENTREPRENEUR ACE	Feb 2019
BEST ORGANIZER CHARUSAT MUN2K17	Mar 2017
KABADI CHAMPION SPOURAL2K17	Dec 2016
DANCE KDDC2K12	Jul 2012

CERTIFICATIONS

CERTIFICATION	CERTIFYING AUTHORITY	DESCRIPTION
EXECUTIVE MBA IN LEADERSHIP AND CHANGING MANAGEMENT	INDIAN INSTITUTE OF MANAGEMENT RAIPUR	

COMPETITIONS**CONFERENCES AND WORKSHOPS****TEST SCORES**

TEST NAME	DATE OF EXAM	SCORE

PATENTS**PUBLICATIONS****SCHOLARSHIPS**