



# ROHIT DUBEY

## Digital Marketing Specialist

### OBJECTIVE

To get a challenging and responsible position in marketing, that offers an opportunity for continued professional growth and career advancement.

### CONTACT

PHONE:  
+918451086360



<https://www.linkedin.com/in/rohit-dubey-74871110b/>

EMAIL:  
rohitdubeyseo@gmail.com

### HOBBIES

Reading  
Books  
Play  
basketball  
Table Tennis  
Trekking  
Cooking  
Adventure Enthusiast

### EDUCATION

**Bachelor of Engineering – I.T, Shree L.R. Tiwari College of Engineering, Thane, Maharashtra India**  
Percentage: 52.23 %

**Royal College of Science, Commerce and Arts, Thane, Maharashtra**  
Economy with Physics, Chemistry and Math's  
Percentage: 53%

### WORK EXPERIENCE

#### Leaping Frog Solutions & Consulting:

Feb 2020 – Currently working

#### Digital Marketing Specialist:

Email Marketing campaigns, Running and optimizing Google search, Display ads, Social Media Marketing on LinkedIn.

#### Global Channel Resources (GCR) – Digital marketing Specialist – Full Time

April 2020–November 2020

SEO OPTIMIZATION, FACEBOOK ADS, TWITTER ADS, LINKEDIN ADS AND

GOOGLE DISPLAY ADS. Monthly reporting to Clients and GCR  
Social Marketing Strategy for QNAP, & BENQ

#### Nimap Infotech LLP – Digital Marketing Team Lead – Full Time

April 2019–April 2020

Planning CRO Strategy, Facebook ads, LinkedIn ads, Monitoring and assigning task, Managing team of 11 people

#### Nimap Infotech LLP Digital Marketing Executive -Full Time

July 2018– April 2019

SEO for Nimap Infotech & Field Force Connect. Keyword Planning, Content planning, Blog Technical Content, Google Analytics reporting

#### Chimpzlab – Part time

Consultant Oct 2016 – Nov 2016

Aug 2017 – June 2018

SEO, Keyword Analysis, Google Ads, On page and off page optimization.

#### SecureItlab, Bahrain – Consultant Digital Marketer

Nov 2016 – July 2017

SEO and Social media Optimization, On page and off page optimization.

**The Brand Saloon – SEO and Social Media Intern**  
Jan 2016 – June 2016

SEO for BVC Logistics, The Brand Saloon.  
Keyword planning and mapping, On page, Site Audit, Google Analytics reporting, Social Media analysis

**SKILLS**

**SKILLS:** - CMS WEBSITE DEVELOPMENT & MANAGEMENT,  
SEO – ON PAGE & OFF PAGE, FACEBOOK, TWITTER AND  
LINKEDIN ADS, GOOGLE ANALYTICS, BLOG WRITING,  
WORDPRESS WEBSITE BUILDING, SCHEMA ADDITION,  
MULTILINGUAL SEO. TEAM MANGEMENT AND TASK  
MANAGEMENT