

Soumyadeep Bhattacharjee

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EDUCATION

IIM Rohtak

Business Analytics & Business Intelligence

Nov 2022 - March 2023

Learning and working on projects related to:

Python | Tableau | Power Bi | SPSS | R | Advanced Excel

ARKA JAIN UNIVERSITY

BBA

2019 - 2022

CGPA: 8.84

Nirmala English School

Intermediate: 76%

2019

Nirmala English School

Matriculation: 79%

2017

SKILLS

SharePoint Online | JSON | SAP | Power Automate | Document Sanitization | MS Excel | MS Word | MS PowerPoint | Content Management | Research & Development | Ad Creation | Payroll Management

Languages

English
Hindi
Bengali
Odia

EXPERIENCE

KPMG Global Services | Analyst

July 2022 - Present

• Worked on SharePoint Online to deliver requests related to the following –

- Intra-firm Webpage creation and update
- Various Service line requests
- Backend file addition, removal, edit and update
- Event creation
- Addition or updating documents related to dedicated or common recurring or periodic news or articles
- Creating intra-firm communities

- Reviewing other content creation posts
- Document Sanitization/ Working on client presentation documents
- Outlook Handling
- Basic exposure to JSON, Power Automate & AEM

Teckat Solutions Private Limited | Content Marketing Intern

September 2021 - March 2022

- Working for more than 10 client organizations related to various market fields.
- Creation of ideas for online promotional activities.
- Boosting reach of the client organizations on different social platforms through Caption quoting and Hashtags.

Dalmia Bharat Cement | Payroll Intern

February 2021 - March 2021

- Creating entries related to pension and other benefits on company portal and Microsoft Excel for more than 500 employees.
- Re - arranging and maintain hard copy as well as soft copy files of the employee privacy details.

Projects / RESEARCH

• Customer Analysis of E-Cab Services in India

With the help of primary and secondary research coming to a conclusion of people's preference over online cab services like Uber and Ola. A detailed study of expectations and working of these companies.

• Customer Analysis of Online marketing sites

Collection of primary data from targeted audience related to their priority and expectations from the present online shopping sites like Flipkart and Amazon. And secondary research about the workings of these digital giants. Coming to the conclusion about what people find more reliable and what all measures they want from the sites in the future.