

## PERSONAL STATEMENT

User Experience Design Individual contributor, and Manager, Usability Consultant and Experience Designer with over 14+ years of industry experience. Experience in leading, managing and mentoring UX team of 15+ team members. Experience in User Experience Design and Usability Analysis, PM/PO, Consumer-oriented, e-commerce, Automotive and product based web application design, RWD, Mobile app & design implementation, HMI.

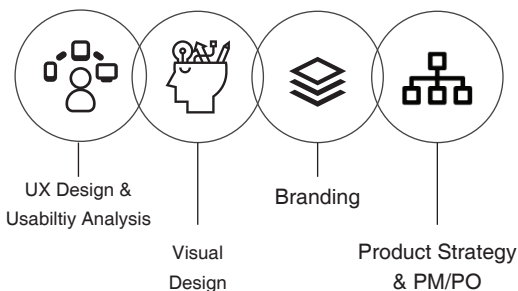
I enjoy collaborating to explore & create interesting User Experience Design solutions with great Visual Skills to help our customers achieve business successes with an added upper edge from the common and stand out with their enriched and outstanding interfaces & interactions.

An all round experience covering all aspects of user experience design: User research, documentation, Usability Testing, User Interface and Interaction design, Visual Design and post-design support to development team & Stakeholder presentations.

## USER ENVIRONMENTS

Web, Mobile Devices, Tablets, Ipads, Kiosks, Desktop/ Web applications, HMI

## MY SPECIALITIES



## EDUCATION

### Certified Usability Analyst

Human Factors International  
2016-2016



### Post Graduate Diploma in Visual Communication

MAEER's MIT INSTITUTE OF DESIGN  
2006-2008



### Bachelor of Fine Arts

INDIRA KALA SANGIT VISHWAVIDYALAYA  
2002-2006



### Human Centered Design

UC San Diego offered through coursera  
2020



## WORK EXPERIENCE

### KPIT Technologies / Nov 2023 - Present

#### Solution Architect - UX

- Partner closely with cross functional members to define user needs, opportunity space, and product requirements.
- Define design direction in close collaboration with other designers, technology team and Product managers.
- Deliver detailed design flows and specifications, ensure product excellence throughout product development and implementation process.
- Build strong relationships with cross functional stakeholders to drive user focus, creativity, efficiency, and product excellence.
- Design and develop user tasks, prototype/mock-up, conduct usability tests to create recommendations for interface improvements.
- Measure the ease of use of interfaces and how well interfaces meet business goals.
- Managing a team of designers and overseeing design deliveries & hands on experience working on projects deliverables.
- Create pre-sales approach (RFP/RFI) for user experience requirements.

### Carelon Global Solution / Nov 2021 - Nov 2023

#### Tech Lead II - HCD & UX Design

Worked on creating experiences for AI/ML products for healthcare

- Build UX opportunities in Intelligence product space
- Improving the usability of legacy healthcare applications
- Requirement gathering, creating Journey maps, Wireframing & Visual Design
- Managing, Mentoring and overseeing Designs deliveries for team of 15+ Designers

### Accenture Song / Oct 2018 - Nov 2021

#### Lead - User Experience Design Specialist

### Infosys Limited / Dec 2017 - Oct 2018

#### Senior Lead UX Designer

### Zensar Technologies / Jun 2015 - Dec 2017

#### Senior UX Designer

### Cognizant Technology Solutions / Apr 2012 - May 2015

#### Associate - Projects (UX & UI Designer)

### DesignFlyover / Dec 2011 - Apr 2012

#### Sr. Graphic Designer

### INDI Design / Jun 2011 - Nov 2011

#### Sr. Graphic Designer

## SOFTWARE SKILLS

Figma	●●●●●●●●●○
Sketch	●●●●●●●●●○
Adobe XD	●●●●●●●●●○
Invision	●●●●●●●●●○
Axure	●●●●●●●●○○
MIRO	●●●●●●●●●○
Adobe CC	●●●●●●●●●○
Adobe Photoshop	●●●●●●●●●○
Adobe Illustrator	●●●●●●●●●○
Zeplin	●●●●●○○○○○
Html+CSS	●●●●●○○○○○

## IN-DETAIL EXPERIENCE

- Digital strategy and consulting comprising defining roadmap items for product, UX/UI Designs for Mobile, Desktop and smart devices, Ecommerce, Content marketing strategy, Campaign Management.
- Facilitate Workshop with client and stakeholders, Product Management and Technology Team.
- Assessing user expectations through user centric workshops, focus groups, questionnaires.
- Defining information architecture and navigational journeys
- Designing low fidelity and high fidelity prototypes using tools such as Figma, Sketch, adobe XD, UXpin, Invision,
- Conducting Heuristic and Competitive evaluations, creating personas and authoring recommendation reports
- Creating Design System, Hi Fidelity design, component library, interactive prototype.
- Usability testing while observing user behaviour, AB Testing, Design and survey reports.v

## PERSONAL DETAILS

Passport U1771520  
Nationality Indian

- Orios Remindo (Yo4Ya) / Feb 2011 - May 2011  
Sr. Visualizer & UI Designer
- Ethinos Digital Marketing / Aug 2010 - Feb 2011  
Visual Designer (Web, Mobile & Print)
- Orios Remindo (Yo4Ya) / Jun 2009 - May 2010  
Visualizer
- Satyam Computers / Jul 2008 - Mar 2009  
User experience Designer – Intern

## TECHNICAL SKILLS

- |                             |                           |
|-----------------------------|---------------------------|
| Design Strategy             | Content Analysis          |
| Information Architecture    | Style Guide Documentation |
| Design & Project management | Card Sorting              |
| User Research               | Ethnography               |
| Sketching & Storyboarding   | Participatory Design      |
| Experience strategy         | Heuristic Evaluation      |
| Physical Prototyping        | Experience Maps           |
| Digital Prototyping         | User Journeys             |
| Persona/Archetype           | Competitive Analysis      |
| User Testing                | User Interface Design     |
| Contextual Enquiry          | Implementation support    |
| Competitive Benchmarking    |                           |

## FEW BRANDS MANISH HAS WORKED WITH



## PORTFOLIO LINK

<https://www.behance.net/manishdesigns>

## SOCIAL CONNECT

 <https://www.linkedin.com/in/manish-kumar-6058a5a/>