

Please find below the reading for session 07<sup>th</sup> Dec,19

<https://hbr.org/2014/04/privacy-is-a-business-opportunity>

Please find below the link discussed in session 07<sup>th</sup> Dec,19

Guidelines on privacy policy by ICO, UK: <https://ico.org.uk/for-organisations/guide-to-data-protection/guide-to-the-general-data-protection-regulation-gdpr/the-right-to-be-informed/what-privacy-information-should-we-provide/>