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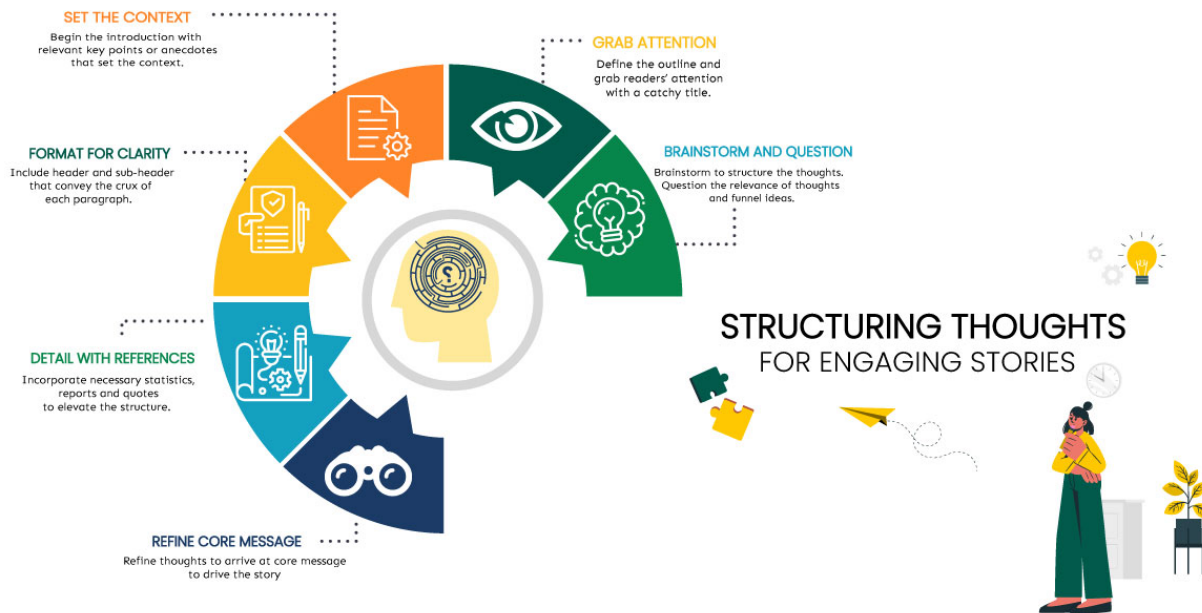
# Structuring Thoughts for Engaging Stories



Blog, Storytelling, Writing



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I love to read and have ample patience to stay on any content piece a little longer to figure out the storyline. However, not everyone is a keen reader or has enough patience. Today the available information for consumption is aplenty and average attention span of a human is 8 seconds. The story needs to be engaging right from the intro to the climax and the narrative has to flow to hook readers.

Despite having great ideas and mind-blowing topics, some stories fail. Many writers find it challenging to put ideas together to craft engaging stories.

Why do they struggle after all? Is there anything they can do about it?

The answer is Yes!

A well defined outline or structure is the backbone of great stories. It is the roadmap that helps writers navigate to reach the destination conveniently.

### Why do we need a Story Structure?

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