

Curriculum Vitae



DR. S. GOKULA KRISHNAN

MBA, PHD, ECC(IIM-V)

PROFESSOR – ANALYTICS | SCM | HR | ENTREPRENEURSHIP

RESEARCH SUPERVISOR – MANAGEMENT

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<https://linktr.ee/profgokula>



CAREER OBJECTIVE

Facilitating an Effective Teaching - Learning and Data Driven Decision-Making process through research, and technology to create future leaders with Individual Social Responsibility (ISR) in the field of Business Administration.

PROFILE - WEB LINKS

- ✓ **Linkedin:**<https://in.linkedin.com/in/drsgokulakrishnan>
- ✓ **Googlesite:**<https://sites.google.com/view/dr-s-gokula-krishnan-phd/home>
- ✓ **Google Scholar:** <https://scholar.google.co.in/citations?user=sWukRnQAAAAJ&hl=en>
- ✓ **ResearchGate:**https://www.researchgate.net/profile/Dr_S_Gokula_Krishnan

ADMINISTRATIVE POSITIONS HELD

HoD - MBA	Domain Head – Business Analytics	R&D Cell	ACM	BoS	Exam Cell	BoE
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SUBJECTS

Analytics (Data & Business)	HR	Entrepreneurship	Statistics	Research	SCM
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SKILL SETS

Tableau	Power BI	R	Python	AMOS	SPSS	Jamovi	MS Excel	NVivo
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SUMMARY

I feel great honour and glad to introduce my work. Experience of taking up the role and responsibility as Professor - Department of Management Studies. Core competency is in teaching HR, Analytics (Data & Business Analytics), and Entrepreneurship. In Higher Education space for 16+ years, with Doctoral experience. Over the course of my career, I have demonstrated Lecturing, research, administrative roles and responsibilities, academic proceedings and teamwork abilities in every aspect of my role in Department of Management Studies. I am associated as a Member of BoS, International Journal's - Member, Editorial Board Advisory Committee, and Examiner for PhD thesis for University Pan-India. Recognised Research Guide for PhD-Doctoral program.

EDUCATION

ECC	Executive Certificate Course on Business Analytics and Data Driven Decision Making, IIM Visakhapatnam , India	Apr 2025
PhD	Management , Karunya University, Coimbatore, India Title: "Employee Engagement and its impact on Intention to Quit" Supervisor: Dr. J. Reeves Wesley, Professor, VIT-Chennai.	Feb 2015
MBA	HR , Karunya University, Coimbatore, India Projects at Hotel Taj Coromandel, Chennai & Fortune Kences Hotel, Tirupathi	May 2008
PGD	HRM , Alagappa University, Karaikudi, India	May 2010
B.Sc	Hotel & Catering Management , Periyar University, Salem, India	May 2006

Curriculum Vitae

TEACHING EXPERIENCE– 16+ YEARS

ADMINISTRATION / HoD– 4 YEARS

Professor – Analytics | HCM | HR | Entrepreneurship Feb 5, 2024 to till date
Surana College (Autonomous), Bengaluru, India (Promoted by Micro Labs (Dolo), India)

<i>Teaching & Domain Head - Analytics</i>	<i>Research Supervisor – PhD Guiding – 2</i>	<i>Research Advisory Committee - SEI</i>	<i>Member R&D Cell, DAC, BoS</i>	<i>Project Guided MBA -30</i>
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Previous Employment Details:

Associate Professor (8 years & 8 months) July 8, 2015 to Feb 2, 2024

- ✓ Global Academy of Technology, Bengaluru, India
- ✓ Acharya Institute of Technology, Bengaluru, India
- ✓ CMR Institute of Technology, Bengaluru, India (Associate Prof & Head)
- ✓ Nehru College of Engineering & Research Centre, Thrissur, India

<i>Teaching & Area Chair - Analytics</i>	<i>Research Supervisor – PhD</i>	<i>Coordinator Research & Exam Cell IQAC & ISO</i>	<i>Member R&D Cell, DAC</i>	<i>Project Guided (MBA) – 170</i>
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Assistant Professor / Lecturer (6 years & 6 months) Jan 19, 2009 to July 7, 2015

- ✓ RVS Technical Campus-Coimbatore, Coimbatore, India
- ✓ Varuvan Vadivelan Institute of Technology, Dharmapuri, India (Lecturer & Head)
- ✓ Saphthagiri College of Engineering, Dharmapuri, India

<i>Teaching</i>	<i>Management Representative ISO Proceedings</i>	<i>Coordinator Exam Cell, Projects (MBA)</i>	<i>Member ACM</i>	<i>Project Guided (MBA) – 100</i>
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VISITING PROFESSOR

- ✓ Kirloskar Institute of Management, Harihar, Karnataka
- ✓ Jain University, Bengaluru, Karnataka
- ✓ Sona School of Management, Salem, Tamil Nadu
- ✓ CMR University, Bengaluru

BOARD OF STUDIES / ADVISORY COMMITTEE MEMBER

- ✓ **Member of Board of Studies (BoS), Centre for Online Programmes (MBA), Visveswaraya Technological University, Belgavi, India**
- ✓ **Member – Research Advisory Committee, Surana Educational Institutions, Bengaluru, India**
- ✓ **Member of Board of Studies (BoS), Happy Valley Business School, Coimbatore, India**
- ✓ **Member of Academic Advisory Board, MBA & BBM, KSR Group of Institutions, Tiruchencode, Nammakal, India**
- ✓ **Member of Board of Studies (BoS), Commerce and Management, Presidency University College, Bangalore, India**
- ✓ **Member of Board of Studies (BoS), Department of MBA, Post Graduate Centre, Jyoti Nivas College (Autonomous), Bangalore, India**
- ✓ **Member of Department Advisory Committee, Department of Commerce, St Joseph’s College of Commerce (Autonomous), Bangalore, India**
- ✓ **Member of Department of Academic Council Committee (DACC), Department of MBA, Acharya Institute of Technology, Bangalore, India**

Curriculum Vitae

COURSES DEVELOPED AND DELIVERED

- ✓ Data Visualization and Story Telling using Tableau (Surana College, Bengaluru, Karnataka)
- ✓ Business Analytics and Modeling using MS Excel (Surana College, Bengaluru, Karnataka)
- ✓ HR Tools and Analytics (Kirloskar Institute of Management, Harihar, Karnataka)
- ✓ Advanced Data Modeling and Analysis – I using MS Excel (Global Academy of Technology, Bengaluru)
- ✓ Advanced Data Modeling and Analysis – II using JAMOVI (Global Academy of Technology, Bengaluru)
- ✓ Advanced Data Modeling and Analysis – III using R Programming (Global Academy of Technology, Bengaluru)
- ✓ Data Visualization for HR Data Using Tableau (Global Academy of Technology, Bengaluru)
- ✓ Python for Business Analytics (Acharya Institute of Technology, Bengaluru)
- ✓ R for Business Analytics (Sona School of Management, Salem)
- ✓ HR Analytics (CMR University, Bengaluru)
- ✓ Business Analytics (Nehru School of Management, Kerala)
- ✓ MS Excel for Analytics (Acharya Institute of Technology & CMR Institute of Tech)
- ✓ Data Analysis and Business Modeling (Applications of SPSS)

COURSES TAUGHT(MBA)

Analytics and Research:

- ✓ Data Visualization with Tableau
- ✓ R For Analytics
- ✓ Business Analytics
- ✓ HR Analytics
- ✓ Marketing Analytics
- ✓ Data Analysis & Business Modeling (SPSS, R & Excel)
- ✓ MS Excel for Analytics

Human Resource:

- ✓ HR Analytics
- ✓ HRM
- ✓ HRP & Development
- ✓ Organizational Behaviour
- ✓ Managing Self & Others
- ✓ Global HRM

