

# Corporate Finance

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# A Dilemma

- CCD has an opportunity to open a shop at IIM Raipur. At the same time, it has another opportunity at IIT Raipur. Now, CCD comes to you to take your opinion.
- We find that Govt bond and a corporate bond pay-off Rs 1000 after one year from now. We need to decide how much we should pay for both bonds and why?

# Introduction to finance

- Finance is the study of value.
- Value creation is about two key components: **Time** and **Uncertainty**.
- It is a way of thinking (common sense), and we deliver how common sense can be translated into numbers in order to support our decisions.
- It is a way of thinking and a set of tools that reflect this way of thinking.
- Takeaway: It can improve your decisions making.

# Don't mistake accounting for finance

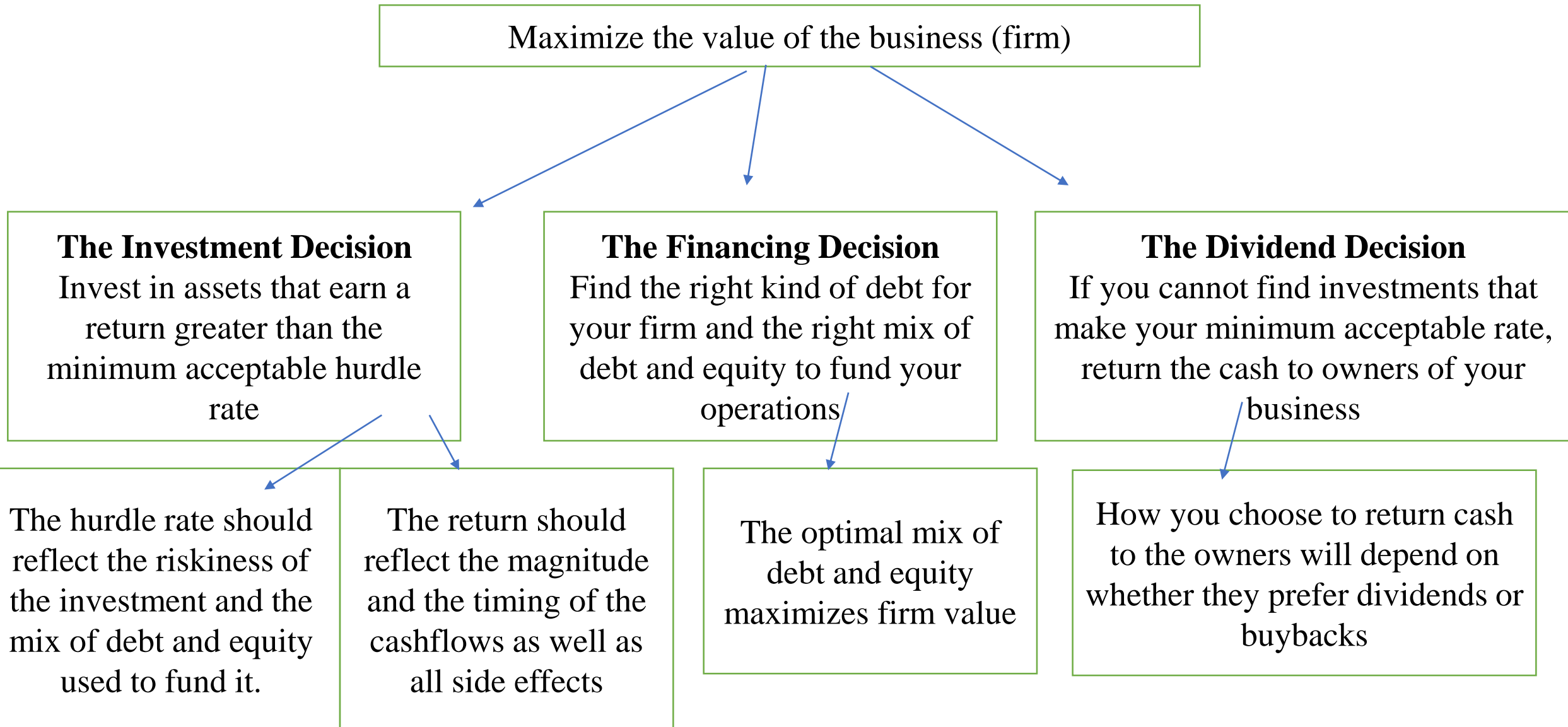
## Accounting Balance sheet

|                   |  |
|-------------------|--|
| Liabilities       | Assets                                   |
| Equity            | Fixed assets (long-lived real assets)    |
| Debt              | Current Assets (Short-lived assets)      |
| Other liabilities | Financial investment                     |
| Current assets    | Intangible assets (Patents & trademarks) |

# The financial balance sheet

| Liabilities  | Assets  |
|--|---|
| Equity (Residual Claim on cash flows, Perpetual lives) | Assets in place (Existing investments)                                    |
| Debt (Fixed claim on cash flows, Fixed life)           | Growth assets (Expected value that will be created by future investments) |

# Corporate Finance: The Big Picture



# Time value of money

- (Virtually) every decision involves **time** and **uncertainty**.
- **Time value of money** is very important to understand the impact of just the passage of time on decision.
- The time value of money (TVM) is the concept that money available at the present time is worth more than the identical sum in the future due to its potential earning capacity, such as interest rate you are going to earn on your money.
  - Assume you have the option to choose between receiving \$10,000 now versus \$10,000 in two years. It's reasonable to assume most people would choose the first option

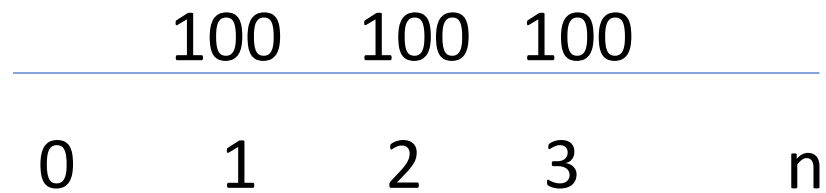
# Time value of money: Some terminology

- PV=present value (Rs): the value of money today
- FV=future value (Rs): the value of money in future
- $t$ =# of periods (#)
- $r$ =Interest rate (%)>0 (assumption)
- Remember, no uncertainty for now!

# Time value of money: Interest rate

- How much you need to be offered?
  - How strong your preference for current consumption over future consumption: the strong preference of current consumption leads to higher real interest rate.
  - Once we add expected inflation with real interest rate, it is called nominal interest rate.
- Economists and government officials have been motivating for current consumption that has led American families to save less and consume more of their income, even future income. Keeping everything constant, interest rate in US is expected be lower compared to India.

# Important of Timelines!



At different points of time cash flows cannot be compared to each other.

# Simple future value

1. Suppose a bank pays 10% interest rate per year and you are given a choice between two plans. Which option would you prefer?
  - A. Receive Rs 100 Today
  - B. Receive Rs 100 one year from now

|                |        |
|----------------|--------|
| Time period: 0 | 1      |
| (A) Rs 100     |        |
| (B)            | Rs 100 |

-Future value=Initial payment plus accumulated interest

$$FV = P + r * P = P * (1 + r)$$
$$100 = 100 + 10\% * 100 = 100 * (1 + 10\%)$$

# Simple future value

1. If we invest Rs. 100 for next 2 years and interest rate is 10%, what would be value of money after 2 years?

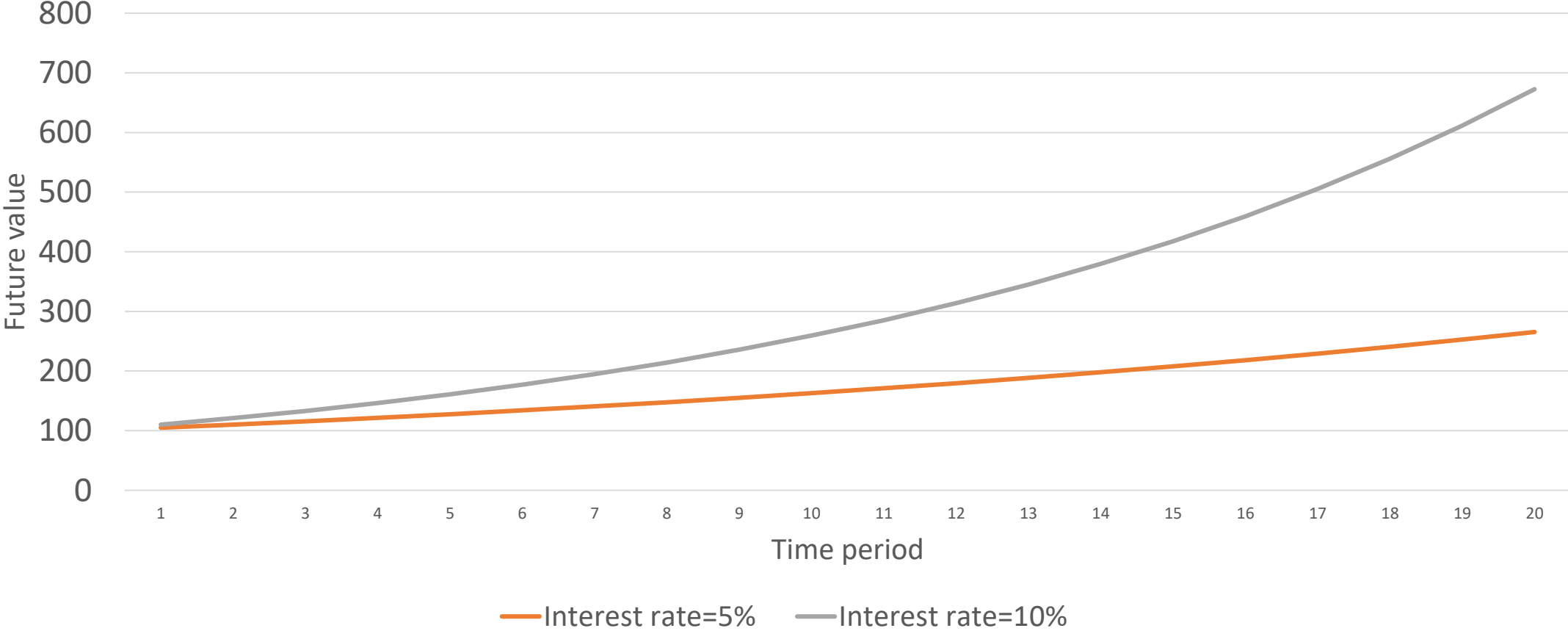
Timeline-

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|   |                 |     |
|---|-----------------|-----|
| 0                                       | 1               | 2   |
| 100                                     | 110             | 121 |
| $=100*(1+10\%)$                         | $=110*(1+10\%)$ |     |
| $=100*(1+10\%)*(1+10\%)=100*(1+10\%)^2$ |                 |     |

- $FV = PV * (1 + r)^n$

# Power of compounding



# Future value: Example

- Suppose you invest Rs 500 in the bank at an interest rate of 7%? How much would you get after 10 years?
  - $500 * (1 + 0.07)^{10} = \text{Rs } 802.89$

# Simple present value

- Assume that you require Rs. 110 after 1 years from now, how much should you invest now if interest rate is 10%?
- $110 = PV * (1 + 10\%)$
- $PV = \frac{FV}{(1+r)} = \frac{110}{(1+10\%)} = Rs\ 100$
- The discounting enables you to compare future value with current value.
- You have two options. First, you would receive Rs. 11000 after 10 years from now and second Rs 5000 now. Which option would you choose if interest rate is 10%?
- $= \frac{11000}{(1+10\%)^{10}} = Rs. 4240.976$  (bring capital from future to present)
- $= 5000 * (1+10\%)^{10} = Rs\ 12968.71$  (taking capital from present to future)

# The frequency of discounting and compounding

- Consider the investment of Rs. 50,000 in the bank earning 6% a year that is compounded every six months. What would the value of your money after 10 years from now?
- $r$  for six months  $= \frac{6\%}{2} = 3\%$
- $n: 10 * 2 = 20$
- $FV = 50,000 * (1 + 3\%)^{20} = \text{Rs } 90305.6$
- Effective interest rate  $= ((1 + \frac{r}{m})^m) - 1$ :  $m$  equals to number of compounding in a year.
- $= (1 + \frac{6\%}{2})^2 - 1 = 6.09\%$ :
- $= 50000 * (1 + 6.09\%)^{10} = \text{Rs } 90305.6$

