



**Manvika Gautam**

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**Objective:** To attain a job that I can gratify with and maximise my talents, knowledge and skills. I want to work in the data analytics field and seek a responsible position for the goodness of an esteemed Company. I am a highly organised, confident, and committed individual, and I want to learn more through my skills & techniques.

<b>Year</b>	<b>Qualification</b>	<b>Instituted</b>
July 2022 - Nov 2022	Business Analytics & Business Intelligence	IIM Rohtak
2021-2023	MBA (Media Analytics)	Symbiosis School of Media and Communication
2016-2019	BA(Hons) Multimedia And Mass Communication	Indraprastha College For Women, University of Delhi
2015-2016	12 <sup>TH</sup> PCM with Computer Science	KCM School
2013-2014	<b>X</b>	KCM School

**Courses:**

Diploma in Business Analytics & Business Intelligence from IIM Rohtak

## **Internship:**

- **Freecharge**

May 30, 2022 - Present

Profile: Brand Marketing Intern

Key Skills:

1. Developed marketing and advertising strategies
2. Wrote pitches and blog posts to various audiences

- **Surge Production**

May 11, 2022 - Jun 17, 2022

Profile: Copy Writer

Key Skills:

1. Wrote copies for their social media pages
2. Gave brief about the designing

- **M&M Advertising**

February 7, 2022 - Apr 8, 2022

Profile: Digital Marketer

Key Skills:

1. Designed their social media platforms
2. Run ads on various Social media platforms.

- **HT Media Ltd**

May 30, 2019- July 26, 2019

Profile: Coordinator

Key Skills:

1. Coordinated PR activities
2. Developed marketing communications plans

- **CNBC Network 18**

May 15, 2018- July 14, 2018

Profile: Assistant Producer

Key Skills:

1. Script Writing and post-editing work for CNBC-TV18 channel.
2. Handling the production management system.

**Achievements & Awards:**

1. Certification in volunteering live shows for Times Now | (2017)
2. Certificate course in Media Criticism | (2019)
3. Certification in volleyball at State Level | (2016)
4. Certification Table Tennis at the State level | (2014)
5. During training for studio production, awarded as best technical director among ten trainees batch | (2018)
6. Represented the college at the university level in Photography competitions | (2016)

**Skills & Competencies**

SQL | R Studio | Tableau | Python | C++ | Adobe Photoshop | Adobe InDesign | Adobe Premiere Pro | Final Cut Pro | SEO | MS Excel | MS Office | Canva

**Interest & Hobbies**

Photography | Videography | Cooking and Baking | Swimming | Thrill sports

**Personal Details**

Date of Birth: 23-05-1997

Languages Known: English, Hindi

Permanent Address: 72, Avas Vikas Colony, Civil Lines, Moradabad-244001

LinkedIn Profile: [Link](#)