General

Management:

- ✓ Entrepreneurship Development
- ✓ Research Methodology
- ✓ Statistics for Management

COURSES TAUGHT (UG – B.E/B.TECH)

- ✓ Entrepreneurship Development
- ✓ Principles of Management
- ✓ Engineering Economics and Finance

DATA ANALYTICS AND CONSULTING

PhD Thesis
20+

Mphil
5+

Research Articles
20+

Consultancy
5+

MBA Projects
50+

EDITORIAL BOARD INVOLVEMENTS

- ✓ **Editor-in-Chief**, Nehru School of Management Journal (NSMJ), ISSN: 2349-4883, from May 2016 to April 2018.
 - **Regular Issues: 03** (September 2016, March 2017, September 2017& March 2018)
 - **Special Issue: 01** (December 2016)
- ✓ **Editorial Board Member**, International Journal in Management & Social Science (IJMSS), ISSN: 2321 – 1784, Impact Factor: 5.276. <http://www.ijmr.net.in/educational-board.php>
- ✓ **Editorial Board Member**, Scientific Board of Economics, Management and Humanities, International Centre of Economics, Humanities and Management (ICEHM), http://icehm.org/editorial_board.php?cid=3

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- ✓ **Editorial Board Member**, The International Journal of Management, Economy and Accounting Fields (TIJOMEAF), <https://www.growingscholar.org/journal/index.php/TIJOMEAF/about/editorialTeam>
- ✓ **Editorial Panel Member**, International Research Journal of Human Resources and social Sciences (IRJHRSS), <http://www.aarf.asia/editor-irjhrss.php>
- ✓ **Editorial Board Member**, International Journal of Society Systems Science, Inderscience Publishers.
- ✓ **Editorial Board Member**, International Journal of Management Science and Review, <https://shanmugapublications.shanmugacollege.edu.in/board.html>
- ✓ **Editorial Board Member**, European Business & Management (EBM), ISSN: 2575579X(P); 2575-5811(O), <https://www.sceincepg.com/j/ebm>

Reviewer / Honorary Peer Reviewer:

- ✓ **Reviewer**, International Journal of Knowledge-Based Development, ISSN: 2040-4468 (Print), 2040-4476 (Online)
- ✓ **Reviewer**, Journal of Social Sciences (JSS); ISSN: 1549-3652 (Print), 1558-6987 (Online)
- ✓ **Reviewer**, International Journal of Economics, Finance and Sustainable Development (IJEFS); ISSN(P): 2615-4021; ISSN(O): 2620-6269
<http://www.journals.researchparks.org/index.php/IJEFS/user/profile>
- ✓ **Reviewer** AIMS International (Association of Indian Management Scholars) Summer Internship Competition – 2019.
- ✓ **A Leading Member & Reviewer**, London Journals Press, <https://journalspress.com/prof.gokulakrishnangmail.com/>
- ✓ **Honorary Peer Reviewer**, The Global Journal of Management and Business (GJMBR), <https://globaljournals.org/journals/editorialboard?type=reviewmanagement>
- ✓ **Reviewer**, International Journal of Human Resources Management (IJHRM); ISSN(P): 2319-4936; ISSN(O): 2319-4944; <http://iaset.us/page.php?pid=15>
- ✓ **Reviewer**, International Journal of Business Innovation and Research, ISSN (P): 1751-0252; ISSN (O): 1751 - 0260 , <http://www.inderscience.com/IJBIR>
- ✓ **Reviewer**, International Journal of Business Excellence, ISSN (P): 1756-0047; ISSN (O): 1756-0055, <http://www.inderscience.com/IJBEX>
- ✓ **Reviewer**, SJCC Management Research Review, ISSN Print: 2249-4359, <http://www.sjccmrr.in/>
- ✓ **Reviewer**, International Journal of Human Resources and Industrial Research, ISSN Print: 2349-3593; ISSN Online: 2349-4816, <http://www.arseam.com/editorial-board/288>
- ✓ **Peer-Reviewer**, American Journal of Industrial and Business Management (AJIBM), ISSN Print: 2164-5167; ISSN Online: 2164-5175, <http://www.scrip.org/journal/ajibm>
- ✓ **Peer-Reviewer**, Journal of Human Resource and Sustainability Studies (JHRSS), ISSN Print: 2328-4862; ISSN Online: 2328-4870, <http://www.scrip.org/journal/jhrss>

Conference Committee Member & Reviewer:

- ✓ **Organizing Committee Member**, 5th International Scientific Congress (Conference) on Sustainable Development-2022 (ISCSAI-2022) will be conducted during April 04-08, 2022 at India – Ukraine – Uzbekistan – Latvia – Portugal, Organized by Society of Ambient Intelligence. <https://www.isc-sai.org/>
- ✓ **Outreach Committee Member & Reviewer**, International Conference on Research in Technology, Entrepreneurship, Management and Social science-2020 (ICRTEMS-2020) during April 03-04, 2020 at Saveetha School of Management, Chennai, in association with “Institute for Engineering Research and Publication” (IFERP)
- ✓ **Program Committee Member & Reviewer**, International Conference on Intelligent Engineering and Management (ICIEM – 2020). London, UK, April 21-24, 2020.

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- ✓ **Program Committee Member & Reviewer**, International Conference on Research, Innovation, Knowledge Management and Technology Application for Business Sustainability (INBUSH – 2020). Greater Noida, India, February 19-21, 2020.
- ✓ **Program Committee Member & Reviewer**, International Conference on Computation, Automation and Knowledge Management (ICCAKM – 2020). Dubai, UAE, January 9-10, 2020.
- ✓ **Review Committee Member**, Eminent Association of Researchers in Humanities and Management Sciences (EARHM); <http://earhm.org/committee.php>
- ✓ **Review Committee Member**, International Association of Humanities and Management (IAOHM); <http://iaohm.org/committee.php>

PUBLICATIONS

Journal Publications

- ✓ **S Gokula Krishnan**, & Arundhati KL (2024). Moderating Role of Data Driven Decision Making on the Relationship Between Reverse Logistics and Firm Performance - A Development of Conceptual Framework. *Asian Journal of Economics, Business and Accounting*, 24(12), 384-406. <https://doi.org/10.9734/ajeba/2024/v24i121616>.
- ✓ **S Gokula Krishnan** (2024). The Impact of Data Analytics Adoption on Job Roles and Skill Requirements in MSMEs: Development of Conceptual Model. *International Journal of Humanities Education and Social Sciences*, 4(3), 1231-1243. <https://doi.org/10.55227/ijhess.v4i3.1313>
- ✓ R Satheeshkumar, C Sachana, **S Gokula Krishnan**., Gururaj FD (2023). Role of Gamification in The Indian Education System with Reference to Higher Educational Institutions in Bangalore City, *Journal of Research Administration*, 5(2), 3671-3689. <https://www.scopus.com/sourceid/21100920051>
- ✓ **S Gokula Krishnan**, R. Satheehkumar, & Arundathi, KL., (2023). Impact of Employee Communication and Person Organization Fit on Employee Retention, *South India Journal of Social Sciences*, 21(39), 20-25
- ✓ Arundathi, KL., Ganesh Babu, M., & **S Gokula Krishnan** (2023). A Literature Review on Emotional Branding and its Antecedents, *South India Journal of Social Sciences*, 21(39), 26-33
- ✓ **S Gokula Krishnan**, Arundhati KL, R. Satheehkumar, & Sushma Rawath (2023). A study on the Role and Impact of Artificial Intelligence in Recruitment Processes: The Perspective of HR Professionals. *SeyBold Report*. 18(3), 236-248. <https://seyboldreport.net/abstract-2023/5-236.html>. <https://www.scopus.com/sourceid/5000159102>
- ✓ **S Gokula Krishnan**, Nikhat Raza Khan, Chamdrasekar Raja, & Prabakaran Nanjundan (2022). *Analysis of Manufacturing Companies by Weight Sum Method*. REST Journal on Data Analytics and Artificial Intelligence. 1(1), 8-14. <https://doi.org/10.46632/jdaai/1/1/2>
- ✓ Satheeshkumar, R., **S Gokula Krishnan**, Sushma, R, Ajith Kumar S. J., & Rakshith M (2022). *A study on distribution channel strategy: retailers' perspective*. *International Journal for Innovative Engineering and Management Research*. 11(9), 240-252. [10.48047/IJEMR/V11/ISSUE_09/28](https://doi.org/10.48047/IJEMR/V11/ISSUE_09/28)
- ✓ Satheeshkumar, R., Vetrivel, T., **S Gokula Krishnan**, Sushma, R, Madhumitha (2022). *A Study on Customers Perspective on Opportunities and Challenges of E-Commerce in India*. *International Journal of Economics, Finance and Management Sciences*. 10(4), 229-236. [10.11648/j.ijefm.20221004.19](https://doi.org/10.11648/j.ijefm.20221004.19)
- ✓ Satheeshkumar, R., Sushma, R., **S Gokula Krishnan** & Niveditha, J (2021). An Analysis on the Measures taken by Finance Ministry to Uplift the Indian Economy During Covid-19. *International Journal of Research - GRANTHAALAYAH*, 9(8), 302-315. August 2021. ISSN(E):2350-0530; P:2394-3629. DOI: 10.29121/granthaalayah.v9.i8.2021.4199

