

eMDP - Strategic Digital Marketing & Analytics 2
On-Campus Module/ Hybrid module
IIM Rohtak Campus

May 15, 2022

Class Room No: 06

9.30 am to 10:00 am	Registration
10:05 am to 10:10 am	<u>Group Photograph</u>
10:20 am to 11:35 am	<u>Session 37</u> (Group Presentation by Participants) Dr. Ankit Kesharwani
11:35 am to 11:55 am	Tea Break
11:55 am to 01:10 pm	<u>Session 38</u> (Group Presentation by Participants) Dr. Ankit Kesharwani
01:10 pm to 02:20pm	<u>Lunch Break</u>
02:30pm to 03:45pm	<u>Session 39</u> (Group Presentation by Participants) Dr. Ankit Kesharwani
03:45pm to 04:05pm	Break
04:05pm to 05:20pm	<u>Session 40</u> (Group Presentation by Participants) Dr. Ankit Kesharwani
05:20pm to 05:30pm	Programme Conclusion & Valediction Ceremony