

VIKASH KUMAR

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in <https://www.linkedin.com/in/vikash-kumar-58624719b>

Objective

To Play a challenging role in the field of Product management and to utilise the skills and knowledge that I am gaining from my academics and work experience implement the same in my work.

Experience

- Novo Nordisk India Pvt Ltd** 16 May 2022 - Present
Senior Product Specialist
Product handling:- Ryzodeg & Novomix
Conducting CMEs on regular basis.
Patient education & support.
Market Analysis based on IQVIA data.
Constant performer - 110% YTD
- Systopic laboratories Pvt Ltd** 17/09/2017 - 10/05/2022
Medical Representative
Product Launched:- L SYS, Newtel Beta, Dapagain, Topisal MF, Systavit CZ & H Vit Hair.
Top Performer (All India) :- Dapagain & H Vit Hair

Education

- IIM - Amritsar**
Post Graduate Diploma in Product and Brand Management
Pursuing
- Gujarat Technological University (NAAC A+ Accredited)**
MBA - Marketing
7.78 CPI
- Gujarat Technological University (NAAC A+ Accredited)**
Bachelor in Pharmacy
7.20 CGPA
- S.L.N.M.H.S School, Sitamarhi**
Intermediate in medical Sciences
60%
- S.M.N.H.S Maneshwar Sthan, Sitamarhi**
Matriculation
60%

Skills

- Business analytics
- Product management
- Product development
- Sales
- Strategical Marketing

- Event management

Projects

- **A Study of consumer buying behaviour with respect to male skin care products.**
- **A Study on Impact of advertisement on children with special reference to Confectionery Products.**

Academic Achievements

- Secured 1st rank in model presentation during Pharmatechfest 2015 at SAL Institute of Pharmacy.
- Secured 2nd runner-up in case study during Pharmatechfest 2015 at SAL Institute of Pharmacy.
- Secured 1st rank in GKIQ competition.

Professional Training

- 3 months Internship cum industrial training into the various departments of Production and Quality control (Tablet, Capsules & Liquid formulations).

Conference/ Presentation

- Participated in A State level Three Days Workshop on "Fundamentals and Industrial Aspects of Spectroscopy" held at Shankarsinh Vaghela Bapu Institute of Pharmacy, Gandhinagar
- Participated in "How to Write" workshop organized by media section of Gujarat Technological University at GTU Chandkheda, Ahmedabad Campus.
- Participated in " Hands on Training - HPLC " Organized by ABVP held at BITS EduCampus Vadodara.

Languages

- Hindi
- English
- Gujarati

Personal Details

- Date of Birth : 03/02/1995
- Marital Status : Single
- Gender : Male
- Father's Name : Shivratan Mishra
- Mother's Name : Dharmshila Devi
- Permanent Address : VPO Yadupatti Via Choraut, Sitamarhi, Bihar

Reference

- **Parth C Thakar - Novo Nordisk India Pvt Ltd**
Regional Manager
+91 8401282420

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- **"Victory is Always Possible For The Person Who Refuses To Stop Fighting" - Napoleon Hill**