Curriculum Vitae

- ✓ Satheeshkumar, R., Sushma, R., **S Gokula Krishan** & Raja Gopal D (2021). Gender Based Mood Analysis on Purchase of Wrist Watches in Bangalore, Karnataka. *Asian Journal of Social Sciences and Management Studies*, 8(3), 61-68. August 2021. ISSN(E):2313-7401; P:2518-0096. DOI: 10.20448/journal.500.2021.83.61.68
- ✓ **S Gokula Krishan** & Monica, M. (2020). Inclination towards Entrepreneurship amongst Management Students - An Empirical Study. *Strad Research*, 7(7), 422-429. ISSN: 0039-2049. July 2020. <https://doi.org/10.37896/sr7.7/044>
<https://www.scopus.com/sourceid/6400153197>
- ✓ **S Gokula Krishan** (2020). Gender Diversity in the workplace and its effects on Employees' Performance. *Journal of the Social Sciences*, 48(3), 1888-1898. E-ISSN: 0975-8935; P: 0253-1097. July 2020
- ✓ Sendhil Kumar, M., Adalarasu, B & **S Gokula Krishan**. (2020). Perceived Usefulness (PU), Perceived Ease of Use (PEOU), and Behavioural Intension to Use (BIU): Mediating effect of Attitude toward Use (AU) with reference to Mobile wallet Acceptance and Adoption in Rural India. *Test Engineering & Management*, 83 (May-June), 933–941. ISSN: 01930-4120. <https://www.scopus.com/sourceid/12997>
- ✓ Kokila, MS., & **S Gokula Krishan** (2020). Impact of digitalization on consumer preference in online enterprises. *Alochana Chakra Journal*, 9(4), 773-788. ISSN: 2231-3990, April 2020. DOI:10.01011.ACJ.2020.V9I4.00068749.00848
- ✓ Kokila, MS., & **S Gokula Krishan**. (2019). An Empirical study on the awareness and usage of payment banks among college students in Bengaluru City. *International Journal of Research*, 8(2), 1004-1024. ISSN: 2236-6124, February 2019. DOI:16.10089.IJR.2018.V8I2.285311.234704
- ✓ **S Gokula Krishan**, & Aneesha Rajesh, (2018). Gulf Cooperation Council Banking Performance Analysis - An Exploratory Study. *International Journal of Research in Humanities, Arts and Literature*, 6(12), 247-264. ISSN (P): 2347-4564; (E): 2321-8878, December 2018.
- ✓ **S Gokula Krishan**, & Reeves Wesley, J, (2018). Perceived Organization Support, Learning & Development, Job Characteristics and P-O Fit: The Contribution of Employee Communication. *Asian Journal of Research in Social Sciences and Humanities*, 8(3), 97-109. ISSN: 2249-7315, March 2018. DOI:10.5958/2249-7315.2018.00049.7
- ✓ Gowrishankar, K.L., Kanagaraj, N., & **S Gokula Krishan**. (2017). Age Diversity of the Workforce and Employees' Performance - A Descriptive Study. *International Journal of Marketing & Financial Management*, 5(10), 01-11. ISSN (O): 2348 – 3954; (P): 2349 - 2546, Oct -2017.
- ✓ **S Gokula Krishan**, Reeves Wesley, J., & Renjitha, B, (2017). Perceived Person-Environment Fit and Employees' Turnover Intention. *International Journal of Current Advanced Research*, 6(8), 5218-5224. ISSN: O: 2319-6475, ISSN: 2319-6505, August 2017. DOI: <http://dx.doi.org/10.24327/ijcar.2017.5224.0675>
- ✓ **S Gokula Krishan**, & Reeves Wesley, J. (2013). A Study on impact of employee communication on employee engagement level. *International Research Journal of Business and Management*, VI, 54-64. ISSN: 2322-083X, December 2013.
- ✓ **S Gokula Krishan**, & Reeves Wesley, J. (2013). Correlates employee engagement with turnover intention. *InterContinental Journal of Human Resource Research Review*, 1(9), 53-62. ISSN (O):2320-9704; P: 2347-1662, November 2013.
- ✓ **S Gokula Krishan**, & Reeves Wesley, J. (2013). Study on employee engagement level. *The international Journal's Research Journal of Social Science & Management*, 03(07), 70-78. ISSN: 2251-1571, November 2013.

Books & Book Chapters

- ✓ **Krishnan, S. G.**, & Monica, M. (2025). The Mediating Role of Team Members' Empowerment in the Link Between Leadership Stages and Organizational Outcomes.

Curriculum Vitae

Leading the Charge: A Guide to Management, Entrepreneurship and Technology in the Dynamic Business Landscape Edition 1, 103–117.

<https://doi.org/10.9734/bpi/mono/978-93-48859-98-3/CH7>

- ✓ **Krishnan, S. G.**, Neha, M., Samsudeen, S. N., & Ummah, M. A. (2025). Employee Performances and Productivity in Hybrid Work Culture: A Descriptive Study. In D. Thangam, H. Chittoo, I. Ghosal, R. Kandasamy, & J. Park (Eds.), *Expanding Operations Through Agile Principles and Sustainable Practices* (pp. 423-444). IGI Global Scientific Publishing. <https://doi.org/10.4018/979-8-3693-6274-7.ch022>
- ✓ **S Gokula Krishan** & Geetha Manoharan (2022). An Investigation in Analyzing the Key Aspects of High-Performance Work Practice for Enhancing Productivity in the Organization, *The Changing Role of Human Resource Management in the Global Competitive Environment*, IIP Iterative International Publishers, pp: 31-50
- ✓ Divakaran Nair, K.S. & **S Gokula Krishan**. (2017). *ENTREPRENEURSHIP*. Thakur Publication Pvt. Ltd., Kerala. ISBN: 978-93-87093-78-2

Accepted / Submitted for Publication:

- ✓ Awareness and Usage of Mobile Healthcare Applications: A Comparative Study of Tata 1mg, Netmeds, Pharmeasy, Apollo, and Flipkart Health+
- ✓ The Green Illusion: Misleading Marketing and Ev Adoption – An Empirical Study
- ✓ Leveraging AI, IoT, and Blockchain for Entrepreneurial Eco-Systems: A Development of Conceptual Framework
- ✓ Quit Quitting, Employee Communication and Employee Engagement