# The frequency of discounting and compounding

- Assume that you are comparing interest rates on several loans, with different banks. The first bank has 8% interest rate, with compounding occurring every month. The second bank has 7.98% interest rate, with compounding occurring every week. The third bank has 7.97% interest rate, with daily compounding. Which is the cheapest loan?

| Interest rate | Number of frequency | Effective interest rate |
|---------------|---------------------|-------------------------|
| 8%            | 12                  | 8.30%                   |
| 7.98%         | 52                  | 8.30%                   |
| 7.97%         | 365                 | 8.30%                   |

# Time value of money: Annuities

- An annuity is a stream of constant cashflows that occur regular intervals for a fixed period of time, such as bank recurring deposit (RD).
- Consider you invest Rs 100 the end of every year for the next 3 years in the bank. The bank offers you 10% interest per year. What would be the value of your investment after 3 years

| Year | Interest rate | Cash flow | Years to end n | Future value |
|------|---------------|-----------|----------------|--------------|
| 0    | 10%           | 0         | 3              | 0            |
| 1    | 10%           | 100       | 2              | 121          |
| 2    | 10%           | 100       | 1              | 110          |
| 3    | 10%           | 100       | 0              | 100          |
|      |               |           | Total          | 331          |

## Future value of an annuity: Formula

- $FV = C * (1 + r)^2 + C * (1 + r)^1 + C$
- $FV = C * ((1 + r)^2 + (1 + r)^1 + 1)$
- $FV = C * ((1 + r)^{n-1} + (1 + r)^{n-2} \dots \dots + 1)$
- $FV = C * \left( \frac{(1+r)^n - 1}{r} \right)$
- $= 100 * \left( \frac{(1+10\%)^3 - 1}{10\%} \right) = \text{Rs } 331$

# Retirement planning...

- In India PPF offers 8% interest per year to employees. What would the value of my investment, if I invest Rs 1,00,000 per year, at the time of my retirement (age of 60 years), now my age is 35 years. What if I invest same amount in bank RD that also offers 8% interest, but interest income is taxable @ 30%.
- $= 1,00,000 * \left(\frac{(1+8\%)^{25}-1}{8\%}\right) = \text{Rs } 73,10,594$
- Interest earns = Rs 73,10,594 - (Rs 100000\*25) = Rs 4810594
- Income tax paid = 4810594 \* 30% = Rs 1443178
- Value of investment after Income tax = Rs 73,10,594 - Rs 1443178 = Rs 5867415.8

## Son's education plan...

- I need Rs 20,00,000 after ten years for my son education from now. How much would I need to save each year? Assume interest rate, 8%.
- $C * \left(\frac{(1+8\%)^{10}-1}{8\%}\right) = \text{Rs } 20,00,000$
- $C = \text{Rs } 1,38,059$

# Time value of money: present value annuities

- You are owner of Firm A and that you have a choice of buying a copier for RS 12000 in cash or paying Rs. 3000 a year for five year for the same copier. If the discount rate is 10%, which option would you rather do?

| Year | Interest rate | Cash flow | Years to end n | Present value |
|------|---------------|-----------|----------------|---------------|
| 0    | 10%           | 0         | 0              | 0             |
| 1    | 10%           | 3000      | 1              | 2727          |
| 2    | 10%           | 3000      | 2              | 2479          |
| 3    | 10%           | 3000      | 3              | 2254          |
| 4    | 10%           | 3000      | 4              | 2049          |
| 5    | 10%           | 3000      | 5              | 1863          |
|      |               |           | Total          | 11372         |

# Present value annuities: formula

- $PV = \frac{C}{(1+r)^1} + \frac{C}{(1+r)^2} + \frac{C}{(1+r)^3} + \frac{C}{(1+r)^4} + \frac{C}{(1+r)^5}$
- $PV = C * \left( \frac{1}{(1+r)^1} + \frac{1}{(1+r)^2} + \frac{1}{(1+r)^3} + \frac{1}{(1+r)^4} + \frac{1}{(1+r)^5} \right)$
- $PV = C * \frac{(1+r)^n - 1}{r * (1+r)^n}$
- $PV = 3000 * \frac{(1+10\%)^5 - 1}{10\% * (1+10\%)^5} = \text{Rs } 11372$

# How are they making money?

- Your state mandates that 50% of lottery revenues should go toward education. Can a lottery pay out Rs 40 million in prizes on ticket sale of Rs 35 million and still claim to generate profit? Assume that the lottery prize would be paid in 20 equal installments and interest rate is 10%.
- Equal installment amount =  $40/20 = \text{Rs } 2 \text{ million}$
- $= 2 * \frac{(1+10\%)^{20} - 1}{10\% * (1+10\%)^{20}} = \text{Rs } 17.03 \text{ million}$
- Revenue after tax =  $\text{Rs } 35 * 0.5 = \text{Rs. } 17.50 \text{ million}$
- Profit =  $17.50 - \text{Rs. } 17.02 = \text{Rs } 0.47 \text{ million}$

# Time value of money: Annuities

- Ramesh wants to make a trust in order to provide a Ramesh prize of Rs 1,00,000 to the best Student every year for perpetuity. In order to achieve this goal, he would like to invest in fixed deposits. If it is expected that fixed deposits offer 10% per year, how much should he invest to accomplish his goal?

- $$\frac{C}{r} = \frac{Rs\ 100000}{10\%} = Rs\ 10,00,000$$

# Car loan

- You borrow Rs 1,00,000 to buy the car for the next years. If the bank charges 10% interest rate. What should be your equal annual installment?
- $=C * \frac{(1+10\%)^5 - 1}{10\% * (1+10\%)^5} = \text{Rs } 1,00,000$
- $C = \text{Rs. } 26,379.75$

# Car Loan amortization table

| Year | Beginning balance | Yearly payment | Interest amount | Principal repayment |
|------|-------------------|----------------|-----------------|---------------------|
| 1    | 100000            | 26380          | 10000           | 16380               |
| 2    | 83620             | 26380          | 8362            | 18018               |
| 3    | 65603             | 26380          | 6560            | 19819               |
| 4    | 45783             | 26380          | 4578            | 21801               |
| 5    | 23982             | 26380          | 2398            | 23982               |

Investment principal: Risk and return models

## Return measure

The stock price for Stock A was \$10 per share 1 year ago. The stock is currently trading at \$9.50 per share and shareholders just received a \$1 dividend. What return was earned over the past year?

$$\text{Return} = \frac{\text{Dividend} + \text{stock price}_{t+1}}{\text{Stock price}_t} - 1$$

$$R = \frac{\$1.00 + \$9.5}{\$10.00} - 1 = 5\%$$

# The notion of a benchmark

- Since financial resources are finite, there is an expected return that projects have to cross a hurdle rate (expected return of investors) before being deemed acceptable.
- This expected return (hurdle rate) will be higher for riskier projects than for safer projects.
- A simple representation of the expected return is as follows
  - Expected return = Risk-free rate + Risk premium
  - Expected return = Time compensation + Risk compensation
- The two basic questions that every risk and return model in finance tries to answer are:
  - How do you measure risk?
  - How do you translate this risk measure into a risk premium?

# What is risk?

- Risk, in traditional terms, is viewed as a “negative”. Webster’s dictionary, for instance, defines risk as “exposing to danger or hazard”. The Chinese symbols for risk, reproduced below, give a much better description of risk.

风险

- The first symbol is the symbol for “danger”, while the second is the symbol for “opportunity”, making risk a mix of danger and opportunity. You cannot have one, without the other.
- Risk is therefore neither good nor bad. It is just a fact of life. The question that businesses have to address is therefore not whether to avoid risk but how best to incorporate it into their decision making.

# A good risk and return model should..

1. It should come up with **a measure of risk that applies to all assets and not be asset-specific.**
2. It should clearly define **what types of risk are rewarded** and what are not, and provide a rationale for the definition.
3. It should come up with **standardized risk measures**, i.e., an investor presented with a risk measure for an individual asset should be able to draw conclusion about whether the asset is above-average or below average-risk.
4. It should translate the **measure of risk into a rate of return** that the investor should demand as compensation for bearing the risk
5. It should **work well not only at explaining past returns**, but also in predicting future expected returns.

# Defining risk: Standard deviation

*Standard deviation* is a measure of how each value in a data set varies or deviates from the mean

1. Find the mean of the set of data:

$$\bar{x}$$

2. Find the difference between each value and the mean:

$$x - \bar{x}$$

3. Square the difference:

$$(x - \bar{x})^2$$

4. Find the average (mean) of these squares:

$$\frac{\sum (x - \bar{x})^2}{n}$$

5. Take the square root to find the standard deviation

$$\sqrt{\frac{\sum (x - \bar{x})^2}{n}}$$

# Standard Deviation

Find the mean and the standard deviation for the values 78.2, 90.5, 98.1, 93.7, 94.5.

$$\bar{x} = \frac{(78.2 + 90.5 + 98.1 + 93.7 + 94.5)}{5} = 91$$

| $x$  | $\bar{x}$ | $x - \bar{x}$ | $(x - \bar{x})^2$ |
|------|-----------|---------------|-------------------|
| 78.2 | 91        | -12.8         | 163.84            |
| 90.5 | 91        | -0.5          | .25               |
| 98.1 | 91        | 7.1           | 50.41             |
| 93.7 | 91        | 2.7           | 7.29              |
| 94.5 | 91        | 3.5           | 12.25             |

Find the mean.

Organize the next steps in a table.

$$\sigma = \sqrt{\frac{\Sigma(x - \bar{x})^2}{n}}$$

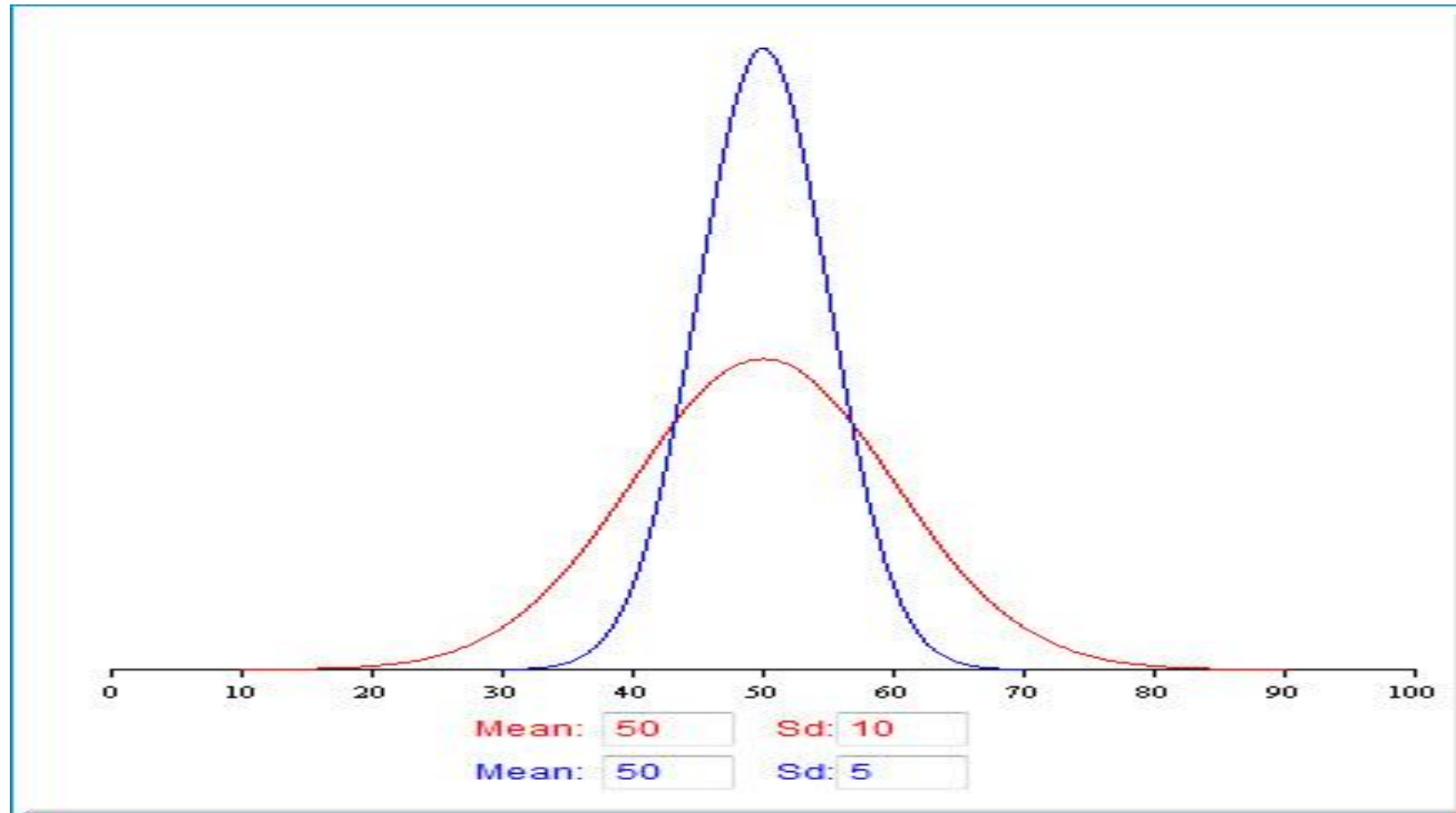
Find the standard deviation.

$$= \sqrt{\frac{234.04}{5}} \approx 6.8$$

The mean is 91, and the standard deviation is about 6.8.

