



Navaneeth K

About Me

Professional with a background in brand management mainly in fashion and apparel industry.

Passionate to build a long term career as Brand Manager with opportunities for career growth and exposure to enhance my skills and make contribution towards the growth of the company.

My Contact

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📍 Nest, Valluvambram,
Malappuram, Kerala. 673 642

Hard Skills

- MS Office / Google workspace.
- Adobe Photoshop.
- Experience in handling marketplaces like Amazon and Flipkart.

Soft Skills

- Team player
- Decision making
- Multi-tasking
- Communication

Certifications

- Office Specialist - Microsoft, 2018
- Certificate in Digital Marketing - STED Council, India, 2019

Professional Experience

Fernweh Apparels Private Limited
Brand Manager, 2018 – Present

Key responsibilities:

- Monitoring the production and make sure the products are reaching the right market at the right time.
- Works closely with sales and support teams to foster high customer satisfaction and generate profit from offline market.
- Manage day to day operations for eCommerce including updating Product Catalog, Site improvements and coordinating with warehouse team for timely order dispatches.

Decathlon Sports India
Sales Manager Intern, 2017

Key responsibilities:

- Advise customers and share knowledge of sport.
- Achieve commercial targets by building and animating the customers experience.
- Ensure the quality of layout.
- Conduct events to encourage customers to discover new sports or products.

K Mohan & Company Exports Private Limited
Production Intern, 2016

Key responsibilities:

- Assisting the production processes and adjusting schedules as needed.
- Working out the human and material resources needed.
- Monitoring product standards and implementing quality-control programmes.

Education Background

- Indian Institute of Management, Rohtak
Executive Program in Product and Brand Management
2022 - Ongoing
- National Institute of Fashion Technology
B.F.Tech - Apparel Production
2013-2017