

# DEEPAK YADAV

Marketing and product  
Management



**D.O.B - 16th MAY 1998**

## EDUCATION

Executive Program in Product &  
Brand Management  
IIM ROHTAK (May 2022 - Oct 2022)

Masters in International relation  
and political science  
IGNOU (Dec 2019 - Dec 2021)

Bachelors in Marketing  
management and retail business  
Delhi university (Jun 2016 - Jun 2019)

High school - commerce stream  
Army public school, Delhi Cantonment  
(march 2014- march 2016)

## SKILLS

Leadership

Time management

Problem solving

Communication

Creativity

Quick learner

## TOOLS

Tableau

Wire Frame

Jira

Google Analytics

Ansoff Matrix

R Tool

## HOBBIES

Trekking & Running  
Reading novels & newspaper  
Playing chess & badminton  
Watching movies & cricket

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📍 Gurugram, Haryana, India

## ABOUT

Looking for exposures and getting practical knowledge in the product and brand management field. I enjoy interacting with marketing minds and expanding my knowledge and perspective in this field, as it constantly motivates me and boost my morale in a direction where I feel I can keep adding to my knowledge and bring a difference in the industry.

## EXPERIENCE

Yaadgar impression  
(Marketing head & product management)

August 2021 - May 2022

- Comes up with unique 3D casting designs for clients.
- Online & offline marketing strategies.
- Manage product cycle (outsourcing, labelling, making cost etc)

Digitize sika  
(web developer & designer)

September 2020 - September 2021

- Made business cards, pamphlets, logo, posters, flyers for clients.
- Edited editorial photos for clients.
- made website for clients.

## AWARDS & HONOUR

District level winner (Throwball)  
Sports president - Delhi university (2017-2018)  
AIIMS PULSE Fashion show (1st postion, 2018)

## CO-CURRICULAR ACTIVITIES

National cadet corps- Senior cadet (2013-2020)  
Tourism society- Trek leader (Carvan-CVS,DU)  
Fashion society- rampwalker (Manthan -CVS,DU)