# The mean-variance framework

The variance on any investment measures the disparity between actual and expected returns



# How risky is TCS: A look at the past

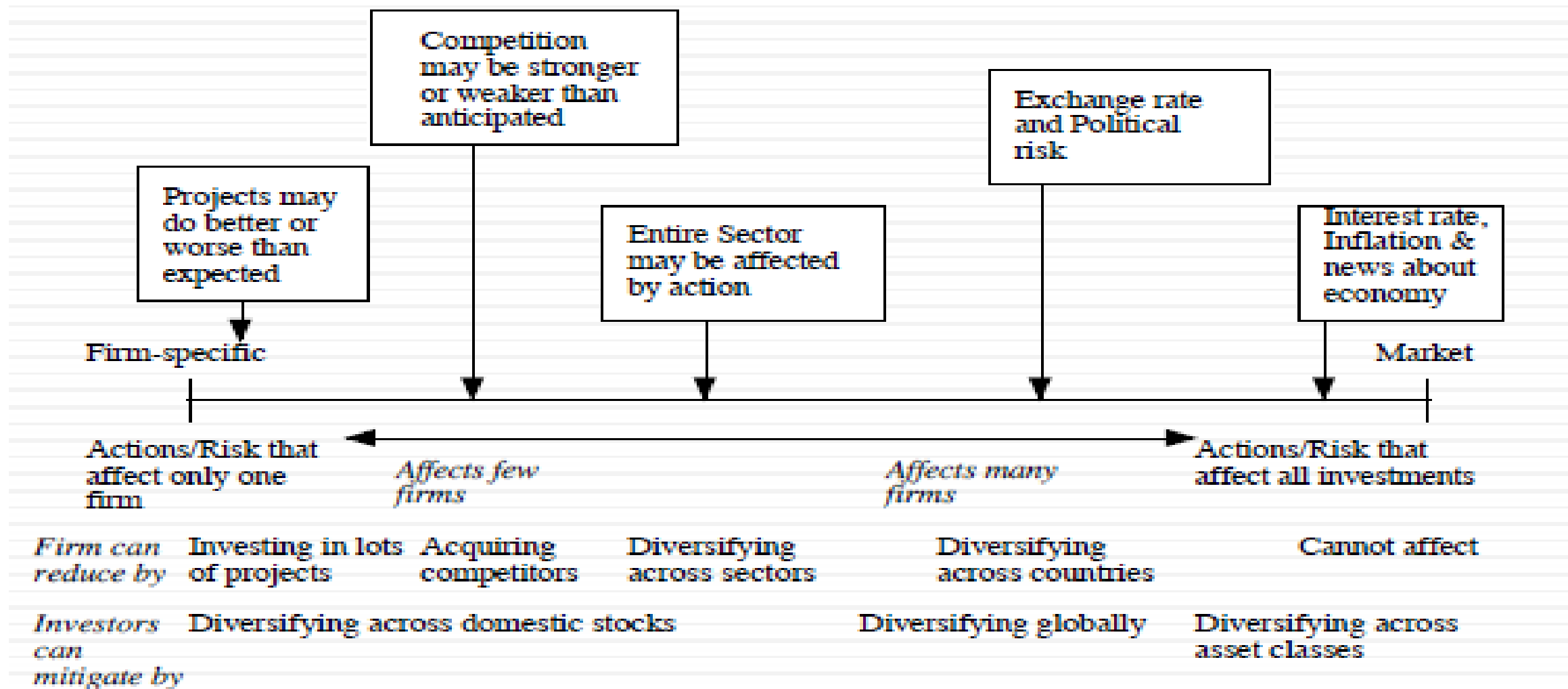


# Standard deviation of TCS

Daily Std dev=1.42%

| Date       | Adj Close | Log(return) | Simple return |
|------------|-----------|-------------|---------------|
| 10/3/2017  | 1198.726  |             |               |
| 10/4/2017  | 1196.522  | -0.18%      | -0.18%        |
| 10/5/2017  | 1190.438  | -0.51%      | -0.51%        |
| 10/6/2017  | 1197.786  | 0.62%       | 0.62%         |
| 10/9/2017  | 1201.421  | 0.30%       | 0.30%         |
| 10/10/2017 | 1204.85   | 0.29%       | 0.29%         |
| 10/11/2017 | 1224.905  | 1.65%       | 1.66%         |
| 10/12/2017 | 1248.448  | 1.90%       | 1.92%         |
| 10/13/2017 | 1252.464  | 0.32%       | 0.32%         |
| 10/16/2017 | 1266.347  | 1.10%       | 1.11%         |
| 10/17/2017 | 1271.197  | 0.38%       | 0.38%         |
| 10/18/2017 | 1268.287  | -0.23%      | -0.23%        |
| 10/19/2017 | 1264.309  | -0.31%      | -0.31%        |

# The importance of diversification: Risk types



# Risk measures

- How to measure riskiness?
  - Firm A with the number of shareholders is 1 million.
  - Firm B with the number of shareholders is 10.
- For widely-held public firms, discount rate should reflect the risk perceived by the **marginal investor** (You have a lot of stocks (different firms) and trade them)
  - Macro uncertainty (Systematic risk)
  - Micro uncertainty (Unsystematic risk)
- Discrete versus continuous uncertainty
  - **Discrete risk:** Risks that lie dormant for period but show up at points in time (Example: Brexit; financial crisis; distress risk, etc.,).
  - **Continuous risk:** Risks changes in interest rate or economic growth occur continuously and affect value they happen.

# Why diversification reduces/eliminates firm-specific risk?

- Firm-specific risk can be reduced, if not eliminated, by increasing the number of investments in your portfolio. Market-wide risk cannot. This can be justified on either economic or statistical grounds.
- On economic grounds, diversifying and holding a larger portfolio eliminates firm-specific risk for two reasons
  - Each investment is a much smaller percentage of the portfolio, reducing the effect (positive or negative) on the overall portfolio.
  - Firm-specific actions can be negative or positive. In a large portfolio, it is argued, these effects will average out to zero. (For every firm, where something bad happens, there will be some other firm, where something good happens.)

# Riskiness of two assets: Statistical grounds

- Assume we have Rs 10,000 and want to invest in Asset A and B with equal investment.
- We measure expected returns of Asset A and Asset B are 10% and 12%, respectively. Std dev of A and B is 5% and 6%.
- Expected return of investment (portfolio) =  $0.50 * 10\% + 0.50 * 12\% = 11\%$
- How to calculate the riskiness of portfolio?
  - I want to evaluate two students in a team. In such a case, I have to consider their individual performance in a team, plus their relationship each other.

# How to measure relationship : Covariance

Covariance measures the strength and the direction of the relationship between the elements of two stock, and the correlation is derived from the covariance

| Computing the Sample Covariance |  |   |                   |                   |                                  |
|---------------------------------|--|---|-------------------|-------------------|----------------------------------|
| Year                            | Excelsior Corp Annual Return (percent) | Adirondack Corp Annual Return (percent) | $(X_i - \bar{X})$ | $(Y_i - \bar{Y})$ | $(X_i - \bar{X})(Y_i - \bar{Y})$ |
| 2008                            | 1                                      | 3                                       | $1 - 1 = 0$       | $3 - 3 = 0$       | $(0)(0) = 0$                     |
| 2009                            | -2                                     | 2                                       | $-2 - 1 = -3$     | $2 - 3 = -1$      | $(-3)(-1) = 3$                   |
| 2010                            | 3                                      | 4                                       | $3 - 1 = 2$       | $4 - 3 = 1$       | $(2)(1) = 2$                     |
| 2011                            | 0                                      | 6                                       | $0 - 1 = -1$      | $6 - 3 = 3$       | $(-1)(3) = -3$                   |
| 2012                            | 3                                      | 0                                       | $3 - 1 = 2$       | $0 - 3 = -3$      | $(2)(-3) = -6$                   |
| <b>Mean</b>                     | <b>1</b>                               | <b>3</b>                                |                   | <b>Sum</b>        | <b>-4</b>                        |

$$s_{XY} = \frac{\sum_{i=1}^n (X_i - \bar{X})(Y_i - \bar{Y})}{n-1}$$

$$covariance = \frac{-4}{5-1} = -1$$

# How to measure relationship : Correlation

- Correlation =  $\frac{\text{covariance}_{a,b}}{\text{std}_a * \text{std}_b}$
- Std of Excelsior = 4.5%
- Std of Andirondack = 2.2361%
- *Correlation* =  $\frac{-1\%}{4.5\% * 2.2361\%} = -0.2108$

# Portfolio risk

- Portfolio variance= $w_1^2 * \sigma_A^2 + w_2^2 * \sigma_B^2 + 2 * \rho_{A,B} * \sigma_A * \sigma_B * w_1 * w_2$
- Average std dev of portfolio= $w * \sigma_A + w * \sigma_B$
- Now assume, Asset A and B has correlation=0.50
- Portfolio variance=  $0.5^2 * 5^2 + 0.50^2 * 6^2 + 2 * 0.50 * 5 * 6 * 0.50 * 0.50=22.75$
- Portfolio std. dev=4.77%
- Average std dev=5.5%

# With various correlations

| Correlation | Portfolio std dev |
|-------------|-------------------|
| -1          | 0.50              |
| -0.9        | 1.32              |
| -0.8        | 1.80              |
| -0.7        | 2.18              |
| -0.6        | 2.50              |
| -0.5        | 2.78              |
| -0.4        | 3.04              |
| -0.3        | 3.28              |
| -0.2        | 3.50              |
| -0.1        | 3.71              |
| 0           | 3.91              |
| 0.1         | 4.09              |
| 0.2         | 4.27              |
| 0.3         | 4.44              |
| 0.4         | 4.61              |
| 0.5         | 4.77              |
| 0.6         | 4.92              |
| 0.7         | 5.07              |
| 0.8         | 5.22              |
| 0.9         | 5.36              |
| 1           | 5.50              |

## Portfolio risk with three stocks

$$\sigma_P = \sqrt{w_A^2 \sigma^2(k_A) + w_B^2 \sigma^2(k_B) + w_C^2 \sigma^2(k_C) + 2w_A w_B R(k_A, k_B) \sigma(k_A) \sigma(k_B) + 2w_A w_C R(k_A, k_C) \sigma(k_A) \sigma(k_C) + 2w_B w_C R(k_B, k_C) \sigma(k_B) \sigma(k_C)}$$

# The role of the marginal investor

- The marginal investor in a firm is the investor who is most likely to be buyer or seller on the next trade and to influence the stock prices.
- Generally speaking, the marginal investor in a stock has to own a lot of stock and also trade that stock on regular basis.
- **In all risk and return models in finance, we assume that the marginal investor is well diversified.**

# Identifying the marginal investor in your firm

| Percent of Stock held by Institutions | Percent of Stock held by Insiders          | Marginal Investor   |
|---------------------------------------|--|---|
| High                                  | Low  | Institutional Investor  |
| High                                  | High                                       | Institutional Investor, with insider influence  |
| Low                                   | High (held by founder/manager of firm)     | Tough to tell; Could be insiders but only if they trade. If not, it could be individual investors |
| Low                                   | High (held by wealthy individual investor) | Wealthy individual investor, fairly diversified   |
| Low                                   | Low  | Small individual investor with restricted diversification   |

# TCS: Marginal investor

| Holder's Name          | % Share Holding |
|------------------------|-----------------|
| Promoters              | 71.92%          |
| Foreign Institutions   | 16.59%          |
| Financial Institutions | 4.90%           |
| General Public         | 3.82%           |
| banks & Mutual Funds   | 1.96%           |
| Others                 | 0.76%           |
| Central Govt           | 0.05%           |

# The risk of an Individual Asset

- **The essence:** The risk of any asset is the risk that it adds to the market portfolio. Statistically, this risk can be measured by how much an asset moves with the market (called the covariance).
- **The measure:** Beta is standardized measure of this covariance, obtained by dividing the covariance of any asset with the market by the variance of the market.
- **The result:** the required return on an investment will be a linear function on its beta

Expected return = Risk-free rate + Beta \* (Expected return on the market portfolio - Risk-free rate)

# The Capital Asset Pricing Model

- Specifies that a portion of variance can be diversified away, and that is only the non-diversified portion that is rewarded.
- Measures the non-diversified risk with beta, which is standardized around one.
- Translates beta into expected return
  - Expected return = Risk-free rate + Beta \* Risk premium

# How are betas calculated?

- The standard procedure for estimating betas is to regress stock returns ( $R_j$ ) against market returns ( $R_m$ ):

$$R_j = a + b R_m$$

where  $a$  is the intercept and  $b$  is the slope of the regression.

