



ROHIT DUBEY

Digital Marketing Specialist

OBJECTIVE

To get a challenging and responsible position in marketing, that offers an opportunity for continued professional growth and career advancement.

CONTACT

PHONE:
+918451086360



<https://www.linkedin.com/in/rohit-dubey-74871110b/>

EMAIL:
rohitdubeyseo@gmail.com

HOBBIES

Trekking
Cooking
Adventure Enthusiast

EDUCATION

Bachelor of Engineering – I.T, Shree L.R. Tiwari College of Engineering, Thane, Maharashtra India

Percentage: 52.23 %

Royal College of Science, Commerce and Arts, Thane, Maharashtra

Economy with Physics, Chemistry and Math's

Percentage: 53%

WORK EXPERIENCE

Global Channel Resources (GCR) – Digital marketing Specialist – Full Time

April 2020–November 2020

SEO OPTIMIZATION, FACEBOOK ADS, TWITTER ADS, LINKEDIN ADS AND GOOGLE DISPLAY ADS. Monthly reporting to Clients and GCR Social Marketing Strategy for **QNAP, & BENQ**

Nimap Infotech LLP – Digital Marketing Team Lead – Full Time

April 2019–April 2020

Planning CRO Strategy, Facebook ads, LinkedIn ads, Monitoring and assigning task, Managing team of 11 people

Nimap Infotech LLP Digital Marketing Executive -Full Time

July 2018– April 2019

SEO for Nimap Infotech & Field Force Connect. Keyword Planning, Content planning, Blog Technical Content, Google Analytics reporting

Chimpzlab – Part time Consultant

Oct 2016 – Nov 2016

Aug 2017 – June 2018

SEO, Keyword Analysis, Google Ads, On page and off page optimization.

Securellab, Bahrain – Consultant Digital Marketer

Nov 2016 – July 2017

SEO and Social media Optimization, On page and off page optimization.

The Brand Saloon – SEO and Social Media Intern

Jan 2016 – June 2016

SEO for BVC Logistics, The Brand Saloon.

Keyword planning and mapping, On page, Site Audit, Google Analytics reporting, Social Media analysis

SKILLS

SKILLS :- CMS WEBSITE MANAGEMENT, SEO – ON PAGE & OFF PAGE, FACEBOOK, TWITTER AND LINKEDIN ADS, GOOGLE ANALYTICS, BLOG WRITING, WORDPRESS WEBSITE BUILDING, SCHEMA ADDITION, MULTILINGUAL SEO