



ROHIT DUBEY

Digital Marketing Specialist | B.E IT

OBJECTIVE

To get a challenging and responsible position in marketing, that offers an opportunity for continued professional growth and career advancement.

CONTACT

PHONE:
+918451086360



<https://www.linkedin.com/in/rohit-dubey-74871110b/>

EMAIL:
rohitdubeyseo@gmail.com

HOBBIES

Reading
Books

Play
basketball

Table Tennis

Trekking
Cooking
Adventure Enthusiast

EDUCATION

Bachelor of Engineering – I.T, Shree L.R. Tiwari College of Engineering, Thane, Maharashtra India

Percentage: 52.23 %

Royal College of Science, Commerce and Arts, Thane, Maharashtra

Economy with Physics, Chemistry and Math's

Percentage: 53%

WORK EXPERIENCE

Leaping Frog Solutions & Consulting:

Feb 2021 – Currently working

Digital Marketing Specialist:

Email Marketing campaigns, Running and optimizing Google search, Display ads, Social Media Marketing on LinkedIn.

Global Channel Resources (GCR) Taiwan – Digital marketing Specialist – Full Time

April 2020–November 2020

SEO OPTIMIZATION, FACEBOOK ADS, TWITTER ADS, LINKEDIN ADS AND

GOOGLE DISPLAY ADS. Monthly reporting to Clients and GCR

Social Marketing Strategy for **QNAP, & BENQ(UAE, India Region)** On Facebook, LinkedIn and Twitter

Nimap Infotech LLP – Digital Marketing Team Lead – Full Time

April 2019–April 2020

Planning CRO Strategy, Facebook ads, LinkedIn ads, Monitoring and assigning task, Managing team of 11 people.

Managing ads on LinkedIn and Google Ads

Nimap Infotech LLP Digital Marketing Executive(SEO) -Full Time

July 2018– April 2019

SEO for Nimap Infotech & Field Force Connect App.

Task: To Improve search presence on Google SERP and get leads for Field Force Connect.

Target Keyword Planning for Improving search, Content planning, Blog Technical Content, Google Analytics reporting. Press release for building quality links for the website. Assisting content writer in SEO Optimized article for maximum reach and visibility

**Chimpzlab – Part time
Consultant and Intern Oct 2016 –
Nov 2016**

Aug 2017 – June 2018

SEO, Keyword Analysis, Google Ads, On page and off page optimization.

SecureItlab, Bahrain – Consultant and Intern

Digital Marketer Nov 2016 – July 2017

SEO (Brand visibility, Engagement and Social media Optimization), On page and off page optimization of the website for Google SERP

The Brand Saloon – SEO and Social Media Intern

Jan 2016 – June 2016

SEO for BVC Logistics, The Brand Saloon.

Task: To improve Brand position on service keywords

Keyword planning and mapping, On page, Site Audit, Google Analytics reporting, Social Media analysis

SKILLS: - CMS WEBSITE DEVELOPMENT & MANAGEMENT, SEO – ON PAGE & OFF PAGE, FACEBOOK, TWITTER AND LINKEDIN ADS, GOOGLE ANALYTICS, BLOG WRITING, WORDPRESS WEBSITE BUILDING, SCHEMA ADDITION, MULTILINGUAL SEO. TEAM MANGEMENT AND TASK MANAGEMENT