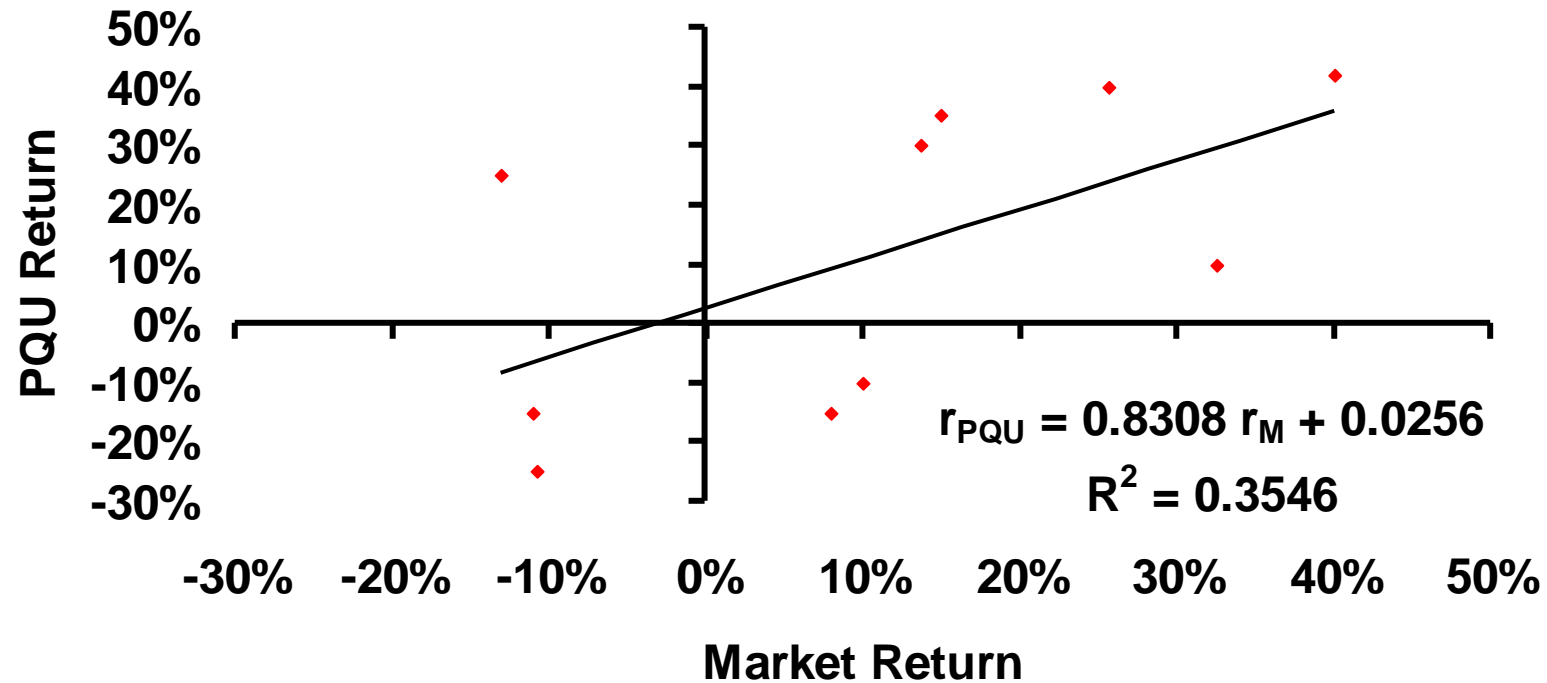
The slope of the regression corresponds to the beta of the stock and measures the riskiness of the stock.

The R squared ( $R^2$ ) of the regression provides an estimate of the proportion of the risk (variance) of a firm that can be attributed to market risk. The balance ( $1 - R^2$ ) can be attributed to firm specific risk.

Use the historical stock returns to calculate the beta for PQU.

| <u>Year</u> | <u>Market</u> | <u>PQU</u> |
|-------------|---------------|------------|
| 1           | 25.7%         | 40.0%      |
| 2           | 8.0%          | -15.0%     |
| 3           | -11.0%        | -15.0%     |
| 4           | 15.0%         | 35.0%      |
| 5           | 32.5%         | 10.0%      |
| 6           | 13.7%         | 30.0%      |
| 7           | 40.0%         | 42.0%      |
| 8           | 10.0%         | -10.0%     |
| 9           | -10.8%        | -25.0%     |
| 10          | -13.1%        | 25.0%      |

# Calculating Beta for PQU



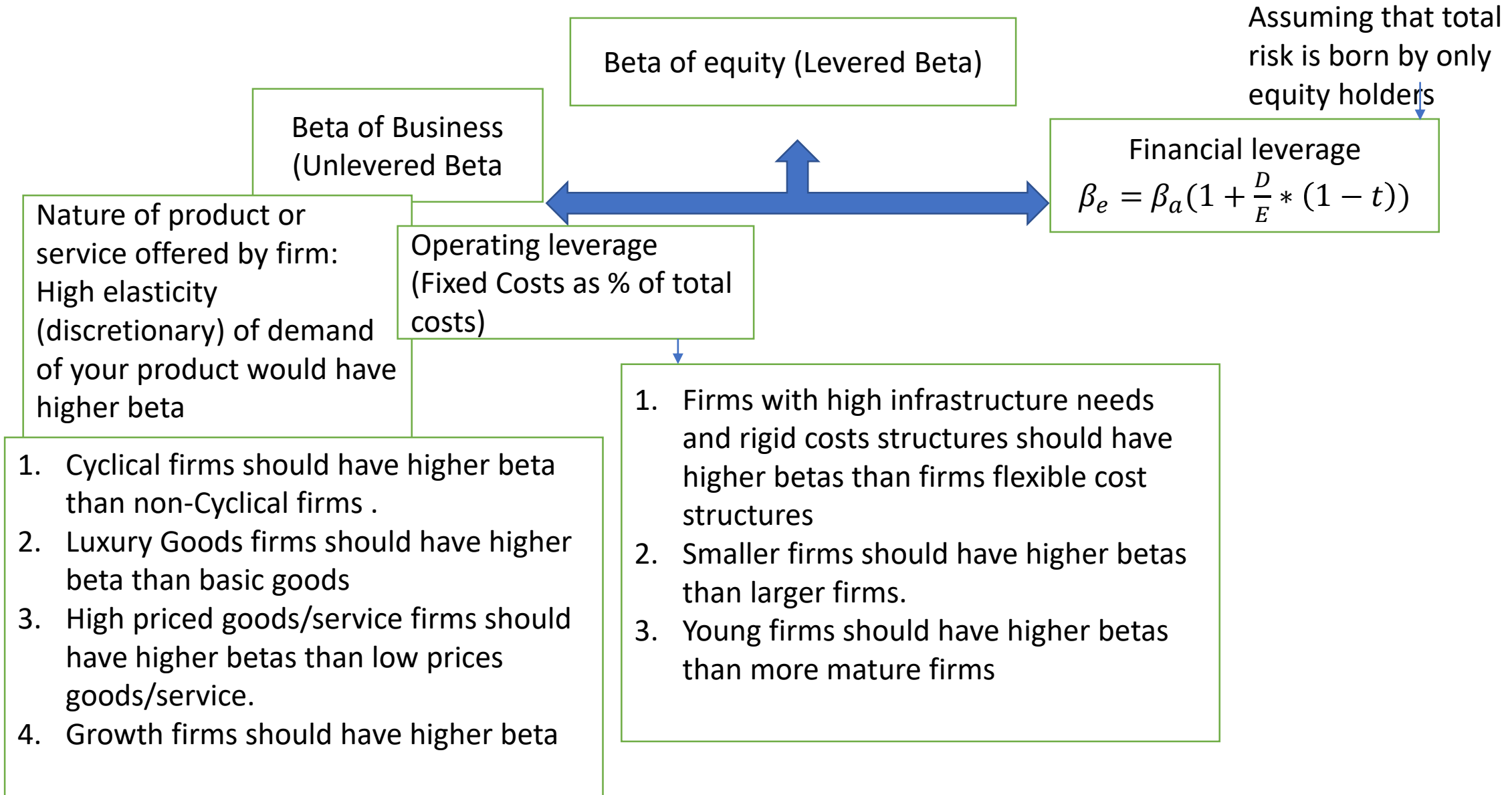
# Beta & PQU Co.

- Beta reflects slope of line via regression
- $R_{pqu} = 0.8308 r_M + 0.0256$
- So, PQU's beta is .8308 & y-intercept @ 2.56%
- PQU's  $R^2$  of .3546 means about 35% of PQU's returns are explained by the market returns
- This implies that
  - 35.46% of the risk at PQU Co comes from market sources
  - 64.56%, therefore, comes from firm-specific sources
- The firm-specific risk is diversifiable and will not be rewarded.

## More on beta concept..

- Beta of a stock =  $\frac{\text{Covariance}_{i,m}}{\text{Market variance}} = \text{Correlation}_{i,m} * \frac{\sigma_i}{\sigma_m}$

# Determinates of beta



# Setting up for the Estimation

- Decide on an estimation period
  - Services use periods ranging from 2 to 5 years for the regression
  - Longer estimation period provides more data, but firms change over time.
  - Shorter periods can be affected more easily by significant firm-specific event that occurred during the period.
- Decide on a return interval - daily, weekly, monthly
  - Shorter intervals yield more observations but suffer from more noise.
  - Noise is created by stocks not trading and biases all betas towards one. " "
- Choose a market index and estimate returns (inclusive of dividends) on the index for each interval for the period.

TCS IN Equity | Relative Index | SENSEX Index | 96 Actions | 97 Edit | Historical Beta

Data Last Price | Data Last Price | Wkly | Linear | Beta +/- | Non-Param | Reg On Percent  
 07/02/2017 - 07/02/2018 | 07/02/2016 - 07/02/2017 | Lag 0 | Winsorize 2 | Std Dev Local

6M YTD 1Y 2Y 5Y Max Weekly

Statistics Transformations

Legend Track Annotate Zoom Select Copy



Y = TATA CONSULTANCY SVCS LTD  
 X = S&P BSE SENSEX INDEX

| Linear Beta         | Range 1  |
|---------------------|----------|
| Raw BETA            | 0.827    |
| Adjusted BETA       | 0.884    |
| ALPHA (Intercept)   | 0.681    |
| R^2 (Correlation^2) | 0.170    |
| R (Correlation)     | 0.413    |
| Std Dev of Error    | 2.702    |
| Std Error of ALPHA  | 0.381    |
| Std Error of BETA   | 0.258    |
| t-Test              | 3.203    |
| Significance        | 0.002    |
| Last T-Value        | 0.742    |
| Last P-Value        | 0.769    |
| Number of Points    | 52       |
| Last Spread         | 33575.73 |
| Last Ratio          | 0.052    |



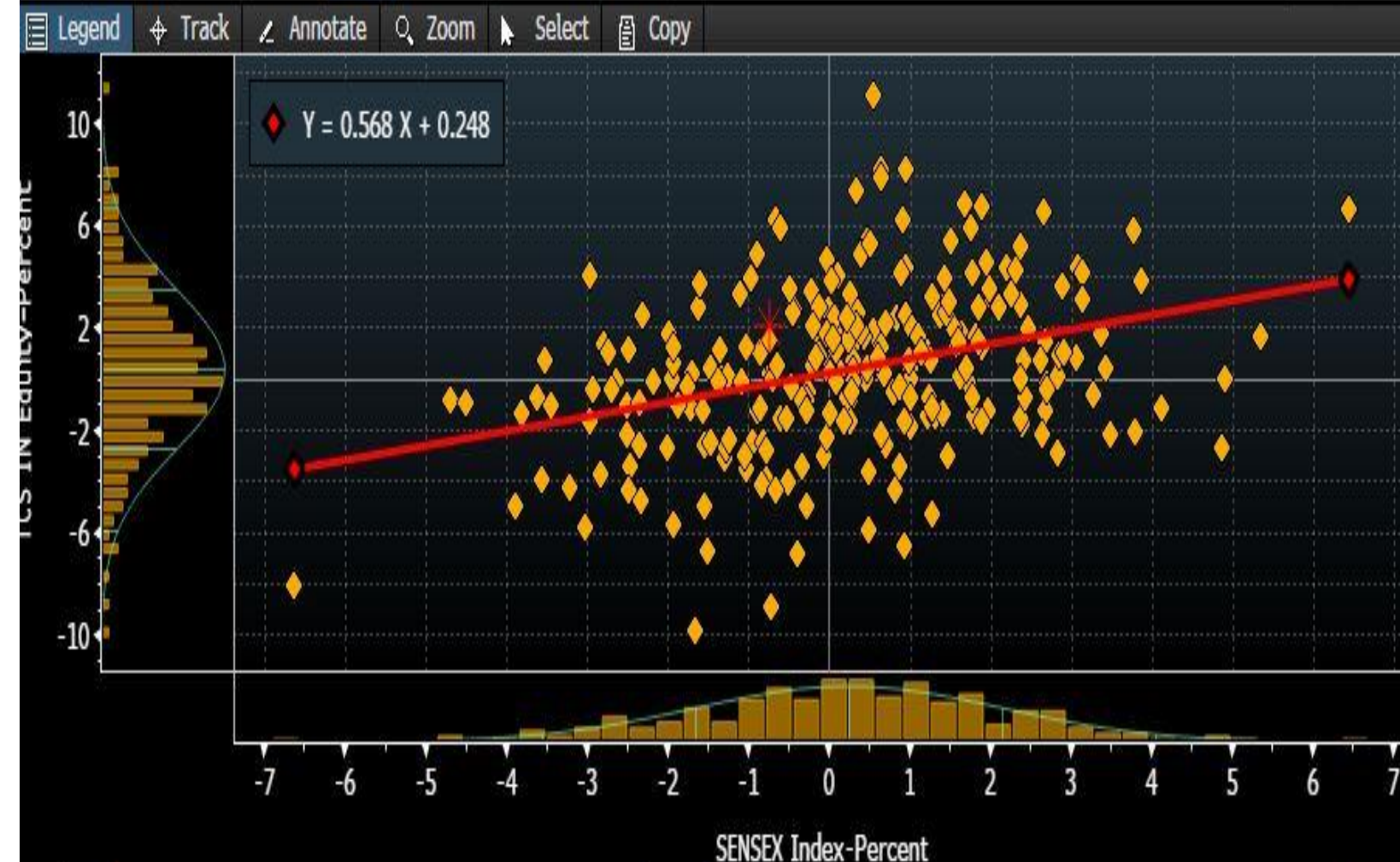


Y = TATA CONSULTANCY SVCS LTD  
X = S&P BSE SENSEX INDEX

| Linear Beta                                | Range 1  |
|--|----------|
| Raw BETA                                   | 0.716    |
| Adjusted BETA                              | 0.811    |
| ALPHA (Intercept)                          | 0.237    |
| R <sup>2</sup> (Correlation <sup>2</sup> ) | 0.097    |
| R (Correlation)                            | 0.312    |
| Std Dev of Error                           | 3.063    |
| Std Error of ALPHA                         | 0.306    |
| Std Error of BETA                          | 0.216    |
| t-Test                                     | 3.314    |
| Significance                               | 0.001    |
| Last T-Value                               | 0.776    |
| Last P-Value                               | 0.780    |
| Number of Points                           | 104      |
| Last Spread                                | 33575.73 |
| Last Ratio                                 | 0.052    |

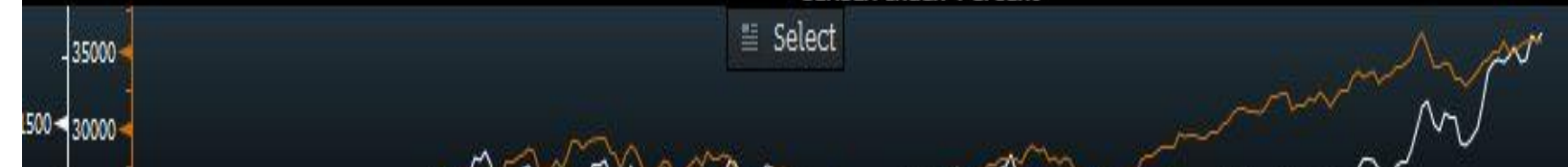


Data Last Price Data Last Price Wkly  Linear  Beta +/-  Non-Param Reg On Percent  
 07/03/2013 - 07/02/2018 07/03/2012 - 07/02/2017 Lag 0 Winsorize 2 Std Dev Local  
 6M YTD 1Y 2Y 5Y Max Weekly  Statistics  Transformations



Y = TATA CONSULTANCY SVCS LTD  
 X = S&P BSE SENSEX INDEX

| Linear Beta                                | Range 1  |
|--|----------|
| Raw BETA                                   | 0.568    |
| Adjusted BETA                              | 0.712    |
| ALPHA (Intercept)                          | 0.248    |
| R <sup>2</sup> (Correlation <sup>2</sup> ) | 0.118    |
| R (Correlation)                            | 0.344    |
| Std Dev of Error                           | 2.959    |
| Std Error of ALPHA                         | 0.185    |
| Std Error of BETA                          | 0.097    |
| t-Test                                     | 5.881    |
| Significance                               | 0.000    |
| Last T-Value                               | 0.766    |
| Last P-Value                               | 0.778    |
| Number of Points                           | 260      |
| Last Spread                                | 33575.73 |
| Last Ratio                                 | 0.052    |



S IN Equity    Relative Index    SENSEX Index    96) Actions    97) Edit    Historical Beta  
 Last Price    Data    Last Price    Mthly    Linear    Beta +/-    Non-Param    Reg On    Percent  
 07/03/2013    -    07/02/2018    -    07/03/2012    -    07/02/2017    Lag 0    Winsorize 2    Std Dev    Local  
 YTD    1Y    2Y    5Y    Max    Monthly    Statistics    Transformations

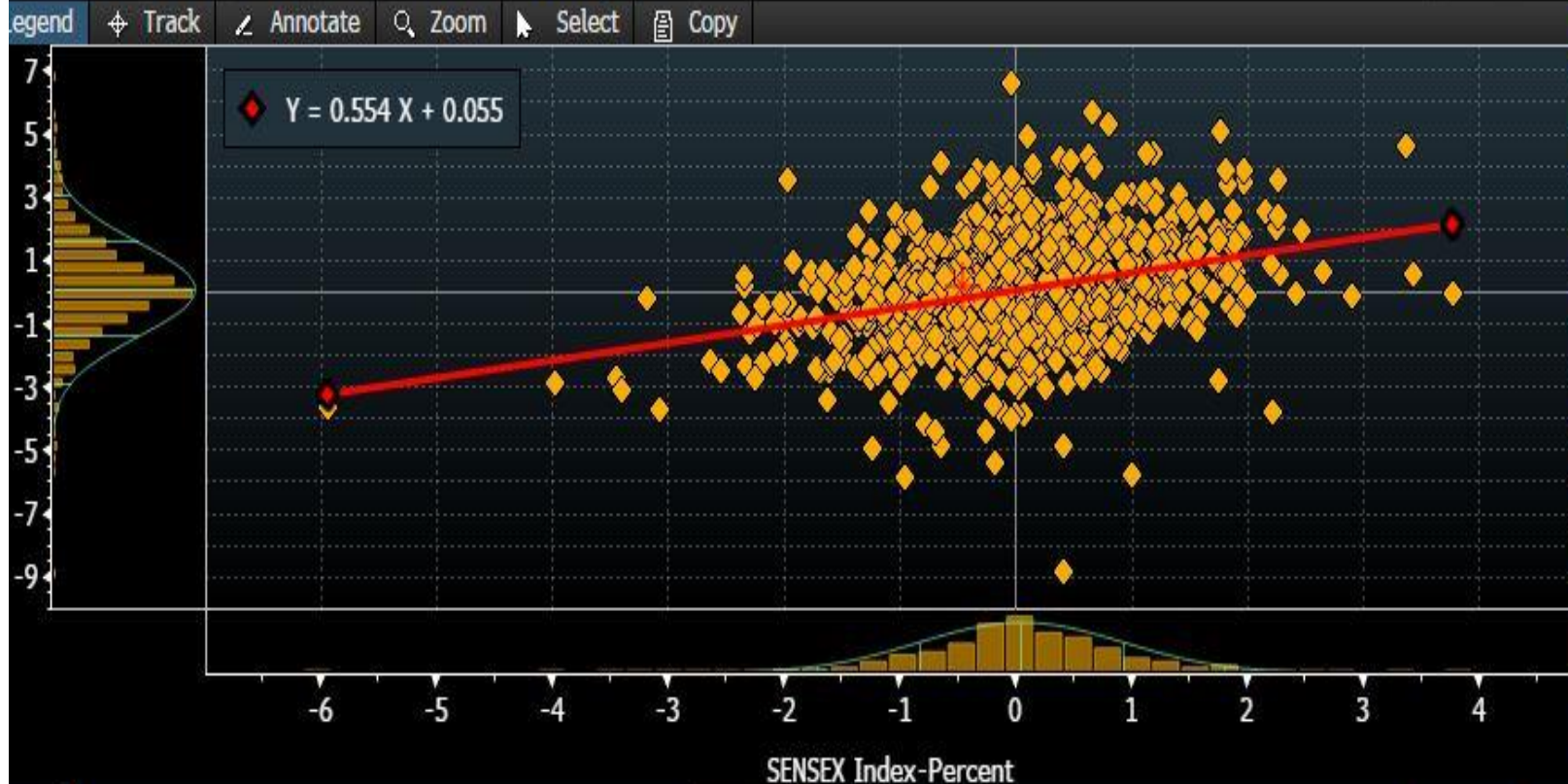


Y = TATA CONSULTANCY SVCS LTD  
 X = S&P BSE SENSEX INDEX

| Linear Beta                                | Range 1  |
|--|----------|
| Raw BETA                                   | 0.780    |
| Adjusted BETA                              | 0.853    |
| ALPHA (Intercept)                          | 0.561    |
| R <sup>2</sup> (Correlation <sup>2</sup> ) | 0.205    |
| R (Correlation)                            | 0.453    |
| Std Dev of Error                           | 6.045    |
| Std Error of ALPHA                         | 0.818    |
| Std Error of BETA                          | 0.204    |
| t-Test                                     | 3.832    |
| Significance                               | 0.000    |
| Last T-Value                               | 0.876    |
| Last P-Value                               | 0.808    |
| Number of Points                           | 59       |
| Last Spread                                | 33575.73 |
| Last Ratio                                 | 0.052    |



TCS IN Equity Relative Index SENSEX Index 96 Actions 97 Edit Historical Beta  
Last Price Data Last Price Daily Linear Beta +/- Non-Param Reg On Percent  
07/03/2013 - 07/02/2018 07/03/2012 - 07/02/2017 Lag 0 Winsorize 2 Std Dev Local  
YTD 1Y 2Y 5Y Max Daily Statistics Transformations



| Linear Beta         |          | Range 1 |
|---------------------|----------|---------|
| Raw BETA            | 0.554    |         |
| Adjusted BETA       | 0.703    |         |
| ALPHA (Intercept)   | 0.055    |         |
| R^2 (Correlation^2) | 0.109    |         |
| R (Correlation)     | 0.330    |         |
| Std Dev of Error    | 1.398    |         |
| Std Error of ALPHA  | 0.040    |         |
| Std Error of BETA   | 0.045    |         |
| t-Test              | 12.254   |         |
| Significance        | 0.000    |         |
| Last T-Value        | 0.278    |         |
| Last P-Value        | 0.609    |         |
| Number of Points    | 1234     |         |
| Last Spread         | 33413.06 |         |
| Last Ratio          | 0.052    |         |



# TCS Beta

| <b>Index</b> | <b>Return Interval</b> | <b>Time period</b> | <b>Beta</b> | <b>Adjusted Beta</b> | <b>S.E</b> | <b>R^2</b> |
|--------------|------------------------|--------------------|-------------|----------------------|------------|------------|
| Sensex       | Wkly                   | 1 years            | 0.827       | 0.884                | 0.258      | 0.17       |
| Sensex       | Wkly                   | 2 years            | 0.716       | 0.811                | 0.216      | 0.097      |
| Sensex       | Wkly                   | 5 years            | 0.568       | 0.712                | 0.097      | 0.118      |
| Sensex       | Mthly                  | 5 years            | 0.78        | 0.853                | 0.204      | 0.205      |
| Sensex       | Daily                  | 5 years            | 0.554       | 0.703                | 0.045      | 0.109      |
| <u>MXWO</u>  | Mthly                  | 5 years            | 0.521       | 0.68                 | 0.304      | 0.049      |

# Reliance Industries Ltd (RIL)

---

| <b>Time period</b> | <b>Beta</b> |
|--------------------|-------------|
| 1-Months           | 1.19        |
| 3-Months           | 0.91        |
| 6-Months           | 1.09        |
| 1 Year             | 1.06        |
| 3 Years            | 0.98        |

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# Reliance Industries Ltd (RIL)

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|                                 | <b>2013</b> | <b>2014</b> | <b>2015</b> | <b>2016</b> | <b>2017</b> | 2018  |
|---------------------------------|-------------|-------------|-------------|-------------|-------------|-------|
| <b>Refining</b>                 | 71.1%       | 75.9%       | 72.4%       | 60.1%       | 59.4%       | 53.2% |
| <b>Petrochemicals</b>           | 23.1%       | 18.2%       | 19.3%       | 27.9%       | 26.2%       | 26.5% |
| <b>Organized Retail</b>         |             | 2.7%        | 3.8%        | 7.0%        | 10.1%       | 16.0% |
| <b>Others – Crude Petroleum</b> | 3.1%        | 1.1%        | 2.1%        | 2.5%        | 2.5%        | 2.1%  |
| <b>Oil &amp; Gas</b>            | 2.7%        | 2.0%        | 2.4%        | 2.6%        | 1.6%        | 1.2%  |
| <b>Digital Services</b>         |             |             |             |             | 0.2%        | 1.1%  |
| <b>D\E ratio</b>                |             | 0.28        | 0.19        | 0.06        | 0.04        | 0.02  |

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# Measurement issues

- Choice of a market Index: Ideally, the index should include all market traded assets (bond, equity, real states, gold, etc.), but don't have this one and that should be market-weighted.
- What should be the return's interval?
- What should be the length of historical data?
- The regression beta has the following three problems?
  - It has high standard error
  - It reflects the firm's business mix over the period of the regression, not current mix (Reliance Jio)
  - It reflects the firm's average financial leverage over the period rather the current leverage.

# BSE Sensex (weight)

---

|   | Total         |
|---|---------------|
| Paints & varnishes                        | 1.76%         |
| <b>Banking services</b>                   | <b>21.44%</b> |
| Two & three wheelers                      | 3.16%         |
| Boilers & turbines                        | 0.52%         |
| Telecommunication services                | 2.22%         |
| Drugs & pharmaceuticals                   | 8.56%         |
| Other fund based financial services       | 1.54%         |
| Natural gas trading & distribution        | 0.74%         |
| Cosmetics, toiletries, soaps & detergents | 2.82%         |
| <b>Housing finance services</b>           | <b>7.85%</b>  |
| Tobacco products                          | 8.32%         |
| <b>Computer software</b>                  | <b>16.61%</b> |
| Industrial construction                   | 4.52%         |
| Other transport equipment                 | 2.72%         |
| Passenger vehicles                        | 2.18%         |
| Electricity generation                    | 1.26%         |
| Crude oil & natural gas                   | 1.64%         |
| Refinery                                  | 7.74%         |
| Commercial vehicles                       | 3.42%         |
| Steel                                     | 0.99%         |

---

We will use the following way to estimate beta (bottom-up betas).

- Find the business or businesses that your firm operates in.
- Find publicly traded firms (you may go globally) in each of these businesses and obtain their regression betas. Unlever all equity betas to remove capital structure effect. Take the average of all unlevered betas within each business.
- Estimate how much value your firm derives from each of the different businesses it is in.
- Compute a weighted average of the unlevered betas of the different businesses. Theoretically, we should use the value of business segment. However, this number is not available, we can use revenue of each segment of business.

# Adjusting for financial leverage

- Conventional approach: if we assume that debt carries no market risk (has a beta of zero), the beta of equity alone can be written as a function of unlevered beta and debt-equity beta

- $\beta_L = \beta_u \left( 1 + \left( \frac{D}{E} \right) * (1 - t) \right)$

- Debt adjusted approach: if beta carries market risk and you can estimate the beta of debt, you can estimate the levered beta as follows

- $\beta_L = \beta_u \left( 1 + \left( \frac{D}{E} \right) * (1 - t) \right) - \beta_d * (1 - t) \frac{D}{E}$

-

# Why bottom-up betas?

- The bottom-up betas would have significantly lower standard error (more précised) compared to a signal regression beta (?)

- Std error of bottom-up beta = 
$$\frac{\textit{Average Std error across betas}}{\sqrt{\textit{Number of firms in sample}}}$$

- The bottom-up betas can be adjusted to reflect changes in the firm's portfolios and financial leverage.
- You can estimate bottom-up betas even when you do not have historical stock prices. This is the case with IPO, private business or divisions of companies.

# Reliance Industries Ltd (RIL)

| Segment                  | Revenue (%)                   | Unlevered Beta |
|--------------------------|-------------------------------|----------------|
| Refining                 | 53.2%                         | 0.81           |
| Petrochemicals           | 26.5%                         | 0.81           |
| Organized Retail         | 16.0%                         | 1              |
| Others - Crude Petroleum | 2.1%                          | 0.81           |
| Oil & Gas                | 1.2%                          | 0.81           |
| Digital Services         | 1.1%                          | 0.67           |
|                          | Total Debt/Market cap         | 0.28           |
|                          | Unlevered Beta                | 0.839          |
|                          | Levered Beta with current D/E | 0.99           |

# A Risk-free rate

- On a risk-free asset, the actual return is equal to the expected return: zero standard deviation.
  - If you buy 1-year bond with the expectation of 5% return and the actual return is also turn out to be 5.
  - The returns should be uncorrelated with the risky-investment returns.
- For an investment to be risk-free, then, it must have
  - No default risk
  - No reinvestment risk
    - The expected return over 5 years, Can 6-month TB risk-free?
    - Can the coupon bond with life of 5 years?
- Can we use Indian Govt. bond rate as a Risk-free rate if you want value Indian firms?

# A Risk-free rate

- India's sovereign rating (Moody)=Baa2
- Credit default swap spreads (CDS): an insurance against default. For instance, If I purchase AA bond and that has probability of default. I can buy insurance against the default of the bond. The price I have to pay to buy the insurance is called Credit default swap spreads.

# Indian CDS



# A Risk-free rate and cost of equity

- Risk free rate (CDS)= $8.08-1.40=6.68\%$
- Equity risk-premium (current)= $4.77\% + 1.41\%=6.18\%$
- Cost of Equity (HUL)= $6.68\% + 6.18\%*0.40\% =9.2\%$
- Cost of Equity (TCS)= $6.68\% + 6.18\%*0.54\% =10.01\%$

# Valuing Bonds

# Valuing Bonds

- Bonds, like the world suggests, binds the borrower to the lender in a contract.
- An explicit IOU (I owe you): a promise to pay money in the future in return for the money borrowed.
- Key Bond Characteristics
  - **Face Value:** The face value (also known as the par value) of a bond is the price at which the bond is sold to investors when first issued; it is also the price at which the bond is redeemed at maturity.
  - **Coupon Rate:** The periodic interest payments promised to bond holders are computed as a fixed *percentage* of the bond's face value; this percentage is known as the *coupon rate*.
  - **Maturity:** A bond's maturity is the length of time until the principal is scheduled to be repaid.

# Indian Bond market

|   |  |
|---|--|
| Issuer  | L&T Finance Limited  |
| Type of instrument/ Name of the security/ Seniority | Secured Redeemable Non-Convertible Debentures  |
| Issue Size  | Public issue of secured, redeemable non-convertible debentures of face value of <u>Rs 1,000 each for an amount of Rs 500 Crore</u> ("Base Issue Size") with an option to retain oversubscription up to Rs 500 Crore (totaling Rs. 1,000 Crore) within the Shelf limit of Rs. 5,000 Crore.  |
| Issue opens   | Monday, 08 <sup>th</sup> April 2019  |
| Issue closes  | Thursday, 18 <sup>th</sup> April 2019  |
| Allotment   | First Come First Serve Basis, Compulsory in demat form   |
| Face Value  | Rs 1000 per NCD  |
| Issue Price   | Rs 1000 per NCD  |
| Nature of Instrument                                | Secured Redeemable Non-Convertible Debenture   |
| Minimum Application                                 | Rs 10,000 (10 NCDs) collectively across all Series and in multiple of Rs 1,000 (1 NCD) thereafter across all Series  |
| Listing   | NCDs are proposed to be listed on BSE and NSE  |
| Rating  | [ICRA] AAA (stable) by ICRA Limited ("ICRA"), CARE AAA / Stable by CARE Ratings Ltd. ("CARE") and <u>IND AAA / Stable by India Ratings and Research Private Limited ("India Ratings")</u>  |
| Security and Asset Cover                            | The principal amount of the Secured NCDs to be issued in terms of this Tranche 2 Prospectus together with all interest due on the NCDs in respect thereof shall be secured by way of exclusive and/or pari passu charge in favour of <u>the Debenture Trustee</u> on specific present and/or future receivables/assets of the Company as may be decided mutually by L&T Finance and the Debenture Trustee. L&T Finance will create appropriate security in favour of the Debenture Trustee for the Secured NCD Holders on the assets adequate to ensure 100% asset cover for the Secured NCDs (along with the interest due thereon). |

# Bond valuation

- L&T finance bond with coupon rate is 8.7% for 3 years maturity. The credit rating is **AAA**
- What should be the value of the bond?

---

|   |        |        |   |
|---|--------|--------|---|
| 0 | 1      | 2      | 3   |
|   | =Rs 87 | =Rs 87 | =Rs 87 (Coupon amount)<br>=Rs 1000 (Principal amount) |

$$\text{Value of a bond} = \frac{87}{(1+r)^1} + \frac{87}{(1+r)^2} + \frac{1087}{(1+r)^3}$$

- Value of bond = PV of coupon amount + PV of Principal amount

Expected rate of return = Expected return on default-free bond + Default spread

# Credit rating...

| <b>Rating</b> | <b>Meanings</b>                           |
|---------------|---|
| AAA           | Highest degree of safety                  |
| AA            | High degree of safety                     |
| A             | Adequate degree of safety                 |
| BBB           | Moderate degree of safety                 |
| BB            | Moderate risk of default                  |
| B             | High risk of default                      |
| C             | Very high risk of default                 |
| D             | Default or expected to be in default soon |

# Corporate bond Yield

| Year    | Ratings |               |         |          |         |         |         |          |
|---------|---------|---------------|---------|----------|---------|---------|---------|----------|
|         | AAA     | AAA           | AAA     | AAA      | AA      | AA      | AA      | AA       |
|         | 1 years | 3 years       | 5 years | 10 years | 1 years | 3 years | 5 years | 10 years |
| 2008-09 |         | 8.1734        | 8.5295  | 8.801    |         |         |         | 9.0184   |
| 2009-10 | 6.3939  | 7.1713        | 8.096   | 8.5515   | 6.6913  | 7.6547  | 8.4188  | 8.9509   |
| 2010-11 | 6.7263  | 6.9401        | 8.4124  | 8.8213   | 7.5435  | 8.2898  | 8.8806  | 9.0062   |
| 2011-12 | 9.6977  | 9.176         | 9.4792  | 9.279    | 9.67    | 9.8356  | 9.6473  | 9.5096   |
| 2012-13 | 9.3159  | 9.2599        | 9.13    | 9.0732   | 9.5028  | 9.3168  | 9.4743  | 9.2848   |
| 2013-14 | 9.4453  | 9.0034        | 9.1787  | 8.9266   | 9.5223  | 8.9413  | 9.2013  | 8.9992   |
| 2014-15 | 8.9918  | 8.8709        | 8.7642  | 8.636    | 9.2229  | 9.1595  | 9.3786  | 9.2875   |
| 2015-16 | 8.3979  | 8.2751        | 8.3878  | 8.4176   | 8.8619  | 8.8827  | 9.0552  | 9.2146   |
| 2016-17 | 7.5481  | 7.5548        | 7.5499  | 7.8108   | 7.9198  | 8.1983  | 8.2476  | 8.6741   |
| 2017-18 | 7.3348  | 7.4283        | 7.4036  | 7.5734   | 7.5844  | 7.8598  | 8.479   | 8.2198   |
| 2018-19 | 8.2764  | <b>8.4044</b> | 8.5061  | 8.5589   | 8.4005  | 9.1138  | 9.2557  | 8.9407   |

# Bond valuation

The Yield of AAA 3-year bond is 8.4044

- Value of a bond =  $\frac{87}{(1+8.4044\%)^1} + \frac{87}{(1+8.4044\%)^2} + \frac{1087}{(1+8.4044\%)^3}$

Value of Bond=Rs 1007.563

Current Market price=Rs 1010

1. When the **expected return** on bond is lower than **coupon rate**, then bond is expected to trade at premium (more than par value).
2. When the expected return on bond is higher than coupon rate, then bond is expected to trade at discount (less than par value).
3. When the expected return on bond is equal to coupon rate, then bond is expected to trade at par.

# Bond yield

- Bond yields are a measure of the profit you will make from your bond investment.
- Yield-to-maturity (YTM): the return of the bond if you hold it till maturity. The return build-into the pricing of a bond is called **yield-to-maturity**.

- Market price =  $\frac{C}{(1+YTM)^1} + \frac{C}{(1+YTM)^2} + \frac{C+P}{(1+YTM)^3}$

- $1010 = \frac{87}{(1+YTM)^1} + \frac{87}{(1+YTM)^2} + \frac{1087}{(1+YTM)^3}$

- YTM=8.310%

- I expect 8.40% from the bond, but it is offering 8.310%. Therefore, I will not buy it.

# Yield curve

- The relation between yield to maturity and the maturity of bond.

Bond A

0

Year 1

=Rs 1000

Bond B

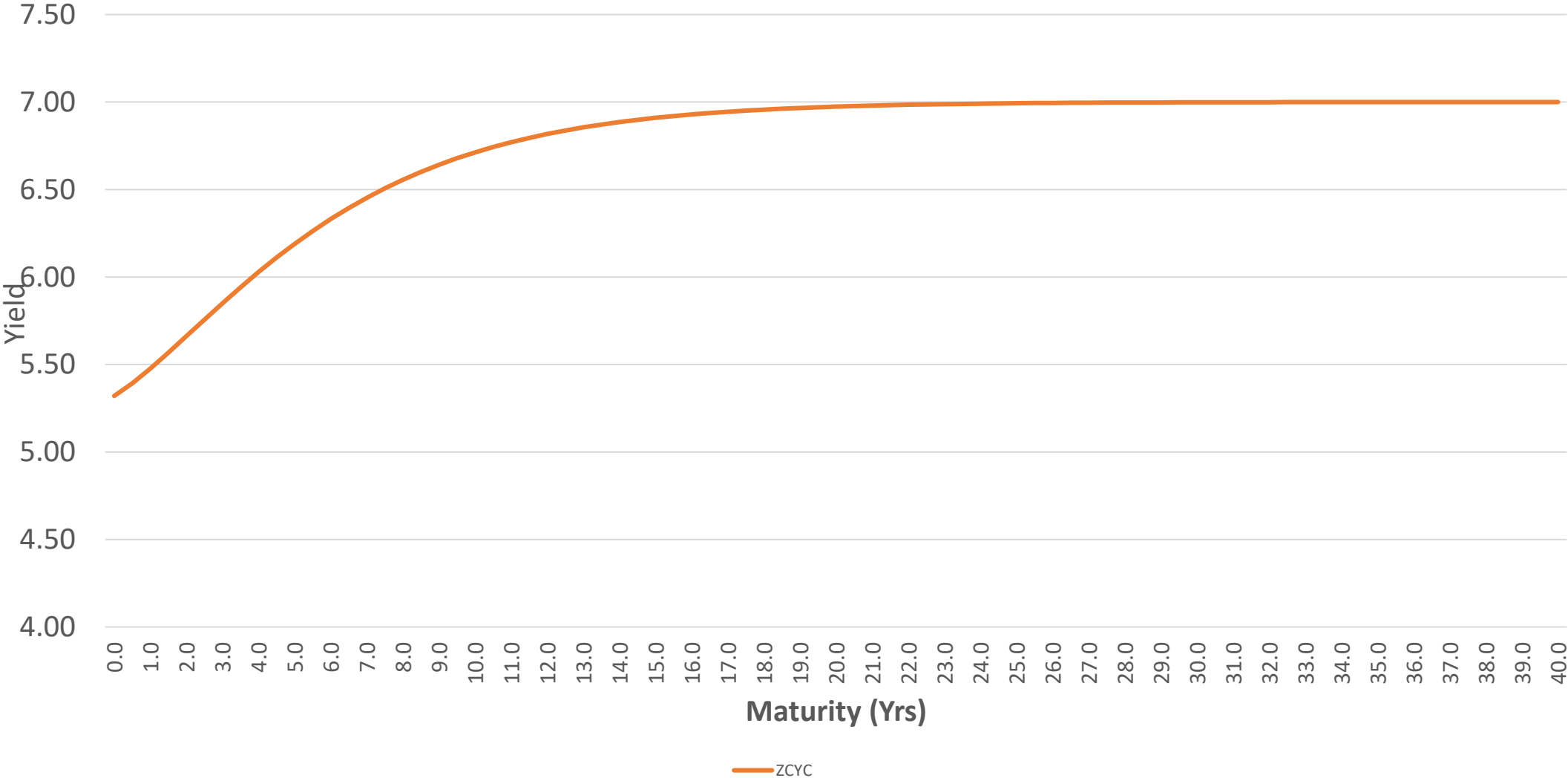
0

Year 10

=Rs 1000

Which bond is riskier?

# Zero coupon bond yield curve



# Risk of bonds: Interest-rate risk

- Then uncertainty regarding bond values/prices due to interest rates fluctuations is known as the interest rate risk of bonds
- Two types of interest rate risk: **Price risk** and **coupon reinvestment risk**.
- Assume that you buy zero coupon bond with maturity of 10 years. You paid market price of Rs 500. what is your return (Yield to maturity)
- YTM:  $500 = \frac{1000}{(1+YTM)^{10}}$  = YTM=7.17%
- Now, assume that because of some reason, you have to sell it after 5 years. That time, the market interest rate of similar bond is 8%. What would be expected market price?
- Value of bond after 5 years =  $1000 / (1.08)^5 = \text{Rs } 680.58$
- Returns (actual yield):  $500 = 680.58 / (1+Yield)^5 = 6.36\%$
- Since, we sell the bond before maturity and uncertain about the market interest rate at the of selling, thereby we are exposing to **price risk** (uncertainty about the market price)

# Risk of bonds: Interest rate risk

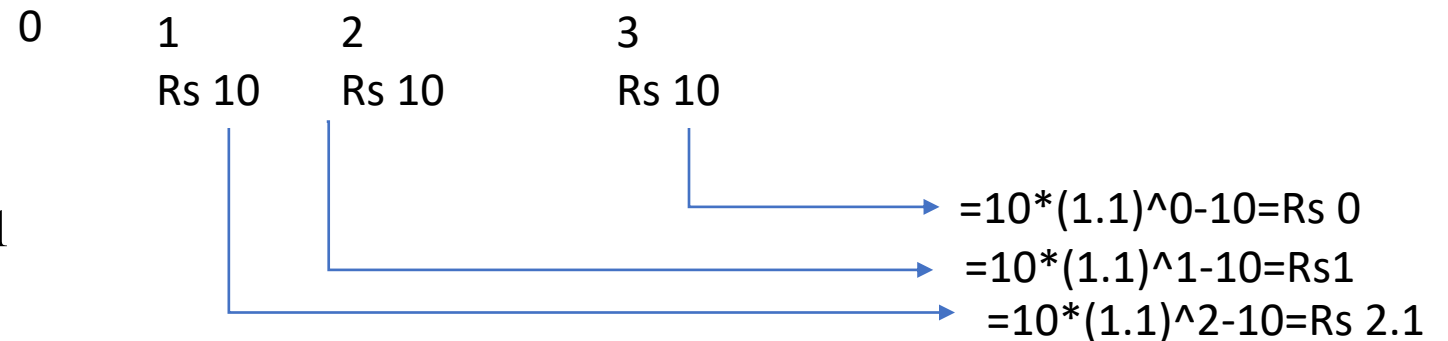
- **Coupon reinvestment risk:** when you invest in coupon bond, in order to earn YTM return, you should reinvest all your coupon payments at YTM. If you fail to reinvest, your expected return will be equal to the actual return.
- Assume that bond with coupon rate 10%, par value Rs 100, time to maturity 3 years, and trading at Rs 100. what would be YTM?

$$100 = \frac{10}{(1+YTM)^1} + \frac{10}{(1+YTM)^2} + \frac{110}{(1+YTM)^3} = YTM = 10\%$$

• Interest on coupon amount= \_\_\_\_\_

• Total return:

- Coupon amount= Rs 30
- Reinvestment amount=Rs 3.1
- Principal amount=Rs 100
- Total payment=Rs 133.1
- Yield:  $100 = 133.1 / (1 + \text{yield})^3 = 10\%$



# Risk of bonds: Interest rate risk

|                           | Reinvestment rate |            |            |
|---------------------------|-------------------|------------|------------|
|                           | 5%                | 10%        | 15%        |
| Reinvestment payment      | Rs. 1.53          | Rs. 3.10   | Rs. 4.72   |
| Coupon payment            | Rs. 30            | Rs. 30     | Rs. 30     |
| Principal payment         | Rs. 100           | Rs. 100    | Rs. 100    |
| Total return              | Rs. 131.53        | Rs. 133.10 | Rs. 134.73 |
| Investment (Market price) | Rs. 100           | Rs. 100    | Rs. 100    |
| Yield(%)                  | 9.56%             | 10.00%     | 10.45%     |

<https://beta.nseindia.com/market-data/debt-market-reporting-corporate-bonds-traded-on-exchange>

# Valuation of stock

# The choice of financing

- There are only two ways in which a business can raise money.
  - **The first is debt:** The essence of debt is that a debt claim entitles the holder of the claim to a contracted set of cashflows (interest payments and repaying principle). If you fail to make those payments, you lose control of your business.
  - **The second is equity:** With equity, you do get whatever cashflows are left over after you made debt and tax (government) payments.

# Debt versus Equity

1. Fixed claim-Coupon and principal payment
2. Tax Deductible
3. High priority in financial trouble
4. Fixed maturity
5. No management control

1. Residual claim-Dividend and selling price
2. Not Tax Deductible
3. Low priority in financial trouble
4. Infinite
5. Management control

## **Debt**

Bank debt  
Commercial paper  
Corporate Bonds

## **Hybrid securities**

Convertible Debt  
Preferred stock  
Option-linked bonds

## **Equity**

Owner's equity  
Venture capital  
Common stock  
Warrants



# A snap-shot of idea/Entity

| <b>Liabilities</b> | <b>Assets</b>      |
|--------------------|--------------------|
| Equity             | <b>Real assets</b> |
| Debt               |                    |

# Pricing a stock

- How is a stock priced?
  - Let  $P_0$  be today stock price
  - Let  $P_1$  be the **expected** stock price next year
  - Assume the **expected** dividend at the end of the year  $Div_t$
  - Since a very long-lived assets, let us go one period at a time...

$$P_0 = \frac{DIV_1 + P_1}{(1+r)}$$

- What is expected  $P_1$ ?

