

# SANYA GULATI

Content Writer

## PERSONAL PROFILE

I am a Content Writer with 2 years of experience writing SEO-Friendly content in the technical, digital, and research niches.

I research and utilize keyword searches to produce engaging writing pieces.

## CONTACT DETAILS

Delhi, Roorkee

7310699509

<https://www.linkedin.com/in/sanya-gulati-5b8b961a0/>

## INTERNSHIPS

- Vice | Campus Ambassador | October 2020-November 2020
- Myntra | Campus Ambassador | September 2020- October 2020
- IIM Banglore- Vista | Social Media Intern | April 2019- Aug 2019
- Peesafe | Digital Marketing Intern | February 2018-April 2018

## SKILLS AND ABILITIES

Good communication skills  
Social Media Management  
Digital Marketing  
Time management skills  
Team player

## WORK SAMPLE LINKS

[Long Format Content Link](#)  
[Copies and Infographic Link](#)

## EMPLOYMENT HISTORY

### Content Writer

BO International | June 2021 - Present

- Wrote 2500 words daily by creating SEO-friendly blogs and Articles
- Spearheaded Content Writing Team of 5
- Edited and Proofread the Content of 5+ websites by complying with SEO guidelines
- Orchestrated Copywriting work such as flyers and social media posts
- Coordinated with designing team to create relevant infographics

### Web Content Intern

Inventiva | May 2020 - June 2020

- Wrote 2+ articles of 1000 words by maintaining 100% quality and zero plagiarism
- Researched topics for blogs and articles
- Updated and edited 50+ old blogs

## ACADEMIC PROFILE

### IIM Rohtak

Executive Program in Strategic Digital Marketing and Analytics (Pursuing)

### IGNOU

Master of Commerce (2020-2022)

### University of Delhi

Bachelor of Commerce (2017-2020)

### St. Ann's Senior Secondary School

Class of 2017  
Commerce- 91 %

## CERTIFICATIONS

### Technical Writing Essentials

March 2020- April 2020

### The Fundamental of Digital Marketing

April 2019

### Women and Legal Literacy

September 2017- December 2017