



CA PHANI KUMAR MADIREDDY

Chartered Accountant | Innovator | Entrepreneur | Philanthropist

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📍 Knowledge City, Hyderabad

🌐 www.phanikumar.com

SKILLS

- Strategic Planning
- Design Thinking
- Business Development
- Problem-Solving
- Financial Planning
- Innovation & Technology
- Brand Management

AWARDS & HONOURS

- Game Changers Award by **Times of India**
- Listed in Challengers Power List by **Forbes India**
- Indian Achievers Award 2021
- Listed in 40 under 40 by **Business Mint** (2023)
- Winner of India 500 Start up awards

MEDIA FEATURES

- Featured in **Times Of India**
- Featured in **Business Connect** Magazine
- Featured in **Innovative Zone** Magazine
- Featured in **Business Standard**
- Featured in **Daily Hunt**
- Featured in **The Print**
- Featured in **ANI**

SUMMARY

A driven and accomplished Chartered Accountant, this seasoned entrepreneur boasts a diverse portfolio of successes across education, technology, and even the innovative realm of chai experiences. Their leadership shines through their ability to motivate teams, craft effective strategies, and champion social impact initiatives. Recognized for transforming an institute into a leader and achieving top student ranks, their passion for education is evident. Certified in various prestigious fields, this individual embodies a powerful blend of expertise, leadership, innovation, and social responsibility.

EXPERIENCE

○ FOUNDER, THE CHAI STORIES

My entrepreneurial spirit simmered for years, waiting for the perfect blend. Now, with Chai Stories, I'm brewing a revolution in personalized chai experiences. This isn't just a startup, it's a passion project, fueled by a love for chai and a desire to connect people through something truly special.

○ FOUNDER, SATYABODHA CHARITABLE TRUST

Spearhead strategic initiatives to support education and community development. - Collaborate with stakeholders to ensure effective implementation of programs and projects. - Drive fundraising efforts to support the Trust's mission.

○ FOUNDER, MAPHA AN EDTECH COMPANY

Built and scaled a successful EdTech company focused on revolutionising the learning experience. - Developed innovative online platforms and content to enhance student engagement and knowledge retention. - Led a talented team in developing and executing effective marketing and growth strategies.

○ CO-FOUNDER, XENLOGIC TECHNOLOGIES PVT. LTD.

Played a key role in establishing and growing a leading software company. Collaborated with cross-functional teams to ensure timely delivery and customer satisfaction.



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○ CO-FOUNDER, UR HOME PROJECTS PVT. LTD.

Co-created a reputable real estate and construction company. Managed client relationships and ensured high levels of customer satisfaction.

○ FOUNDER, SRIMEDHAV GROUP OF INSTITUTIONS

Led and managed a renowned educational institution specializing in coaching for students in Grade 11, Grade 12, and various levels of the Chartered Accountancy (CA) program.

- Successfully guided students to secure All India Ranks, including the prestigious All India 1st Rank, in CA examinations.
- Implemented comprehensive marketing strategies and brand development initiatives, resulting in increased brand visibility and recognition for Sri Medhav Group of Institutions.
- Oversaw the growth and expansion of Sri Medhav, establishing more than 25 branches across Andhra Pradesh and Telangana.
- Transformed Sri Medhav into one of the largest CA coaching institutes in South India, recognized for its excellence in academic results and student achievements.
- Developed and executed strategic plans to drive growth, enhance the quality of education, and ensure the institution's financial stability.
- Actively engaged in community outreach programs like Blood Donation Camps and CSR initiatives, making a positive impact in the local communities we serve.

QUALIFICATIONS

- Chartered Accountant from **Institute of Chartered Accountants of India**.
- Certificate in Technology Entrepreneurship from **Harvard University, USA**.
- Certificate in Design Thinking from **International Business Management Institute, Berlin-Germany**
- Professional Certificate in Brand Management from **London School of Business Administration**.
- Certificate in Supply Chain Management from **European Institute of Leadership & Management** Dublin, Ireland.
- Certificate in AI Mastery program from **Be10X**