

Mr. SHINKAR HARSHAL PRAKASH

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PROFESSIONAL SUMMARY

- More than 2 years of experience of programming & customizing GUI based applications for System Integration Company which provides Smart AV solutions offering a range of automation solutions for home, board room, auditoriums & hospitality vertical.
- More than 6 years of experience in the leading public sector bank i.e. Bank of Baroda, with extensive expertise in managing digital banking products at different levels. Currently overseeing the promotion of retail digital products such as mobile banking, UPI, and internet banking, while also analyzing trends and developing strategies to enhance product adoption and efficiency.

ACADEMICS

Course	University	Year Of Passing	% of Marks / CGPA
PG Diploma in Banking & Finance	Manipal Academy of Higher Education	2018	8.70
B.Tech in (Electronics & Telecommunication)	Dr. Babasaheb Ambedkar Technological University, Raigad, Maharashtra	2013	8.09 (CGPA)
H.S.C.	Maharashtra State Board	2009	80.33 %
S.S.C.	Maharashtra State Board	2007	82.46 %

WORK EXPERIENCE

Bank of Baroda

January 2018 – Till Date

- **Manager-Retail Digital Business Group** (from 05th June 2023 to Till Date)
 - Handling sales related role in digital retail products & Strategy Preparation for achievement of different business goals of the organization.
 - Analyzing trends and developing strategies to enhance product adoption and efficiency.
- **Assistant Manager-Branch Operations** (from 01st July 2020 to 04th June 2023)
 - Oversee banking operations and miscellaneous activities time to time as per business requirements.
 - Promote and market the bank's products, services, and government schemes effectively.
 - Strategize the branch's product portfolio to optimize profitability.
 - Address and resolve customer issues and complaints promptly for best customer service with special emphasis on digital products.

- **Electronic Channel Manager / IT Dept** (from 03rd May 2019 to 30th June 2020)

- Monitoring of banks Alternate Delivery channels like ATM machine, Cash Recycler, Self-service kiosk etc. to maintain its uptime and effective customer service.
- Ensuring cash availability in ATM machines as per regulatory requirements by effective Liasoning between bank team and various vendors.
- Address and resolve issues of the branches like network connectivity and hardware availability.
- Resolution of Complaints promptly for best customer service with special emphasis on digital products.

Natech Solutions (I) Pvt. Ltd.

April 2014 – June 2016

- **Field Service Engineer**

- Integration of various parameters of the Home automation system like Audio-Visual equipment's, HVAC, CCTV surveillance, Lighting control systems according to the Client requirement and architects designs.
- Developing of the GUI suitable for various platforms like i-OS, Android etc. for the controlling of whole system from single place.(Software: Vision Tools Pro-E).
- Also, writing of the necessary programming for the communication between user interface and control system processors (Software: SIMPL Windows).
- Installation and commissioning of Control system Processors on site and implement the whole system and handing over to the client and provide extensive support.

➤ **Certifications:**

- Attended Training on Artificial Intelligence for Banking Business by NIBM, Pune.
- Done a Digital Media Certification (DMC-D and DMC-E) from Crestron Electronics the well-known MNC in Automation Industry.
- Short Term Course on Embedded System Design from Indo-German Tool Room, Aurangabad.

➤ **Computer Skills / Knowledge:**

- Languages known : Basics of C / C++ and R Studio.
- Software Tools : MS-Office.

➤ **Personal Details:**

- Date of Birth : 01.07.1992
- Gender : Male
- Marital Status : Married
- Language Known : English, Hindi, Marathi
- Hobbies : Playing Cricket, Travelling and Listening Music.
- Address : Flat no 1205, Sarovaday Onyx, Annapurna Nagar, Adharwadi Chowk ,Tal- Kalyan, Dist-Thane, Maharashtra Pin-421311

➤ **Declaration:**

I hereby declare that the above particulars furnished by me are true to the best of my knowledge and belief.

Date: 21.12.2024

Place: Mumbai



SHINKAR HARSHAL PRAKASHI