Working Papers:

- ✓ Ethical and Societal Implication of AI and Data Analytics
- ✓ Analyze the potential of big data analytics to generate valuable insights for entrepreneurs through AI-powered DSS

CONFERENCE PAPERS

International Conferences:

- ✓ **S Gokula Krishan**, Monica M & Suhas Patel (2025). The Mediating Role of Employee Communication in the Relationship Between Leader-Member Exchange and Quiet Quitting: An Empirical Analysis. Presented at the International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment - MEC-2025, jointly organized by Acharya Institute of Technology Bengaluru – Univesitas Budi Luhur – State University of Economics and Technology, Ukraine – Acharya University, Karakul, Uzebekistan and Wiley Publications held on the 3rd and 4th of April 2025 – **BEST RESEARCHER AWARD**
- ✓ Nethravathi, Balachandramurthy and **S Gokula Krishan**, Monica M & Suhas Patel (2025). A Comparative Analysis of the Indian Stock Market Performance During Modi’s First and Second Tenure: An Empirical Study of Major and Sectoral Indices. Presented at the International Conference on Management and Entrepreneurial Challenges in a Dynamic Business Environment - MEC-2025, jointly organized by Acharya Institute of Technology Bengaluru – Univesitas Budi Luhur – State University of Economics and Technology, Ukraine – Acharya University, Karakul, Uzebekistan and Wiley Publications held on the 3rd and 4th of April 2025
- ✓ **S Gokula Krishan**, Mugilan C & Om Prakash, C (2024). The Green Illusion: Misleading Marketing and Ev Adoption – An Empirical Study. Presented in 2nd International Conference on “Driving Innovative Digital Transformation and Economic Sustainability – ICODES2024”, organized by School of Management, CMR University, Bengaluru during Sep 27-28, 2024

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- ✔ Sachana, C, Asifulla A, Satheesh Kumar R, & **S Gokula Krishan (2024)**. Impulsive Buying Behaviour Among College Students Towards the Paper and Paper Products – An Empirical Study. Presented in 2nd International Conference on “Driving Innovative Digital Transformation and Economic Sustainability – ICODES2024”, organized by School of Management, CMR University, Bengaluru during Sep 27-28, 2024
- ✔ **S Gokula Krishan, Keerthi, S & Jyothi, S (2024)**. Comparative Analysis of Awareness and Usage of Mobile Health Care Apps. Presented in an International Conference on “Innovation, Management and Technological Excellence – NEXUS 2024”, organized by Surana College, Peenya, Bengaluru on August 01, 2024
- ✔ Ramya, K., Sahana Suresh G., Satheeshkumar, R., & **S Gokula Krishan, (2024)**. Applications of Data Security in Organizations – An Empirical Study. Presented in an International Conference on “Innovation, Management and Technological Excellence – NEXUS 2024”, organized by Surana College, Peenya, Bengaluru on August 01, 2024
- ✔ **S Gokula Krishan, & Monica M. (2024)**. Analysis of Mediating Role of Team Members Empowerment on the relationship between Effective Team Leadership Stages and Organizational Outcomes. Presented in an International Conference on “Management, Technology & Entrepreneurial Challenges in Dynamic Business Environment – MTEC2024”, jointly organized by Acharya Institute of Technology Bengaluru – Univesitas Budi Luhur – State University of Economics and Technology, Ukraine – Acharya University, Karakul, Uzbekistan during March 20-21, 2024 - – **BEST PAPER AWARD**
- ✔ Arundathi, KL., Ganesh Babu., **S Gokula Krishan, (2024)**. Emotional Branding Measurement Scale (EBMS): Scale Development and Validation. Presented in an International Conference on “Management, Technology & Entrepreneurial Challenges in Dynamic Business Environment – MTEC2024”, jointly organized by Acharya Institute of Technology Bengaluru – Univesitas Budi Luhur – State University of Economics and Technology, Ukraine – Acharya University, Karakul, Uzbekistan during March 20-21, 2024
- ✔ **S Gokula Krishan, (2023)**. Navigating the Evolving Landscape: A Comprehensive Systematic Literature Review on Generation Z's Expectations for Internal Communication from Leaders to Enhance Employee Productivity. Presented in International Conference on " 2nd International Conference on Sustainable & Digital Business ISSN 3030-7031", organized by SLIT Business School, SLIT University, Sri Lanka during December 14-15, 2023.
- ✔ **S Gokula Krishan, Neha.M., (2023)**. Employee's Performance and Productivity in Hybrid Work Culture – A Descriptive Study. Presented in 6th ICIER International Conference on “Strategic Agility and Resilience: Benchmarks & Best Practices”, organized by Department of Management Studies, BNM Institute of Technology, Bengaluru, Karnataka during December 14-15, 2023.
- ✔ **S Gokula Krishan, Satheeshkumar R., Arundathi, KL., (2023)**. Impact of Employee Communication and Person Organization Fit on Employee Retention. Presented in International Conference on "Emerging Trends & New Perspectives Disrupting the Business Landscape", organized by IA School of Management Studies, Bengaluru, Karnataka on January 12, 2023.
- ✔ Arundathi, KL., Ganesh Babu., **S Gokula Krishan (2023)**. A Literature Review on Emotional Branding and its antecedents. Presented in International Conference on "Emerging Trends & New Perspectives Disrupting the Business Landscape", organized by IA School of Management Studies, Bengaluru, Karnataka on January 12, 2023.
- ✔ Arundathi, KL., Ganesh Babu., **S Gokula Krishan (2022)**. Brand Commitment: Mediating role in Emotional Branding and Brand Trustworthiness. Presented in International Conference on "Innovation & Management: The Way Ahead", organized by Kirloskar Institute of Advanced Management Studies, Harihar, Karnataka on September 29 & 30 2022.

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- ✓ Kokila, MS, & **S Gokula Krishan** (2019). Impact of Digitization in consumer preference and purchase decision with reference to Bangalore City. Presented in Second International Conference on Digital Entrepreneurship: Platform, People, Process and Technology organized by School of Management, Presidency University, Bengaluru on Feb 8- 9, 2019.
- ✓ **S Gokula Krishan**, Deepthi, S., & Akhila, K. M. (2016). Enlightenment of Leadership Skills from Bhagavad Gita. Organized by Nehru School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala on November 4-5, 2016.

National Conferences:

