



JITENDRA NAIK

Web3 Community Manager

PERSONAL PROFILE

I've been actively involved in the crypto and blockchain space since 2016, but what truly captivates me is the revolutionary potential of Web3. As a passionate individual, I am constantly seeking new challenges that allow me to make meaningful contributions to the Web3 community as a Community Manager.

WORK EXPERIENCE

Present- **Palmswap DEX** (Head of Community Management)

- Headed Community Management at Palmswap DEX, fostering a highly engaged community.
- Achieved **300%** community growth in 6 months, attracting active users and contributors to Achieved **100 million transactions** in the first phase of main net launch.
- Implemented innovative strategies, driving a **150%** increase in user interactions.
- Organized impactful events with **2000+** participants per event, enhancing project visibility in the DeFi space.
- Forged strong partnerships with key influencers and projects, boosting presence in the DeFi ecosystem.
- Helped to maintain a **+ve** vibe in the community during a Hack of **\$900K**.
- Utilized social media and content creation for **50%** followers and brand visibility growth.
- I fostered a collaborative community, encouraging active participation and loyalty.

• **Bridge Network** (Head of Community Management & Growth)

- Spearheaded Community Management and Growth for Bridge Network, achieving a remarkable **30% community increase** in Q1.
- I generated **\$500k** in transaction volume within one month, showcasing exceptional efficiency under my leadership.
- Led initiatives for **50% growth** in community engagement, fostering a vibrant ecosystem.
- Managed **20+** global community chapters, expanding Bridge Network's reach.
- Organized **10+** high-impact events, attracting **4,000+ attendees** and generating interest.
- Secured **30+ partnerships driving 40% project visibility** and adoption.
- Implemented creative marketing, **60% social media growth**, and a **25% increase** in website traffic.
- Reached the **top 200 global communities** within seven days, establishing prominence in the blockchain.

• **NEAR Protocol** (On-chain community/social media Operation for the)

- Managed **130+ Projects** and Community Guilds, fostering a **50%** increase in community engagement.
- Headed the "**1000 Teacher Education Campaign**" at NEAR Foundation, resulting in **5M+** NEAR wallet creations. [Link: <https://medium.com/nearprotocol/near-launches-1-000-teacher-education-program-de6fddeba87e>]
- Authored **50+** technical articles, driving a **200%** website traffic surge and **25%** developer community growth.
- Orchestrated **30+** successful Developer events with **1500+** participants and 90% positive feedback.
- Expanded NEAR's social media presence, achieving **700,000+** followers on Twitter and Discord (**300% growth**).

CONTACT

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EXPERTISE

- Community management and strategy.
- Dev Event.
- DevRel.
- Technical education.
- Community moderation.
- Online/offline event.
- Twitter management and growth.
- Web3 Content writing.
- Graphic design.
- Telegram management and growth.
- Discord management and growth.
- Reddit management and growth.
- Social media Bots
- Networking
- Analytics
- YouTube management.
- Ambassador program management.
- Zealy Questboard.
- Sense of humor.

LANGUAGES I KNOW

English, Hindi, Odia

TOOLS YOU CAN UTILIZE FOR EFFICIENT OPERATION

- Canva
- Photoshop
- Adobe Spark
- Google sheet
- Jira
- Notion
- Trello
- Hootsuite
- Buffer
- Sprout Social
- Google analytics
- Discourse

HOBBIES

Love to learn new technology & things

Traveling

Teaching

Driving

Coffee

- **MINA protocol** (Regional communication and community lead)
 - Assisted MINA protocol, leading to a **60%** increase in active community members in six months.
 - Implemented strategies for **120%** community engagement growth and a **30%** increase in event user participation.
 - Forged valuable partnerships, expanding MINA protocol's reach by **20%** and boosting brand awareness.
 - Organized impactful events with **1500+** participants, fostering community understanding.
 - Produced captivating content for a **50%** increased brand visibility and a **30%** increase in social media engagement.
 - **Volunteer Blockchain Evangelist, Web3 projects.**
 - Pioneered **82+** Blockchain clubs at engineering colleges and universities in 2016.
 - Educated 5000+ Dev students in accessible, comprehensive Blockchain technology.
 - Enthusiastic evangelist for projects like Aeternity, Algorand, ANKR, Polygon, and MINA.
 - Secured Community Grants totaling \$30,000 from MINA and The Graph foundations.
 - Achieved 20% month-over-month growth in community engagement and contributions.
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EDUCATION

BACHELOR OF TECHNOLOGY

In 2017 I completed my graduation in engineering (B.tech) from the college Krupajal Engineering College, Bhubaneswar.

EXECUTIVE PROGRAM IN STRATEGIC DIGITAL MARKETING & ANALYTICS PROGRAM, INDIAN INSTITUTE OF MANAGEMENT ROHTAK

In 2023 I completed Executive Program in Strategic Digital Marketing & Analytics Program from the Indian Institute of Management, Rohtak.

Learned lot from my experience