



# Anindita Bosu

Faculty Of Commerce

aninditabosu2012@gmail.com

9556532302

Jatni, India

## Professional Summary

I am a dedicated educator with 8 years of academic experience and a passionate Doctoral Scholar in the field of commerce, driven by the belief that education is the cornerstone of progress. With a commitment to nurturing curious minds and advancing research in commerce, I aspire to contribute significantly to academia and the business world.

## Skills

- Adaptability
- Ability to work in a team
- Effective Time Management
- Ability to Multitask
- SPSS
- SmartPLS
- Microsoft Office

## Languages

English

Hindi

Bengali

Odia

## Links

ResearchGate

Google Scholar

## Academic Experience

2014 - 2016 2 Years	Teaching Faculty   Rajdhani College   Bhubaneswar
2016 - 2018 2 Years	Lecturer   Kalinga College of Commerce  Bhubaneswar
2018 - 2019 1 Year	Teaching Faculty   NIIS Institute of Business Administration (IBA)  Bhubaneswar
2019 - 2022 3 Years	Teaching Faculty   Rajdhani College   Bhubaneswar
2022 - Present Present	Research Fellow   Utkal University   Bhubaneswar

## Education

### Bachelor of Commerce |

M.P.C. Autonomous College, North Orissa University

**Master of Commerce |** Department of Commerce, Utkal University

**M.Phil in Commerce |** North Orissa University

### Ph. D in Commerce (Pursuing) |

P.G. Department of Commerce, Utkal University

## Research Publications

Anindita Bosu & Dwarikanath Mishra (2022). A Comparative Performance Measurement of Select Indian Commercial Banks: Application of Balanced Scorecard Model. Orissa Journal of Commerce. 43(1),112-126.

# Hobbies

- Reading
- Listening Music
- Exploring New things and places

Anindita Bosu & Dwarikanath Mishra (2022). Analytical Execution of Balanced Scorecard: A Literature Review. Orissa Journal of Commerce and Management

Dr. D.N. Mishra, Debashree Biswas & Anindita Bosu (2021). Paradigm Shift of Customers' Attitude Towards Digital Banking Operations Due to COVID 19- An Empirical Study, Indian Journal of Accounting, 53(1), 187-197.

Dr. Girija Nandini, Anindita Bosu & Dr. Pramod Kumar Patjoshi (2021). Growth and Performance of Rural Banking in India: An Empirical Study, Annals of R.S.C.B., 25(6), 3527-3539.

Girija Nandini & Anindita Bosu (2020). Corporate Social Responsibility in Indian Banking Sector: Study on Selected Banks, Indian Journal of Natural Science, 10(62), 27682-27689.

## Seminars & Conferences

A Bosu & N.K. Jena "Indirect Tax Metamorphosis: A Comparative Assessment of Pre- and Post-GST Scenarios". 43<sup>rd</sup> Annual Conference of Orissa Commerce Association. 22-23 December 2023. Department of Commerce, Rama Devi Women's University, Vidya Vihar, Bhubaneswar.

A Bosu & D.N Mishra "Balanced Scorecard as a Performance Measurement Tool: A Study on Pre- and Post-Merger of Indian Public Banks". RUSA Sponsored a National Seminar on The Future of Accounting in an Increasingly Complex Business Environment. 26th March 2023. P.G. Department of Commerce, Utkal University & Indian Accounting Association, Bhubaneswar Branch.

A. Bosu, D. Biswas & D.N Mishra "Inter-relationship of Non-Performing Assets, Net Profits & CSR- A Case study on Indian Public sector Banks". 20th November 2022. DAV School of Business Management in collaboration with Indian Accounting Association, Bhubaneswar Branch.

A Bosu & D.N Mishra "A Study on Impact of Internal Business Process Perspective of Balanced Scorecard on Performance: A Case of Indian Public Sector Banks". International Conference on Management and Entrepreneurial Challenges in Dynamic Business Environment (ICMEBE- 2022), 25th-26th March 2022. School of Management, Centurion University of Technology and Management, Odisha.

A. Bosu "Role of Rural Banking in India: Issues and Challenges", 40th All Odisha Commerce Conference-2019. 20th-21st December, 2019. KIIT deemed to be University, Bhubaneswar, Odisha.

A. Bosu "Role of Entrepreneur in Socio-Economic Development". International Seminar on Innovation & Entrepreneurship for Sustainable Development-2018. 8th-9th March 2018. MBA (FM), P.G Department of Commerce, Utkal University.

A. Bosu "Adoption of Mobile Banking by Banking Customer". National Seminar on Banking & Entrepreneurship: 2017(Recent Trends and Opportunities). 14-15 May 2017. School of Commerce, Ravenshaw University, Odisha.

## FDPs/Workshops

Completed "Seven-day workshop on Data Analysis for Multidisciplinary research 2.0 (Online Mode)" conducted from 24th-30th June, 2023 organized by VIT Business School, Vellore Institute of Technology, Vellore, Tamilnadu.

Completed Five Days Workshops on "Structural Equation Modelling using SmartPLS 4" from May 1 - 5, 2023 organized by EdMaestro Pvt. Ltd., India with support from SmartPLS GmbH, Germany

Completed AICTE Training and Learning (ATAL) Academy Online Elementary FDP on "Advance Data Analysis in Management and Engineering Research" from 1st-8th August 2021 organized by Indian Institute of Information Technology and Management (IIITM) Gwalior.

Completed workshop on "Fundamentals of Publishing in Top Journals" on 16th June 2021" organized by Department of Business Administration, Maharaja Agrasen Institute of Management Studies, under agies of IQAC, in association with Think Quest Club & in collaboration with Elsevier.

Completed 14–day Virtual Faculty Development Program on "Research Methodology and Data Analysis for Ph. D Research Scholars & Faculty" conducted from 8th to 21st May 2021 organized by Primax Foundation, Bengaluru.

Completed a Two-day Workshop on "Application of Mendeley in Research" on 30th-31st August 2020 organized by IPREMS- Berhampur

Completed Three Days Workshop on "Publishing Ethics and Research Methodology" from Aug 12th - 14th, 2020 organized by Dr. B. R. Ambedkar Central Library, Jawaharlal Nehru University, New Delhi.

Completed "One-Week Online Research Methodology Workshop" from 3rd July - 9th July 2020 conducted by SHoDH Haryana in collaboration with the School of Business and Management Studies, Central University of Haryana, Mahendergarh and Indian Council of Social Science Research, New Delhi.

Completed Faculty Development Programme on "Empowering Educators" organized on 8th September 2019 at the Institute of Company Secretaries of India, Bhubaneswar Chapter, Bhubaneswar.

Completed Two Days UGC Sponsored Teacher's Orientation & Retraining Programme on the theme "Research Methodology and Its Application in Social Sciences" on 24th-25th August 2013 organized by Faculty of Arts & Commerce, Maharaja Purnachandra Autonomous College, Mayurbhanj, Odisha.

## **Awards/Scholarship**

Doctoral Fellowship (2022-23)- SJSGC under UGC

## **Professional Skills**

Curriculum Development  
Case Study Analysis  
Data Analysis  
Research Paper Writing

## **Professional Skills**

Indian Accounting Association  
Orissa Commerce Association