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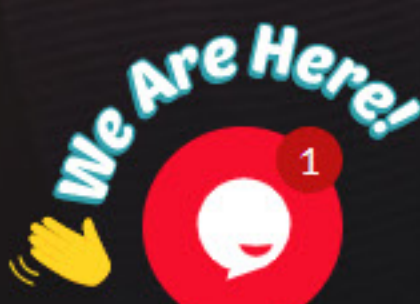
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Welcome to IIM Rohtak - Strategic Digital Marketing & Analytics

Ask a question to your batch mates!

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Indian Institute of Management
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IIM Rohtak - Strategic Digital Marketing &
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Ishant SRIVASTAVA
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Abilash George
93.33%

Harshdeep Singh
90.00%

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My Sessions

Date	Professor	Topic	Session Link	Recording Link	Password
Sun Mar 27, 2022	Miss Shivani	LinkedIN Marketing	Click Here	Click Here	
Sat Feb 19, 2022	Dr. Neha Bhardwaj	Project Discussion	Click Here	Click Here	
Sat Feb 12, 2022	Dr. Ankit Kesharwani	Search Engine Marketing	Click Here	Click Here	
Sat Feb 05, 2022	Dr. S K Pandey	Market Basket Analysis	Click Here	Click Here	
Sat Feb 05, 2022	Dr. S K Pandey	Part-2 Market Basket Analysis		Click Here	
Sat Jan 22, 2022	Dr. Sangeeta Shah Bharadwaj	Integrated Media Planning: Combining Offline and Online	Click Here	Click Here	
Sat Jan 22, 2022	Dr. Sangeeta Shah Bharadwaj	Part - 2 Integrated Media Planning: Combining Offline and Online		Click Here	
Sat Jan 15, 2022	Dr. Kuldeep Baishya	M-Commerce & Social Commerce / E-Trailing	Click Here	Click Here	
Sat Jan 15, 2022	Dr. Kuldeep Baishya	Part - 2 M-Commerce & Social Commerce / E-Trailing		Click Here	
Sat Jan 08, 2022	Dr. Abhishek Verma	Website Optimization & Web Analytics	Click Here	Click Here	
Sat Jan	Dr. Abhishek Verma	Part 2 - Website Optimization & Web Analytics		Click Here	

Further Information

- After clicking on this link it will redirect you to Cisco Webex and it will ask you to download the Webex Meeting application on your system.
- Next - Install this application in your PC (Make sure your PC should be Windows 10 or above)
- Kindly Login with your complete names using the same Email ID which you have used while registering with upTop.