- ✓ **S Gokula Krishan** & Arundathi KL (2025). Leveraging AI, IoT, and Blockchain for Entrepreneurial Eco-Systems: A Development of Conceptual Framework. Presented in ICSSR Sponsored Two Day National Seminar on "Enhancing Entrepreneurial Ecosystems and Capacity Development in South Indian Universities (In Association with the Vision Viksit Bharat @ 2047) during 27" & 28" February 2025, organized by Presidency Business School, Presidency College, Bengaluru. – **BEST PAPER AWARD**
- ✓ Deeksha, H.S & **S Gokula Krishan**, (2024). Employee Sentiment Analysis and Employee Engagement – Correlational Study. Presented in National Conference on “Sustainability and Technology in the Banking and Insurance Sector – Challenges and Opportunities”, Organized by Institute of Management Studies, Davangere University, Davangere, Karnataka on September 10, 2024. – **BEST PAPER AWARD**
- ✓ Ambika Nagaraj & **S Gokula Krishan**, (2024). Organizational Citizenship Behaviour & Turnover Intention among Full Time Employees – An Empirical Study. Presented in National Conference on “Sustainability and Technology in the Banking and Insurance Sector – Challenges and Opportunities”, Organized by Institute of Management Studies, Davangere University, Davangere, Karnataka on September 10, 2024.
- ✓ Mohammed Faizan Attar & **S Gokula Krishan**, (2024). Indian Consumer’s Preference for Short vs Long Videos – A Comprehensive Study. Presented in National Conference on “Sustainability and Technology in the Banking and Insurance Sector – Challenges and Opportunities”, Organized by Institute of Management Studies, Davangere University, Davangere, Karnataka on September 10, 2024.
- ✓ **S Gokula Krishan**, & Kokila, MS. (2019). An Empirical study on the awareness and usage of payment banks among college students in Bengaluru City. *National Conference on Strategies for Business Potentiality and Sustainability* organized by Vidya Jothi Institute of Technology, Hyderabad on February 23, 2019.
- ✓ **S Gokula Krishan**, & Jeny, T. V. (2017). Alcohol Abuse in Workplace: An Overview. *Trends in Engineering Applications and Management* organized by Velalar College of Engineering and Technology, Erode, Tamil Nadu on March 10, 2017.
- ✓ **S Gokula Krishan**, & Mrudula, M. (2017). River Water Pollution in India: An Overview. *Trends in Engineering Applications and Management* organized by Velalar College of Engineering and Technology, Erode, Tamil Nadu on March 10, 2017.
- ✓ **S Gokula Krishan**, (2012). Consumer production in unrecognized hotels in Coimbatore city. *National Conference on Consumer production (NCCP-2012)* by Government of Tamilnadu in Kaamadhenu Arts and Science College, Sathyamangalam, Erode, Tamil Nadu on February 22, 2012.
- ✓ **S Gokula Krishan**, (2011). Employee retention practices among engineering institutions in Dharmapuri DT. *Global Competitiveness in Business: Trends and Traits* organized by Govt. Arts and Science College for Women- Bargur, Tamil Nadu on March 10, 2011.
- ✓ **S Gokula Krishan**, (2011). Influence of PMS on performance among the Academicians. *Meta Management* organized by Adhiyamaan College of Engineering, Hosur, Tamil Nadu on January 25, 2011.
- ✓ **S Gokula Krishan**, (2010). Employer Branding. *Building Global Leadership*

Curriculum Vitae

Organized by St. Joseph's Engineering College, Chennai, Tamil Nadu on April 16, 2010.

- ✓ **S Gokula Krishan, (2010).** Human Resource Information System. *Recent Trends in Business Management* organized by Kamadhenu College of Arts & Science, Dharmapuri, Tamil Nadu on March 26, 2010.

FUNDING / PROJECTS:

Submitted Proposals:

- ✓ ICSSR (Applied) Viksit Bharat – 2
 - As a Director Budget - Societal Implications of Data Analytics: Exploratory and Experimental Research in MSME (₹ ₹ 1,44,86,600)
 - As a Co-Director Investigator – 2 Projects
 - As a Co-PI – 1 Project

Mentoring:

- ✓ FKCCI – Manthan submitted along with BE – ECE Students (as a Mentor) – Secured Consolidation Price

PROFESSIONAL AFFILIATIONS

- ✓ Honorary National Thought Leader - Confederation of Indian Micro, Small and Medium Enterprises
- ✓ Online Volunteer - United Nations Organizations Volunteers (UNV)
- ✓ Analytics Society of India (ASI); Membership Number: **IM2A0354**
- ✓ Institute for Supply Management (ISM), ISM membership number: **000000634239**
- ✓ Data Science Central (DSC),
<https://www.datasciencecentral.com/profile/DrSGokulaKrishnan>
- ✓ Data Science Association (DSA), <https://www.datascienceassn.org/users/profgokula>
- ✓ AIMS International, Membership Number: **B2-2561**
- ✓ International Centre of Economics, Humanities and Management (ICEHM),
http://icehm.org/editorial_board.php?cid=3
- ✓ National Human Resource Development (NHRD)
- ✓ Association with Management Chapters
- ✓ AMED Network
- ✓ International Association of Journals and Conferences (IJAC)
- ✓ Teaching and Education Research Association (TERA)
- ✓ Taiwan Academy of Social Sciences (TASS)

ONLINE CERTIFICATIONS

- ✓ *IBM Virtual Buildathon 2023 Certificate*
 - *Getting Started with Enterprise Data Science*
- ✓ *Elsevier Researcher Academy*
 - Certificate of Excellence – Writing Skills (5 Modules)
 - Certificate of Excellence – Enduring Visibility (4 Modules)
 - Certificate of Excellence – Research Collaborations (3 Modules)
 - Certificate of Excellence – Research Data Management (5 Modules)
 - Certificate of Excellence – Certified Peer Reviewer (12 Modules)
 - Certificate of Excellence – Funding (4 Modules)
 - Certificate of Excellence – Book Writing (3 Modules)
 - Certificate of Excellence – Fundamentals of Manuscript Preparation (4 Modules)
- ✓ *Google Analytics Academy*
 - Google Analytics Individual Qualification Certificate

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- Advanced Google Analytics Certificate
- Google Analytics for Beginners Certificate
- ✓ Executives Presence on Video Conference Calls – LinkedIn Learning
- ✓ SWAYAM
 - Python for Data Sciences
 - Marketing Analytics
 - Business Analytics & Text Mining using Python
 - Business Analytics for Management Decision
 - Data Analysis and Decision Making – 1
 - Data Analysis for Social Science Teachers
 - Academic Writing
 - Leadership

COMPUTER SKILLS

- ✓ **Application Tools: Microsoft Office (20+ years)**
- ✓ **Research Packages:**
 - Statistical Package for Social Sciences (SPSS) – 12+ years
 - Analysis of Moment Structures (AMOS) – 9+ years
 - Data Analytics with Microsoft Excel – 12+ years
 - R Software – 5+ years
 - Jamovi – 3+ years
 - Tableau – 2+ years
 - Python – 2+ years
 - PowerBI – 2+ years

ADJUDICATOR – DOCTORAL THESIS

- ✓ Bharathiar University, Coimbatore, India
- ✓ Bharathidasan University, Trichy, India
- ✓ Anna University, Chennai, India
- ✓ Reva University, Bengaluru, India
- ✓ Garden City University, Bengaluru, India

QUESTION PAPER SETTING

- ✓ Visvesvaraya Technological University (VTU), Belagavi, Karnataka, India
- ✓ REVA University, Bengaluru, India
- ✓ Jain University, Bengaluru, India
- ✓ BNM Institute of Technology, Bengaluru, India
- ✓ Global Academy of Technology, Bengaluru, India
- ✓ APJ Abdul Kalam Technological University, Trivandrum, Kerala, India
- ✓ Calicut University, Calicut, Kerala, India
- ✓ Dhayananda Sagar University, Bengaluru, Karnataka, India
- ✓ Malla Reddy Engineering College for Women, Hyderabad, India

WORKSHOPS CONDUCTED AND INVITED LECTURES

FDP / Workshops

- ✓ Conducted virtual **workshop on PowerBI – DAX Applications** organized by School of Management studies, Parul University, Gujarat on April 19, 2025.
- ✓ Conducted **workshop on Predictive Analytics** organized by Department of Management Studies, SNS College of Technology, Coimbatore on March 28, 2025.
- ✓ Conducted virtual **session on Real World Applications of AI/ML in HR Analytics** organized by Hindusthan College of Arts & Science, Coimbatore March 27, 2025.

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- ✓ Conducted two days' *workshop cum FDP on Business Analytics and Data Visualization using Tableau* to Faculty Members of Happy Valley Business School, Coimbatore during Dec 27 to Dec 28, 2024.
- ✓ Developed and Delivered 14 hrs Workshop on *PowerBI and Jamovi* for MBA Students at Surana College, Kengeri Campus, Bengaluru during Sep 26, 2024 to Sep 27, 2024.
- ✓ Developed and Delivered 30 hrs session on "*Data Visualization and Story Telling using Tableau*" at Department of MBA & Research Centre, PG Centre, Surana College, Kengeri Campus, Bengaluru during August 19, 2024 to August 24, 2024.
- ✓ Delivered a 3 hrs. session on "*Predictive Analytics: Essentials of Regression Models and Creating Regression Models in HR Data*" at CMR University, Bengaluru on May 24, 2024
- ✓ Developed and Delivered 30 hrs session on "*Business Analytics using MS Excel*" at Department of MBA & Research Centre, PG Centre, Surana College, Kengeri Campus, Bengaluru during February, 2024 to May, 2024.
- ✓ Delivered 3 hours session on **Qualitative Analytics using NVivo**, Organized by Primax Foundation, Bangalore
- ✓ Served as Resource Person on "**Techniques, Tools for Plagiarism Check & Selection of Journal for Publication**", organized by Patrician College of Arts and Science, Chennai on June 12, 2023
- ✓ Served as **AICTE-ATAL FDP** Resource Person on "**Using HR Analytics for Managing Workplace Behaviours**", organized by Prestige Institute of Management & Research, Gwailor during September 21 to 22, 2022.
- ✓ Conducted five days FDP on "**HR Analytics**", organized by Sharda University, Greater Noida during September 5, 2022 to September 9, 2022
- ✓ Served as a Resource Person for **30 Hrs virtual training Program on HR Analytics**, organized by Primax Foundation, Bengaluru during August 27, 2022 to September 03, 2022
- ✓ Conducted two days FDP on "**SPSS and Quantitative Research Methods**", organized by Surana College, Bengaluru from August 5-6, 2022.
- ✓ Conducted five days FDP on "**Hands on SPSS**", organized by St. Teresa's Degree College for Women, Bengaluru from June 26, 2022 to July 1, 2022
- ✓ Served as **AICTE-ATAL FDP** Resource Person on "**HR Analytics for Effective Business**", organized by Indian Institute of Planation Management (IIPM), Bengaluru during November 8 to 12, 2021.
- ✓ Delivered three days Online Workshop on "**Business Analytics**", organized by Department of MBA, Acharya Institute of Technology, Bangalore on July 29, 2021.
- ✓ Delivered One day Online Workshop on "**Analytics with R Software**", organized by Department of MBA, Dhanalakshmi Srinivasan College of Engineering, Coimbatore on May 22, 2021.
- ✓ Delivered One day Online Workshop on "**R for Business Analytics**", organized by Sona School of Management, Salem on March 24, 2021.
- ✓ Delivered One day Online Workshop on "**R for Data Analytics**", organized by Department of Management Studies (MBA), KS School of Engineering and Management, Bengaluru on December 26, 2020.
- ✓ Delivered Online Session on "**R Programming during 5 days' workshop on Analytics**", Organized by SJBIT, Bengaluru on Nov 11, 2020
- ✓ Delivered **Webinar** on "**Post Covid 19 – Opportunities for Business Management Graduates**", organized by Department of Management Studies, Acharya Institute of Technology, Bengaluru on June 9, 2020.
- ✓ Conducted and Delivered **Value Added Course** on "**Data Science with R**" for MBA Students at Acharya Institute of Technology, Bengaluru during May 18, 2020 to June 5, 2020.

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- ✓ Delivered **Webinar** on “**Post Covid 19 - Challenges for Employees and Employers**”, organized by Department of Business Administration, KPR College of Arts, Science & Research, Coimbatore on May 14, 2020.
- ✓ Delivered **Webinar** on “**Joy of Orderly Living**”, organized by Department of Commerce, Kaamadhenu Arts and Science College, Sathy, Erode on May 05, 2020.
- ✓ Delivered **Online two days FDP** on “**Art of Writing Research Article for Hi-Indexed Journals**”, organized by Department of Business Administration, Nehru Arts and Science College, Coimbatore during April 29, 2020 to April 30, 2020.
- ✓ Delivered **Webinar** on “**Culture vs Marketing Strategy**”, organized by Association of Comercio & Department of Commerce, AJK College of Arts and Science, Coimbatore on April 29, 2020.
- ✓ Conducted and Delivered **Value Added Course** on “**MS Excel for Business Decisions**” for MBA Students at Acharya Institute of Technology, Bengaluru during December 2, 2019 to January 4, 2020.
- ✓ Delivered a **One Week Lecture** on “**Essentials of Business Analytics**” for MBA Students at CMR Institute of Technology, Bengaluru during July 25, 2018 to July 31, 2018.
- ✓ As a **Resource Person** for the “**Seven days Experiential Workshop on Research on Data Collection-Questionnaire-Measurement, Scaling Techniques - Data Analysis (Excel & SPSS)**” at St. Joseph’s College of Commerce, Bengaluru, Karnataka, India on December 04, 2018.
- ✓ As a **Resource Person** for one day workshop on “**Statistical Package for Social Science Research (SPSS)**” at T. John Institute of Management & Science, Bangalore on August 31, 2018
- ✓ As a **Resource Person** for one day workshop on “**Data Analytics with Excel**” at Nehru School of Management, Nehru College of Engineering & Research Centre, Pampady, Thrissur Dt, Kerala on January 12, 2018.
- ✓ As a **Resource Person** for the Guest Lecture on the topic “**Analytics in Human Resources**” at SNMV Institute of Management, Coimbatore, Tamil Nadu on October 4, 2017 (Forenoon).
- ✓ Conducted a Two Days workshop for Department of Commerce, Government College, Chittur, Palakkad Dt, Kerala on “**Statistical Package for Social Sciences (SPSS)**”, on 30-31 October 2013 Sponsored by Department of Collegiate Education, Government of Kerala, India.
- ✓ Conducted a workshop on “**Data Analysis with Statistical Package for Social Sciences (SPSS)**”, on 21.04.2012 Organized by Sakthi Institute of Information & Management Studies, Pollachi, Coimbatore, Tamil Nadu.

Invited Lectures:

- ✓ Served as a **Resource Person** to a 5-days FDP on **DIMENSIONS OF OBE AND NEP** conducted by KSR College of Arts and Science, Tiruchengode, focusing on Effective Teaching Learning Procedures with Technology and Classroom Management for over 100 esteemed Professors of the Institute on 22.11.2024.
- ✓ One of the **Panel Member in HR Conclave 2023**, Organized by School of Management, CMR University, Bengaluru on November 3, 2023
- ✓ Delivered session on “**Technology and Data for Entrepreneurs**” at SIIMS Pollachi Business School, Pollachi, Coimbatore on 06.10.2023.
- ✓ Served as Resource Person on “**NEP & Human Capital Development**”, organized by Cherpulassery College of Science and Technology, Palakkad Dt, Kerala on March 28, 2023
- ✓ Delivered one day workshop on “**How to become as a successful Entrepreneur**”, organized by Department of Management Studies, Centre for Postgraduate and Research Studies, Periyar University, Dharmapuri on January 9, 2023

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- ✓ Delivered **Pre-Conference Workshop session** on “**Data Analytics**” for International Conference on Management & Data Analytics 2022 at CMR University, Bengaluru on October 19, 2022.
- ✓ Delivered One day Online lecture on “**Project Orientation**”, organized by Acharya Institute of Graduate Studies, Bangalore on May 8, 2021.
- ✓ Delivered a **Lecture** on “**Entrepreneurship in Entrepreneurship Awareness Camp**” sponsored by **DST, Govt. of India** at Jain University (Deemed to be), Bengaluru, Karnataka, India on November 12, 2019
- ✓ Delivered **Lecture** on “**Opportunities in Analytics**” at Nehru College of Management, Coimbatore, Tamil Nadu, India on October 03, 2019.
- ✓ As a **Resource Person** for the “**Seventh National Conference on “Transforming Operational Business to Strategic Business”**” at Sacred Heart College, Tiruppathur, Tamil Nadu, India on February 28, 2019.
- ✓ As a **Resource Person** for the one-day workshop on “**Case Study Analysis**” at Nehru School of Management, Nehru College of Engineering & Research Centre, Pampady, Thrissur Dt, Kerala on December 15, 2017.
- ✓ As a **Resource Person** for the “**Seven days Experiential Workshop on Research**” at St. Joseph’s College of Commerce, Bengaluru, Karnataka on December 07, 2017.
- ✓ As a **Resource Person** for the one-day FDP on “**Writing and Publishing Research Papers**” at Nehru School of Management, Nehru College of Engineering & Research Centre, Pampady, Thrissur Dt, Kerala, on November 25, 2017.
- ✓ Delivered a special session for Coimbatore Management Association members in Coimbatore Management Association (CMA) on “**The Art of Reinventing HRM Strategies in 2015**”, on 18 May 2015 Sponsored by Coimbatore Management Association, Coimbatore, Tamil Nadu.

Keynote Address:

- ✓ Delivered Inaugural and Keynote Address on National Level Seminar on “**Challenges and Chances for Indian Business in Post Covid-19 Era**” at Bharath Institute of Higher Education and Research, Chennai on February 12, 2021
- ✓ Delivered **Keynote Address** on National Level Seminar on “**Innovations in Banking Sector**” at Annai Fathima College of Arts & Science, Thirumanagalam, Madurai, Tamil Nadu, India on March 02, 2019.
- ✓ As a **Chief Guest** for the National Level Seminar on “**Impact of Demonetization on Indian Economy in 2018**” at AJK College of Arts and Science, Coimbatore on October 23, 2018
- ✓ As a **Keynote Speaker cum Resource Person** for the National Conference on “**Managing Technology and Innovation in Business**” at Department of MBA, Dr. SNS Rajalakshmi College of Arts and Science, Coimbatore, Tamil Nadu on March 15, 2018.
- ✓ As a **Chief Guest** of the **Valedictory Function** of National Conference on “**Impact of GST in India – 2017**” at Angappa College of Arts & Science, Coimbatore, Tamil Nadu on October 4, 2017 (Afternoon).

Chair for Technical Sessions:

- ✓ As a **Judge** for the “**HR Stress Interview**” at Surana College PG Departments, Bengaluru, Karnataka, India on November 6, 2019.
- ✓ Acted as a **Chair for a Technical Session** on **National Level Seminar** on Emerging Trends of Knowledge integration for sustainability at SFS College, Bangalore on September 18, 2019.
- ✓ One of the **Panel Member** in “**PK DAS Memorial HR Conclave 2018 among HR Professionals**” on April 11, 2018 at School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala.

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- ✔ One of the **Panel Member** in “*PK DAS Memorial HR Conclave 2016 among HR Professionals*” on November 18, 2016 at The Garuda Hotel, Trissur Organized by School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala.
- ✔ Acted as a **Chair for Technical Session** in “*International Conference on Bhagavad Gita*” on November 4 & 5, 2016 at School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala, India.
- ✔ One of the **Panel Member** in “*PK DAS Memorial HR Conclave 2015 among HR Professionals*” on October 27, 2015 at School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala.
- ✔ As a **Chair Person** for the **Technical Session** in International Conference on Adaptive Technologies for Sustainable Growth (ICATS) at Paavai College of Engineering, Namakkal, Tamil Nadu held on May 29, 2015.
- ✔ As a **Chair Person** for the Technical Session in National Level Management Meet – Tycoon’11 at Jayam College of Engineering and Technology, Dharmapuri, Tamil Nadu on February 11, 2011.
- ✔ As a **Chair Person** for the Technical Session in National Level Management Meet – Tycoon’10 at Jayam College of Engineering and Technology, Dharmapuri, Tamil Nadu held during April 29-30, 2010.

ORGANIZER/ COORDINATOR

- ✔ **Organized**-Faculty Development Programme on “*AI Driven Innovations in Research Paper Writing and Publishing*” on March 22, 2025 at Department of Management Studies and Research Centre, Surana College, Kengeri Campus, Bengaluru, India.
- ✔ **Organized**-Management Fest “*Suprayoda 22*” during Sep 22-23, 2022 at Department of Management Studies, Global Academy of Technology, Bengaluru, India.
- ✔ **Organized**-Webinar on “*What The History of Entrepreneurship Tell us about Being Successful – Delivered by Prof Derek Lidow, Professor, Princeton University, New Jersey*” on Jan 12, 2020 at Department of Management Studies, Acharya Institute of Technology, Bengaluru, India.
- ✔ **Organized**-Webinar on “*Analytics and Data Science – Delivered by Dr Rajashekar, Head – Analytics, WIPRO Limited, Bangalore*” on June 13, 2020 at Department of Management Studies, Acharya Institute of Technology, Bengaluru, India.
- ✔ **Conference Convenor** “*International Conference on Women Entrepreneurship and Business Management*” on March 23, 2018 at School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala, India.
- ✔ As an **Organizer** for the one-day FDP on “*Writing and Publishing Research Papers*” at School of Management, Nehru College of Engineering & Research Centre, Pampady, Thrissur Dt, Kerala, India on November 25, 2017
- ✔ **Proceedings Coordinator** of “*International Conference on Bhagavad Gita*” on November 4 & 5, 2016 at School of Management, Nehru College of Engineering and Research Centre, Trissur Dt, Kerala, India.
- ✔ **Organizer** of FDP on “*Wealth Management*” on April 28, 2015 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✔ **Organizer** of FDP on “*Structural Equation Model*” on October 5, 2013 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✔ **Organizer** of “*Management Expo '13*” during February 28, 2013 to March 02, 2013 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✔ **Executive Committee Coordinator** for *Best Manager* at “*OLYMPUS '12*” held on October 12, 2012 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✔ **Executive Committee Coordinator & Member** for *Infringement Products Segment* at

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“Management Expo '12” during February 9-11TH, 2012 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.

- ✓ **Executive Committee Member & Coordinator** for National Level conference on “Advanced Management Concepts – 2011” on December 16, 2011 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✓ **Executive Committee Coordinator** for National Level management meet “Olympus – 2011” on October 14, 2011 at Faculty of Management, RVS Technical Campus- Coimbatore, Coimbatore.
- ✓ **Finance Committee Coordinator** for National Level “HR-ENCLAVE – 2007” from September 7, 2007 to September 8, 2007 at School of Management, Karunya University, Coimbatore.

Professional Training / FDP / Workshop Attended

- ✓ Participated in AICTE-ATAL Sponsored 6 days online FDP on “Artificial Intelligence as a copilot in bridging the gap between Academia and Industry”, Organized by Surana College, Bengaluru from November 25 to 30, 2024.
- ✓ Attended "How to: Write a Successful Compact Case," conducted by Emerald India Publishing India on October 3, 2023
- ✓ Participated in 5 days online Faculty Development Programme on “Bibliometric Analysis, Systematic Literature Review and Meta-Analysis” organized by Amity University, Haryana during May 8 to 12, 2023
- ✓ Participated in 5 days online International Webinar Series on “Supply Chain Management & Systems” jointly organized by School of Management Studies, University of Hyderabad and Oracle Cloud Team, USA during January 5 to January 9, 2022.
- ✓ Participated in AICTE-ATAL Sponsored 5 days online Advanced FDP on “Data Analytics: Tools & Techniques” organized by University of Hyderabad during November 22 to November 26, 2021
- ✓ Participated in AICTE-ATAL Sponsored 5 days online elementary FDP on “Data Analytics: Tools & Techniques” organized by University of Hyderabad during September 20 to September 24, 2021
- ✓ Participated in AICTE-ATAL Sponsored 5 days online FDP on “Basic Applied Financial Econometrics and Business Analytics” organized by University of Kerala during August 02 to August 06, 2021
- ✓ Participated in KSCST Sponsored 6 days online FDP on “Integrated Learning and NEP 2020” organized by St Francis De Sales College, Bangalore during July 12 to July 17, 2021
- ✓ Participated in AICTE-ATAL Sponsored 5 days online STTP on “Entrepreneurship and Innovation as Career Opportunity” organized by National Institute of Technology, Nagaland during March 22 to March 26, 2021
- ✓ Participated in AICTE-ATAL Sponsored 5 days online FDP on “Human Centre Computing” organized by CMR Institute of Technology, Bangalore during February 01 to February 05, 2021
- ✓ Participated in KSCST sponsored 2 days online workshop on “Intellectual Property Rights” organized jointly by Acharya Institute of Technology, Bengaluru and Karnataka State Council for Science and Technology, Bangalore January 7-8, 2021.
- ✓ Participated in AICTE-ATAL Sponsored 6 days online FDP on “Data Science & Analytics using Python” organized by Indian Institute of Information Technology, Nagpur during November 30 to December 04, 2020
- ✓ Participated in AICTE Sponsored 6 days online FDP on “Outcome Based Curriculum Planning, Mapping and Measurement” organized by Department of Management Studies, Sri Krishna College of Engineering, Coimbatore during October 19 to 24, 2020

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- ✓ Participated in 3 days ICSSR-SRC online FDP on “Academic Writing in Social Sciences for Post-Doctoral Fellowship Holders and Young Faculty in Social Sciences” organized by Indian Council of Social Science Research Southern Regional Centre (ICSSR-SRC) during October 14 to 16, 2020.
- ✓ Participated in Seven Days National Level Online FDP on “A Paradigm Shift in Social Sciences Research” organized by the Department of Management Studies, Periyar University PG Extension Centre, Dharmapuri, Tamilnadu held from 27.07.2020 to 02.08.2020.
- ✓ Attended the Webinar on “No Going Back – Delivered by Prof. Muhammad Yunus (Noble Laureate – 2006)” on June 11, 2020, Organized by Department of Management Studies, Acharya Institute of Technology, Bengaluru.
- ✓ Participated on 5 days online FDP on “Data Sciences” organized by NIT-Nagaland, sponsored by AICTE Training and Learning (ATAL) Academy from May 11, 2020 to May 15, 2020.
- ✓ Participated on Webinar on “Big Data Analytics” organized by Star Certification on May 18, 2020
- ✓ Participated in One day online FDP on “Writing a Competitive Research Grant Proposal” organized by IEEE Bangalore Section & S J C Institute of Technology, Chickballapur on April 27, 2020
- ✓ Participated in One day Online FDP on “Fine Tuning Research Planning Using Elsevier Tools: Science Direct, Scopus and Mendeley” organized by K.J.Somiya College of Science and Commerce, Mumbai on April 25, 2020.
- ✓ Participated in one day FDP on “Analytics using R” at Acharya Bangalore Business School, Bangalore on November 30, 2019.
- ✓ Attended one week (online) FDP on “HR Analytics” at Don Bosco Institute of Technology, Bangalore during August 26 – 31, 2019
- ✓ Participated in three days FDP on “HR Analytics” at Global Academy of Technology, Bangalore during July 11 – 13, 2019.
- ✓ Participated in “*Shaping Young Minds Programme*” at Lulu International Convention Centre, Thrissur organized by AIMA & TMA on February 28, 2018.
- ✓ Participated in three days FDP on “*Case Writing, Teaching and Research*” at Xavier Institute of Management and Entrepreneurship, Bangalore held from November 23, 2016 to November 25, 2016.
- ✓ Participated in three days FDP, organized by Jawaharlal College of Engineering & Technology, Lakkidi, Ottapalam, Kerala held from July 22, 2016 to July 24, 2016.
- ✓ Participated in one day FDP “*Multidimensional Scaling*” organized by SNMV Institute of Management, Coimbatore on the 21st November, 2014.
- ✓ Participated in one day FDP “*Structural Equation Model using AMOS*” organized by RVS Faculty of Management, RVS Technical Campus-Coimbatore, Coimbatore on the 5th October, 2013.
- ✓ *Participated in National Level Seminar on “Drought, Climate Change and Ground Water Sustainability” organized by RVS Technical Campus-Coimbatore, Coimbatore on the 27th and 28th September, 2013.*
- ✓ Participated in two days FDP “*Data Analysis and Decision Making using SPSS*” organized by SPSS South Asia & VIT Business School, VIT University - Chennai Campus, on the 3 - 4 May, 2012.
- ✓ Participated in one day FDP on “*Financial Research – Tools and Approach*” organized by RVS Faculty of Management, RVS Technical Campus-Coimbatore, Coimbatore on the February, 22, 2012.
- ✓ Participated in National Level Seminar on “*Advanced Management Concepts*” organized by RVS Faculty of Management, RVS Technical Campus-Coimbatore, Coimbatore on December 16, 2011.
- ✓ Participated in three days FDP “*Statistical Package for Social Sciences (SPSS)*” held

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- from February 25, 2011 to February 28, 2011 at Kalasalingam University, Krishnankoil.
- ✓ Participated in one day FDP “*Indian Ethos and Values*” on December 17, 2010 at Jayam College of Engineering & Technology, Dharmapuri.
 - ✓ Participated in one week FDP “*Application of Advanced Statistical Methods for Management Research*” held during June 07, 2010 to June 12, 2010 at Sri Ramakrishna Engineering College, Coimbatore. (Excluding June 11, 2010). AICTE Sponsored SDP.
 - ✓ Participated in one day FDP “*Integrating Business Process through ERP*” on March 20, 2010 at VIT University, Vellore.
 - ✓ Participated in three days FDP “*Research Methods & Data Analysis*” during November 26, 2009 to November 28, 2009 at Karunya University, Coimbatore
 - ✓ Participated in one day FDP “*Case Method of Teaching*” on October 10, 2009 at Sri Venkateswara Institute of Information & Management, Coimbatore.
 - ✓ Participated in two days FDP “*Application of Advance Research Techniques*” from August 26, 2009 to August 27, 2009 at St. Joseph’s College of Engineering, Chennai.
 - ✓ Participated in one day FDP “*Application of Research Techniques in Management*” on August 1, 2009 at Alpha Institute of Management, Tiruchencode.
 - ✓ Participated in one day FDP “*Trends & Techniques in Project Financing*” on March 7, 2009 at VIT University, Vellore.
 - ✓ Participated in National Level “*HR-ENCLAVE – 2007*” from September 7, 2007 to September 8, 2007 at School of Management, Karunya University.
 - ✓ Participated in National Level Finance Enclave “*MAGNUM MONETA*” from October 19, 2007 to October 20, 2007 at Karunya University, Coimbatore.

PERSONAL DETAILS

Name	S. Gokula Krishnan
Nationality	Indian
Gender	Male
Age	39 years
Date of Birth	October 06, 1985
Languages Known	Telugu (Mother Tongue), Tamil, English, Malayalam (Beginner) & Kannada (Beginner)
Marital status	Married
Parents	Mr. A. Sambangi (Retd. Police Officer) Mrs. S. Girija Sambangi (Home Administrator)
Wife	Mrs. V. Poongodi Gokula Krishnan (Teacher)
No. of Children	Two Daughters (G. Bhina Krishnan & G. Keerthi Krishnan)
Address for Communication	Dr. S. Gokula Krishnan, s/o A. Sambangi, D2 - 208, Indra Nagar, BRG Mathepalli Village, Opp. to BDO Office – Barugur. Barugur – 635 104. Krishnagiri Dt. Tamilnadu. India

Station: Bengaluru

Date : May 10, 2025

Dr. S. Gokula Krishnan