

Mayuresh Gore

Pursuing ACSM at IIM Visakhapatnam
Certified Design Thinking Practitioner
Design, Documentation & Project Management for retail
brands from their boutique to flagship

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About

Mayuresh is an experienced design professional with a good understanding of diverse design environments. He is valued for his ability to translate global trends to local markets. He is well versed in global trends and carries a rich working experience of collaborating with large multi-cultural teams across developed & developing markets.

Work Experience

Geodesy Design Collaborative

Brands Consulted -
Apple India Pvt. Ltd, TATA / Trents Ltd.
Aboutir, Tara Jewels, Ownn, Claude
Lorrain, Aditya Birla Fashions Ltd.,
Nykaa, Siemens, SHOTT, Venus, Maple

Future Group

Brands Consulted -
Central, ALL, Lee Cooper, FBB

L'Oreal India Pvt. Ltd

Brands Consulted -
Lancome, Kiehl's, Giorgio ARMANI,
Ralph Lauren, Diesel

FITCH

Brands Consulted -
Walmart, BILT, Docomo, Nokia,
Vodafone, L&T, Shoppers Stop

Brief Job Engagements -

Aditya Birla Group | Manager - Retail Design & Projects | Jan 2007 - Apr 2008
Reliance Industries Ltd. | DM - SP & P | May 2006 - Dec 2006
Idiom Design & Consulting | Senior Designer | Apr 2005 - Apr 2006
Pixel Image India Pvt. Ltd | 3D Visualizer | Oct 2004 - Jan 2005
Edifice Architects Pvt Ltd. | Architect | Mar 2004 - Sep 2004
Inforez (India) | Architect and CAD Engineer | Apr 2003 - Mar 2004

Expertise

- a highly creative and innovative individual with great knowledge in the brand, environment, and digital development
- Develop and understand design strategy to bring the best possible creative solution
- 20 years of total work experience in diverse industries
- 14 years in a senior management role

Chief Design Officer

Oct 2016 - till date

- develop straightforward design approaches to complex design challenges across packaging, brand development, corporate identity, mobile, digital, and user experience design projects

Head of Retail Design

Dec 2015 - Sept 2016

- Develop the adaptable tools to implement design strategy across all fashion brands of the group
- - Responsible for retail design & planning across multiple channels of the group

Senior Design & VM Manager

June 2014 - Nov 2015

- Conceive and implement the retail design and visual design brand strategy according to the brand codes and the global or local priorities

Associate Director

May 2008 - Oct 2012

- To advise clients on Experience design, retail store design, furniture design & visual merchandising as a creative partner
- Detailing out best in class stores by designing and creating an environment that is aesthetically & functionally attractive to the customer