



ATISHMA GAUR RESUME

Highly motivated business owner with extensive customer service and sales experience. Outgoing sales professional with expertise in CRM, sourcing of products, enhancing buying experience and growing company profile with dynamic market scenario.

CONTACT:

Address

A-14 Shastri Nagar,
Bikaner, Rajasthan |

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SKILLS:

- Man Power Management
- Confidence
- Smart Worker
- Resourceful

WORK EXPERIENCE

HIT 95 F M | Mumbai India

July 2009 to December 2009

Client Sourcing and holding business meeting with brands that had a unique customer segment that matched with the TG of the FM station. Landed clients like Gorbatschow.

Global Education Consultancy | Bikaner India

June 2010 to October 2012

Consulting students who wished to go study abroad, helped them find a suitable educational institute that caters to their needs and budget. Arranging meet ups with consultants and connecting them with the right people at the right time.

KINDER WORLD | Bikaner India.

November 2014 till date.

Starting from scratch, identifying the need of a toy store that is enriched with learning and skill enhancement based toys, identifying and tying up with channel partners, automating the sales channel and exploring e-commerce needs to grow the business and ensure profitability.

EDUCATION

Post Graduate Diploma in Business Management :

Marketing and Information Technology

ICMHRD PUNE, 2006 – 2008