



# GANESH PAPPU

OWNER & MANAGER

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[Visakhapatnam](#)

## Professional Summary

Employment opportunity utilizing inventory, deliveries & customer service skills. Enjoy working with teams to generate innovative apparels and services to specific target markets. Traveling and being able to expand retail capabilities are ideal as well as ability to work both locally and remotely.

## Work Experience

### OWNER & MANAGER

SVGL UNIQUE COLLECTIONS Sep / 2020 - Ongoing Visakhapatnam, Rajahmundry.

Former small business owner of SVGL UNIQUE COLLECTIONS shop handing over successful B2B operation to next generation of family. Seeking to leverage 30% year-over-year business growth and knowledge in retail field.

## Key Qualifications & Responsibilities

### OWNER & MANAGER

- Managed day-to-day operations of busy in wholesale market.
- Supervised and trained 15 employees with full employee retention.
- Promoted products on multiple channels, including social media, online ad campaigns, and word-of-mouth initiatives.
- Handled selection, purchasing, and import of all the parts in INDIA.

## Key Achievements

- Founded successful small business which grew by over 200% in under 3 years.
- Spearheaded push to go from B2B Channel to direct retail and 200 outlets, saving 50% in overhead and increasing revenue stream by 100%.

## Education

### M.B.A in Marketing & Operations

GITAM UNIVERSITY, VISAKHAPATNAM

POST GRADUATION :2020

### B.B.A in Management

GITAM UNIVERSITY, VISAKHAPATNAM

GRADUATION: 2018

## Skills

- Decision Making
- Task Delegation
- Wholesale Dealer in B2B
- Time Management
- Client Interaction
- Extending Business globally
- Effective Communication
- Sales Management
- Inventory Management

## Achievements

**YUVA** : Participation in engagement, planning and execution of activities, conducted by the Confederation of Indian Industry.

**Certification of Appreciation** for Marketing & Promotion of products for Handicraft at Village Industries exhibition.

**BECK** : Awarded with Cambridge English level 1 certificate in ESOL (Business Vantage)

**Business Simulation** : Award winner for Business simulation Team throughout all sections.

### GITAM UNIVERSITY

**FEST'18** Awarded as best Finance Team.

## LANGUAGES

- English

- Hindi

- Telugu

- French

- **PROJECTS** - 2016 – 2017

**Smoking in youth- A Societal Challenge** — This survey is conducted in order to know the perception and opinion of the young people towards the concerned social issue of smoking and to suggest areas for improvement, analysis for subsequent education and awareness initiatives .