



HARSH SHAH

PGDM Marketing, GIBS Business School, Bangalore

PERSONAL DETAILS

Seeking an opportunity to utilize my skill and ability that offer professional growth while being resourceful, innovation, and flexibility.

Phone Number

+91 9725570761

Email Address

harshshah2405@gmail.com

LinkedIn URL

<https://www.linkedin.com/in/harsh-s-4260a3105>

Address

Royal Meenakshi Mall,
Near, 98 & 98/1,
Bannerghatta Main
Road Kalena
Agrahara, Begur,
Uttarahalli Hobli,
Bengaluru, Karnataka
560076

SKILLS (TECHNOLOGY / FUNCTIONAL)

- Digital Marketing ★★★★★
- Ms Excel ★★★★★
- Persuing ★★★★★
- Project Management ★★★★★
- Communication ★★★★★
- Management ★★★★★
- Leadership Skill ★★★★★
- Risk Management ★★★★★

EXPERIENCE / INTERNSHIP

FESTIVE EVENTS

EVENT MANAGER Dec 2015 – Jun 2018

I was given the responsibilities as an event head where my role was to manage all the workings of the event and co-ordinate with different sections to make the event successful.

ROLLSON MARKETING

MARKETING intern Apr 2017 – Jun 2017

I was given the responsibilities to observe the client for getting purchasing orders.

I did work as Marketing intern

TGB Hotel

Service Manager Apr 2018 – Jun 2018

I was given the responsibilities to handle the Housekeeping and Restaurant.

I did work as intern.

EDUCATION

GIBS BUSINESS SCHOOL | Jul 2018 – Pursuing

PGDM Marketing

Charotar University of Science & Technology, Anand | Jun 2015 – May 2018

BBA Marketing | 8.95/10

KNOWLEDGE HIGH SCHOOL | Jun 2014 – Mar 2015

12 COMMERCE | 47%

KNOWLEDGE HIGH SCHOOL | Jun 2012 – Mar 2013

10 | 84%

PROJECTS

convincing strategy for PO

effective convincing strategy for getting purchasing orders.

PROFESSIONAL ENHANCEMENTS

Certifications

Team Building Competition 2k16

District Level Dance Champion

Runner up in CDC2K17

University Champion in Kabadi 2K17

Business Competition 2k17

Marketing Competition 2k17

Business War Competition 2k17

Over Achiever of the year 2018

Runner Up in Best Entrepreneur

Business Idea Competition 2k19

Marketing Competition 2k19

Business Game 2k19

- Negotiation
★★★★★
- Mentoring
★★★★★
- Time Management
★★★★★
- Public Speaking
★★★★★
- Problem Solving
★★★★★
- Decision Making
★★★★★
- Innovation
★★★★★
- Flexibility
★★★★★

Courses

Telly ERP9
Digital Marketing
Motivational Speaker
Project Management

EXTRA-CURRICULAR

Positions of responsibility

Coordinator in blood donation camp 2k16 & 2k17
Coordinator Charusat Modern United Nation 2k17
Coordinator in University Event Organizer 2k17

Volunteering

Charusat Rural Development Cell (CRDC NGO)
National Service Scheme

Participations

50 meter running 2009
KPL cricket 2013
5000 meter running 2011
1000 meter running 2011
1000 meter running 2016
CPL cricket 2016
CPL cricket 2017

Interests

Marketing
International Business
Politics
Travelling
Dance
Adventure & Tracking

Languages

English
Hindi
Gujarati (native)

MORE INFORMATION

<p>I do hereby declare that all the statement mentioned above are true with the best of my knowledge and belief</p>