



# DINESH MISHRA

Researcher/Writer/Story Teller/Production Lead

## Professional Summary

I'm a highly skilled Ground Reporter and Newsroom Planner with 12+ years of experience in journalism, specializing in political reporting, multimedia content creation, and editorial leadership. Expertise in researching, scripting, and AI-driven news analytics to produce impactful content. Adept at leveraging AI tools for content curation, audience engagement, and newsroom efficiency. Currently pursuing General Management & Data Analytics at IIM Vishakhapatnam to enhance proficiency in data-driven storytelling, AI automation in journalism, and digital content strategy. A forward-thinking journalist driving digital transformation in the evolving media landscape.

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📍 27, Jankipuram Extension, near AKTU Lucknow 226031

## Education

**Indian Institute of Management (IIM) Vishakhapatnam (Andhra Pradesh)**  
**PG Diploma in General Management & Data Analytics**

2025 - 2026 ongoing Batch

**Manav Bharti University Solan Himachal Pradesh,**  
**Bachelor of Mass Communication**

2012-2013

**Inter Mediate** (UP Board) 2009

**High School** (UP Board) 2006

**Two Year Diploma in Light Music,**  
**Prayag Sangit Samiti Prayagraj**

2007-2009

## Expertise

- News Room Work & Decisions
- Team Management
- Planning, Research & Analysis
- Content Writing & Scripting
- Story teller & Anchor
- Quick Learner

## Technical & Top Skills

AI & Data Analytics in Industry

Video Editing (Inshot, Power Director)

SEO & Digital Marketing (Certified, 2018)

Scriptwriting & Book Writing

QuarkXPress & PageMaker

MS Office, Best Presentation Maker

## Professional Experience

### ETG Research (Times Now), New Delhi

Political Researcher & Deputy News Editor cum Analyst

Nov  
2022-  
Jan  
2025

- Lead editorial teams for Himachal Pradesh Assembly Election 2022, Rajasthan Assembly Elections 2023 & UP Lok Sabha Elections 2024.
- Managing news analysis, social engagement, and ground reporting strategies.
- Coordination tele-surveys, IVRS, daily reports, and political coverage.

### Rajasthan Patrika, Rajasthan

Senior Content Editor cum UP Desk Lead

Sep  
2021  
-  
Oct  
2022

- Lead the UP Desk & District Reporting team for Daily News & Special stories.
- Planning for daily top news plan for best page views on direct or organic traffic on web & digital channels.
- Created many top news & special stories daily as per trends.

### ETV Bharat, Uttar Pradesh

Senior Content Producer & Anchor

Aug  
2017  
-  
June  
2019

- Covered Ayodhya Ram Janmbhoomi developments with exclusive ministerial interviews. Big Stories covered related to Supreme court & Lord Ram Temple.
- did many investigative & historical journalism in religious tourism.
- Hosted high-profile political debates and special reports Live.

### Dainik Bhaskar, Uttar Pradesh

Sr. Reporter State State Bureau (DB Digital + Print)

Sep  
2016  
-  
June  
2018

- Conducted 62 political interviews in 60 days during the 2017 UP elections. Elections, state BJP, Samajwadi Party, Congress campaigns.
- Reported on key departments: Railways, STF, CBI, ATS, DGP officials.
- Many IAS, IPS Interviews special personal stories for big UV/PV achiever.

### Doordarshan (Lucknow)

Anchor & Script Writer, Under of Producer Shams Haidar Naqvi

Sep  
2016  
-  
June  
2018

- Weekly Program, Hosted 'Khel Aur Khiladi', featuring sports personalities stories. Interview of Cricketer RP Singh, Mohsin Raza, Chief Selector Gyanendra Pandey, Railway Sports International Gold Medalist Swimmer Kirti Mishra, Olympic State Head & National Secretary etc.
- Produced and scripted TV segments on national and state-level sports.

## Key Skills

- ✓ **Newsroom Coordination**
- ✓ **Political, Public Policy & Investigative Reports**
- ✓ **Script Writing & Unique Content Producer**
- ✓ **Quick Responsive on Election Coverage & Research**
- ✓ **Editorial Planning & Strategy**

## TOP STRENGTH

- Workaholic & optimistic person
- Ready to travel anywhere in India or Abroad
- Can Work Any where, Best results & Goal oriented personality.
- Believe in Team Work, Friendly Environment

## Personal Interest

- 🎯 **Book & Biography** Writing
- 🎯 **Music:** Classical- Light
- 🎯 **Culture:** Indian & Sanatan Dharm
- 🎯 **Sports:** Badminton, Chess, Carrom

## LANGUAGES

- ❖ English (Write & Speak),
- ❖ Hindi (Excellent)
- ❖ Sanskrit (Write & Speak)
- ❖ Awadhi (Understand & Speak)

## LIKES

- ❖ Travel in Hill & Sea Locations
- ❖ Discussion on Business Idea's executions
- ❖ Collection of Accurate Information from various sources

## Rashtriya Sahara, Kaushambi, Uttar Pradesh

- Oct 2007** - **Oct 2009**
- District Reporter, Under guidance Sri Rajesh Shukla Chief Editor
- District-level administration and development reporting.
  - District Authorities to Ground level responsible offices.

## Hindustan Times, Prayagraj, Uttar Pradesh

- Jan 2007** - **Oct 2007**
- Trainee Reporter, under Sri Amresh Mishra Chief Reporter
- Responsible for west city updates & news.
  - Responsible for police station Dhoomanganj area happenings & Kanpur Road traffic & crime reportings.

## 'News Kabila' aggregator (Tech Shark Solutions PVT. LTD.)

- Sr. Content Consultant (Freelance Work from Home) during covid
- June 2020** - **Mar 2022**
- Consulting on Android & iOS applications, focusing on features, frontend, and user engagement.
  - Analyzing public footfall, gathering data, and enhancing mobile user interaction.
  - Guiding tech and editorial teams to align content flow with trending topics.
  - Ensuring user interaction and engagement by optimizing app features like likes, shares, and comments.
  - Overseeing news aggregation, ensuring seamless compilation from multiple sources in a user-friendly format.

## Author cum Script Writer

My First Book Title: **'Mahakal' – The Change Maker of Time**  
I have written a book, and have sent for registration of the story to script writers association for Script as web Series.

## Personal Information

Father : Sri Prem Narayan Mishra  
Mother: Smt. Vimla Mishra  
DOB: 05/06/1989  
Home Town: Prayagraj Uttar Pradesh

Declared that All Statements are True.

Place:

Dinesh Mishra

Date: