

**eMDP - Product and Brand Management**

**On-Campus Module**

*May 15, 2022*

**IIM Rohtak Campus**

***May 15, 2022***

**Class Room No: 06**

9.30 am to 10:00 am	Registration
10:05 am to 10:10 am	<b><u>Group Photograph</u></b>
10:20 am to 11:35 am	<b><u>Session 39</u></b> (Group Presentation by Participants) <b>Dr. Archit V Tapar</b>
11:35 am to 11:55 am	Tea Break
11:55 am to 13:10 pm	<b><u>Session 40</u></b> (Group Presentation by Participants) <b>Dr. Archit V Tapar</b>
13:20 pm to 13:45 pm	Programme Conclusion & Valediction Ceremony