



Aditi Verma

Professional Goals

I aim to attain an integral position in the field of social media management. I hope to create online campaigns that inspires the youth.

Get in touch!

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Certification

- Marketing Analytics, University of Virginia
- Supply Chain Principle, Georgia Institute of Technology
- Financial Markets, Yale University
- Life of happiness and fulfilment, ISB
- Management of Fashion and Luxury Companies, Parsons School Of Design
- Fashion Retail Transformation, Università Bocconi
- Brand Management, London Business School
- Successful Negotiation, University of Michigan

Skills

- Communication
- Social Media Management
- Digital Marketing
- Public Speaking
- Leadership Experience

Work Experience

Marketing Intern
Simba Beer | September 2021

- Assisted the department head in carrying out digital marketing campaigns.
- Worked closely with the marketing head for digital promotions and other materials.
- Managed company's Instagram handle.

Brand Partnership & Marketing Intern
Rivet Infinity | June 2021 - August 2021

- Initiated 4 successful brand partnership deals.
- Bridged the gap between influencers and brands.
- Managed influencers.
- Formulated strategies to enhance the presence of influencers.

Financial Analysts
Samarth Charitable Trust | May 2020 - June 2020

- Worked with different SHG's for their Financial reports
- Closely worked on the pricing policy of products.

Academic History

Narsee Monjee Institute of Management Studies
Bachelor of Business Administration | 2018 - 2021

- GPA: 3.17/4
- Specialisation in Finance

Kaanger Valley Academy
CBSE | 2015 - 2018

- Percentage in Class 12: 76%
- Core Subject: Physics, Chemistry, Maths
- GPA in Class 10: 9/10

Extra-Curricular Activities

- CRY India, Campus Ambassador
- Social Volunteer, Ek Pahal NGO, Agra
- HOD Communications, College Sports Club
- Member, College Marketing Club
- Member, PR and Hospitality, College Fest
- Member, Decorations, College Fest
- Content Writing, Scribbled Stories