



## भारतीय प्रबंध संस्थान रोहतक

### INDIAN INSTITUTE OF MANAGEMENT ROHTAK

मैनेजमेंट सिटी, दक्षिण बायपास, NH 10, सुनारिया, रोहतक, हरियाणा, भारत-124010  
Management City, Southern Bye Pass, NH 10, Sunaria NH 10, Rohtak, Haryana, India-124010

<b>Title(s) of the Programme</b>	<b>Strategic Digital Marketing &amp; Analytics 2</b>
<b>Duration</b>	01 day (Session 39, 40, Programme conclusion & Valedictory ceremony)
<b>Minimum no of Participants</b>	30
<b>Venue</b>	IIM Rohtak
<b>Dates</b>	May 15, 2022

Boarding & Lodging charges (Single Occupancy (A/c) with all meals)	@4130/- per participant (inclusive of all charges)
Boarding & Lodging charges (Double Occupancy (A/c) with all meals)	@2950/- per participant (inclusive of all charges)
All meals cost (Breakfast, Lunch, Dinner, one time tea) for those participants who do not want accommodation.	@180/- per participants*

\*If any participant's stay exceeds the schedule, he or she will take meal/tea on payment basis.

**Payment Terms:** 100% advance payment (including Applicable Taxes) before commencement of training in campus session(s).

Date 28.04.2022

