



RESUME

MEGHA MEHTA

PGDM

MARKETING

DOB: 21/03/1997

Address:

B/404 Supreme Willows,
Charkop Village, Kandivali (W),
Mumbai – 67

Mobile No.

+91 9167752255

Email

megha.mehta213@gmail.com

IT SKILLS:

Proficient in MS Office

LANGUAGES KNOWN:

English, Hindi, Gujarati

EDUCATION QUALIFICATION

YEAR	COURSE	NAME OF INSTITUTE	UNIVERSITY / BOARD	%
2021	PGDM	Chetana's Institute Of Management And Research	A.I.C.T.E.	70.96
2018	B.M.S.	L.S. Raheja College of Arts & Commerce	Mumbai University	54.93
2015	H.S.C	SVDV College	Maharashtra State Board	73.23
2013	C.B.S.E	M.K.V.V.I.V	C.B.S.E	65.80

WORK EXPERIENCE

MAPED India

April 2021 – Present

Marketing Executive – Ecommerce & Modern Trade

- Maintained relations with key stakeholders at various e-commerce marketplaces
- Coordinating with Operations team for timely order fulfillment
- Managing launches & cataloguing for ecommerce portals such as Amazon, Flipkart, Brainbees & Hamleys
- Inventory Analysis to maintain product availability
- Analyze campaign performance and track progress to optimize sales
- Build and maintain reports of daily sales

DPM Enterprises

July 2018 – Sep 2018

Business Administrator

- Handled Costing & Listing of the products on various E-Commerce sites such as Amazon, Ebay.

INTERNSHIP

Britannia Industries Limited

January 2021

- Worked alongside retail representatives to boost sales.
- Opened more than 10 ECOs across 4 beats.
- Responsible for Cheese drive
- Identified 6 new beverage outlets across 3 beats

FRINZA

May 2020 - June 2020

- Conducted off-page SEO through back links
- Directory Submission
- Blog writing & Guest Commenting

Delcure Life sciences Limited

March 2020

- Conducted Primary Research from Chemists
- Understanding of competitive brands in the market

The Happiness Factory

Apr 2017 – May 2017

- Maintained records related to sales, returns and inventory availability
- Handled customer's questions regarding available products, sales