



Khyati Desani

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ABOUT ME

I am an efficient and confident Marketing Coordinator with demonstrated experience of working in the Medical Device industry. I am highly motivated to continue learning and improving my craft.

SKILLS & PROFICIENCIES

- Ability to deliver creative content (Presentation, Video, LOGO, Flyer, Brouchure) using Canva
- Video Editing using Adobe Premier Pro
- Understand Design Planning

EDUCATIONAL BACKGROUND

Bachelor of Computer Application
Gujarat University April 2013
Grade second

CERTIFICATION & VOLUNTEER WORK

- Certified at IIM Rohtak - Strategic Digital Marketing & Analytics
- Completed the professional course of Airline and Hospitality from highfly
- Certified with AGS (Airport ground servise) from Livewel Aviation training academy (Mumbai).
- Certified with the Travelport Galileo GDS on basic central Reservation system Module from Interglobe aviation.
- Certified with Government Course of computer concept (CCC).
- Received Best Customer Focus role Award in customer service department (IndiGo Airlines) - FY 2015
- Event Organiser of CSR activity, Festival, special day's at Biotek

WORK HISTORY

Marketing Coordinator
Chetan Meditech Pvt Ltd
2019 to till date

leads strategy and development of social media content across all social media platforms, compiling/maintaining a pulse on the current trends within the Medical Device industry.

- Responsible for the timely delivery of assigned projects for the Marketing Department from inception to completion.
- Surgical Technique Video editing/Implant-Instrument videos for social media
- Sales Team Travel desk management
- International & Domestic Orthopedic Events Participation and organization/Cadaver Workshop
- Training & Development of the Sales Team
- Conducting CSR activity

Commercial Executive (In-Charge)
TRIFED -The Tribal Cooperative Marketing Development Federation of India
2018-2019

- Responsible for all sales activities in the area, from lead generation to closing. Works closely with sales and support teams to foster high customer satisfaction and generate profit.

Grooming Instructor
JET AIR ACADEMY -2016(Guest Lecturer)

Customer Service Agent
Interglobe Aviation Limited -IndiGo Airlines December 2014 – july 2016

- Assist customers through all procedures related to arrivals & departures in the following activities.
- Ground Handling Agent
- Emirates Airline
- January 2010 to December 2010
- To carry out safe and secure on time operations in accordance with the ground operations manual and all applicable procedures.