

ANURAGINI JANNUMAHANTY

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Project Management | Digital Marketing | Finance

Degree	Institute	Specialization	Percentage/CGPA	Year
APMP	IIM Rohtak	Advanced Project Management	-	2022-23
Marketing	InsideliM	Digital Marketing	-	2022-23
MBA PG	NMIMS University Mumbai	Banking and Finance	70	2017-21
B.Tech	JNTUK University	Civil Engineering	80	2010-14
Inter	Narayana	Maths, Physics, Chemistry	90	2008-10
SSC	Bhashyam	Higher Secondary	95	2008

CAREER SUMMARY

- Uber India - Started as Coe Specialist at Uber Center of Excellence, Vizag progressed to Gigs Content Translation Program Manager with Planning and Execution team. Managed high end projects of Uber.
- ICICI Bank - Probationary officer - Deputy Manager Band 1.
- Cuemath - Digital Educator and Leads Generator for progress of the Edtech.
- Aditya Birla Capital - Financial Advisor
- Shortlisted for AltUni - InsideliM - Business Immersion to Dubai - AIBI for understanding how business are done in Dubai in leading chain of hotels TAJ, Sheraton; TATA Group for Companies.

PROFESSIONAL EXPERIENCE

UBER	Experienced in handling projects at Uber - 2 years. 1.Voltron - Project based on Employee Transition from their current roles to interning for the higher ladder for a duration of 6 months- from Onboarding to Immersion of Employees from L&D, P&E CommOps departments of Uber Center of Excellence COE across APAC. 2.Zero to Hero - Project based on training new incumbent employees to the organisation with the expertise. In Managing these projects, used key project management tools ASANA, Gantt charts, Program process documentation, MoM creation in both the projects which lead to the successful implementation of 5 phases of project with KPI's deliverables success met. Created testimonials for the Program Voltron in Marketing content Asia Pacific(APAC) region of Uber business. Forward & Backward path in CPM of timeline Management along with Implementation of Risk Ishikawa Analysis in High end projects.		
ICICI BANK	Probationary Officer Deputy Manager - 1 year	Trained at Manipal ICICI training academy	Served the role of Deputy Manager Band 1 for various banking processes inside ICICI bank.

ADITYA BIRLA CAPITAL	Financial Advisor - 6 months	Generated prospective clients for the Business in Insurance sector of Aditya Birla for various products offered in life insurance	Advised the Clients about Aditya Birla products, Generated business opportunity for successors in Aditya Birla Sun life insurance.
CUEMATH	Generated leads for the Edtech Startup in driving the business acumen. - 2 years		
TOOLS & SKILLS			
Project Management	ASANA, PMI- PMBoK, Gantt charts, Tableau, MS Project, Critical Path method implementation with PERT, RCA(Ishikawa), Stakeholder Interaction.		
SIX SIGMA	Green belt		
Interviewing skills	Interviewed for the project Voltron in selection phase for the onboarding of interns Interviewed for the creation of testimonials of mentor intern in 6 months project duration of Voltron for marketing materials.		
Engagement skills	Google slides creation ,Organised campaigns activities events inside Uber Tools like Salesforce, Toolshed Asgard expertise which are used in Uber COE's across nations.		
Content writing	Certified Content Writer from Henry Harvin.		
SEM	Google Search, Display, Remarketing, Custom Audiences Lead generation & ROI Based Optimization		
Sustainable Building design - Entrepreneur	INIFD Pune of Celebrity Raveena Tandon for interior designing, UGreen US Certified Sustainable Building designer Owning a sustainable consultancy Aegle Sriphal Sustainable Designers.		
Web Analytics	Google Analytics, Google Webmasters		
Marketing Content	Keyword optimization, Social & SEO Alignment for User engagement & Online Presence		
SEO	On Page and Off Page Business driven goals for traffic, Organic leads & SERP listing		
YEAR	AWARDS/RECOGNITIONS		
EMINENCE EXCELLENCE AWARDS EEA 2023	Honoured with Excellence in leadership & Management by Eminence Excellence awards 2023 Dubai Chapter from Honorable Bu Abdullah - Owner of Bu Abdullah Group of Companies and Delegates of Dubai.		
GlantorX 50 under 50 India's Rising Dynamic Femina	In GlantorX magazine march 2023, outlook India- in the list of 50 under 50 Dynamic Rising Femina of India for excelling in various fields		
Outstanding Excellence - Pride of Vizag	In Engineering, received award from Honourable MP Purandeswari for being university top along with Institute of Engineers, India's Charter recognition.		