# Pricing a stock

- What is expected  $P_1$ ?

- $P_1 = \frac{DIV_2 + P_2}{(1+r)}$

- So what is  $P_0$ ?

- $P_0 = \frac{DIV_1}{(1+r)} + \frac{\frac{DIV_2 + P_2}{(1+r)}}{(1+r)}$

- $P_0 = \frac{DIV_1}{(1+r)} + \frac{DIV_2}{(1+r)^2} + \frac{P_2}{(1+r)^2}$

# The stock price (Formula...)

- Continuing this process for n period, we get the following sum

- $$P_0 = \frac{DIV_1}{(1+r)} + \frac{DIV_2}{(1+r)^2} + \dots + \frac{DIV_n + P_n}{(1+r)^n}$$

$$P_0 = \sum_{t=1}^n \frac{DIV_t}{(1+r)^t} + \frac{P_n}{(1+r)^n}$$

As soon as n is approaching to infinite, the second-term goes to zero. Therefore, the first-term explains the value of stock.

# Special case I: Dividend stock

- Suppose dividends expected to remain approximately constant till perpetuity (going-concern), what is the price?

- $$P_0 = \frac{DIV}{(1+r)} + \frac{DIV}{(1+r)^2} + \dots + \frac{DIV}{(1+r)^\infty}$$

- $$P_0 = \frac{DIV}{r}$$

## Special case I: Dividend stock (Income stock)

- Suppose ABC firm, utility firm, is expected to be dividend of Rs 10 per share for the foreseeable future and cost of equity is 10%. What should be the value of the stock be ?

- $P_0 = \frac{10}{0.10} = Rs\ 100$

# Is forever really forever?

- What if the firm paid the dividends for the next 30 years? What would the price be?
- Value of stock =  $10 * \frac{(1+10\%)^{30} - 1}{(1+10\%)^{30} * 10\%} = \text{Rs } 94.27$

## Special Case II: Growth stock

- Suppose dividends are expected to grow at a rate of  $g$  per year, what is the value of the stock?

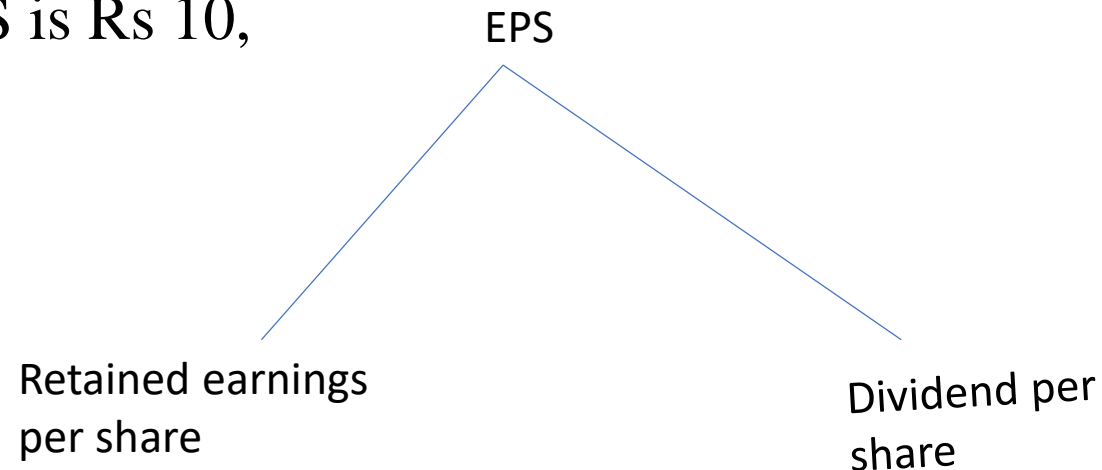
- $P_0 = \frac{DIV}{r-g}$

## Special Case II: Growth stock

- Suppose ABC firm is expected to pay dividend of Rs 10 per share and dividends are expected to grow by 5% per year. The cost of equity is 10%. What should be the price of the stock be ?
- $P_0 = \frac{10}{10\% - 5\%} = Rs\ 200$

# Engine of growth

- Invested capital per share (ICPS) =  $\frac{\text{equity Share capital}}{\text{Number of outstanding stock}}$
- Return on investment (ROI) =  $\frac{\text{Net profit}}{\text{Equity share capital}}$
- Earning Per share (EPS) = ROI \* ICPS
- Assuming EPS is Rs 10,



# Engine of growth (assume perpetuities)

- A firm reports after-tax operating income Rs 75 million on invested capital of Rs 1 billion. It does not plan to reinvest in new asset but will maintain existing assets and its current return on capital. What should be the growth rate?
- If this firm thinks that it can invest 50 million without improving return on capital what growth rate will you see in operating income next year?
- If this firm thinks that it can improve its return on capital on existing assets from 7.5% to 10% next year by making them more efficient, what growth rate will you see in operating income next year?
- If this firm thinks that it can improve its return on capital on existing assets from 7.5% to 10% next year by making them more efficient, along with 50 million new investment. What growth rate will you see in operating income next year?

# Engine of growth

$$\begin{array}{|c|} \hline \text{Current investment} \\ \hline \text{Rs 1000} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Current ROIC} \\ \hline 7.5\% \\ \hline \end{array} = \begin{array}{|c|} \hline \text{Current earnings} \\ \hline \text{Rs 75} \\ \hline \end{array}$$

$$\begin{array}{|c|} \hline \text{Current investment} \\ \hline \text{Rs 1000} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Current ROIC} \\ \hline 7.5\% \\ \hline \end{array} + \begin{array}{|c|} \hline \text{New investment} \\ \hline \text{Rs 50} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Current ROIC} \\ \hline 7.5\% \\ \hline \end{array} = \begin{array}{|c|} \hline \text{Next period} \\ \hline \text{earnings} \\ \hline \text{Rs 78.75} \\ \hline \end{array}$$

$$\begin{array}{|c|} \hline \text{Current investment} \\ \hline \text{Rs 1000} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Change in} \\ \hline \text{Current ROIC} \\ \hline 0 \\ \hline \end{array} + \begin{array}{|c|} \hline \text{New investment} \\ \hline \text{Rs 50} \\ \hline \end{array} \times \begin{array}{|c|} \hline \text{Current ROIC} \\ \hline 7.5\% \\ \hline \end{array} = \begin{array}{|c|} \hline \text{Change in next} \\ \hline \text{period earnings} \\ \hline \text{Rs 3.75} \\ \hline \end{array}$$

$$\frac{\text{reinvestment amount}}{\text{Current earning}} \times \text{ROIC} = \frac{\text{Current in earnings}}{\text{Current earnings}}$$

$$\frac{50}{75} \times 7.5\% = \frac{3.75}{75} = 5\%$$

# Good or Bad Growth

- Suppose you know this about Microsoft, Inc.
  - It is expected to earn 10% on its existing assets
  - Has \$60 of capital per share
  - Expected return on stock (the cost of equity) is 12%
  - The firm is not planning to grow, what would the value of the stock
  - Return on per stock = 10% \* \$60 = \$6
  - Value of stock =  $\frac{\text{Dividend}}{K_e - g} = \frac{6}{0.12} = \$50 \text{ per share}$

# Good or Bad Growth

- Assume, growth rate is 5%
- How much should be reinvesting to grow 5%
- Growth=retained earnings rate \* ROE
- 5%=Retained earnings \* 10%
- retained earnings rate= $\frac{5\%}{10\%} = 50\%$
- Dividend per share=\$6\*50%=\$3
- Value of stock= $\frac{\text{Dividend per share} *}{K_e - g} = \frac{3}{0.12 - 0.05} = \$42.85 \text{ per share}$

# Case 1: Good growth-: $ROE > \text{Cost of equity}$

| Expected EPS | DPR  | Retention ratio | Ke  | ROE | Growth rate | Dividend Amount | Equity Value |
|--------------|------|-----------------|-----|-----|-------------|-----------------|--------------|
| 100          | 10%  | 90%             | 10% | 11% | 9.90%       | 10              | 10000.00     |
| 100          | 20%  | 80%             | 10% | 11% | 8.80%       | 20              | 1666.67      |
| 100          | 30%  | 70%             | 10% | 11% | 7.70%       | 30              | 1304.35      |
| 100          | 40%  | 60%             | 10% | 11% | 6.60%       | 40              | 1176.47      |
| 100          | 50%  | 50%             | 10% | 11% | 5.50%       | 50              | 1111.11      |
| 100          | 60%  | 40%             | 10% | 11% | 4.40%       | 60              | 1071.43      |
| 100          | 70%  | 30%             | 10% | 11% | 3.30%       | 70              | 1044.78      |
| 100          | 80%  | 20%             | 10% | 11% | 2.20%       | 80              | 1025.64      |
| 100          | 90%  | 10%             | 10% | 11% | 1.10%       | 90              | 1011.24      |
| 100          | 100% | 0%              | 10% | 11% | 0.00%       | 100             | 1000.00      |

## Case 2: Bad growth :- Cost of equity > ROE

| Expected EPS | DPR  | Retention ratio | Ke  | ROE | Growth rate | Dividend Amount | Equity Value |
|--------------|------|-----------------|-----|-----|-------------|-----------------|--------------|
| 100          | 10%  | 90%             | 10% | 9%  | 8.10%       | 10              | 526.32       |
| 100          | 20%  | 80%             | 10% | 9%  | 7.20%       | 20              | 714.29       |
| 100          | 30%  | 70%             | 10% | 9%  | 6.30%       | 30              | 810.81       |
| 100          | 40%  | 60%             | 10% | 9%  | 5.40%       | 40              | 869.57       |
| 100          | 50%  | 50%             | 10% | 9%  | 4.50%       | 50              | 909.09       |
| 100          | 60%  | 40%             | 10% | 9%  | 3.60%       | 60              | 937.50       |
| 100          | 70%  | 30%             | 10% | 9%  | 2.70%       | 70              | 958.90       |
| 100          | 80%  | 20%             | 10% | 9%  | 1.80%       | 80              | 975.61       |
| 100          | 90%  | 10%             | 10% | 9%  | 0.90%       | 90              | 989.01       |
| 100          | 100% | 0%              | 10% | 9%  | 0.00%       | 100             | 1000.00      |

## Case 3: Who cares:- Cost of equity= ROE

| Expected EPS | DPR  | Retention ratio | Ke  | ROE | Growth rate | Dividend Amount | Equity Value |
|--------------|------|-----------------|-----|-----|-------------|-----------------|--------------|
| 100          | 10%  | 90%             | 10% | 10% | 9.00%       | 10              | 1000.00      |
| 100          | 20%  | 80%             | 10% | 10% | 8.00%       | 20              | 1000.00      |
| 100          | 30%  | 70%             | 10% | 10% | 7.00%       | 30              | 1000.00      |
| 100          | 40%  | 60%             | 10% | 10% | 6.00%       | 40              | 1000.00      |
| 100          | 50%  | 50%             | 10% | 10% | 5.00%       | 50              | 1000.00      |
| 100          | 60%  | 40%             | 10% | 10% | 4.00%       | 60              | 1000.00      |
| 100          | 70%  | 30%             | 10% | 10% | 3.00%       | 70              | 1000.00      |
| 100          | 80%  | 20%             | 10% | 10% | 2.00%       | 80              | 1000.00      |
| 100          | 90%  | 10%             | 10% | 10% | 1.00%       | 90              | 1000.00      |
| 100          | 100% | 0%              | 10% | 10% | 0.00%       | 100             | 1000.00      |

# Valuation of HDFC

# Bottom-up beta-HDFC Bank

| Bank                     | Beta  | Market Cap | Weights |
|--------------------------|-------|------------|---------|
| Axis Bank Ltd.           | 1.17  | 1731032    | 14.89%  |
| City Union Bank Ltd.     | 0.76  | 143434.4   | 1.23%   |
| Federal Bank Ltd.        | 1.3   | 174684.6   | 1.50%   |
| I C I C I Bank Ltd.      | 1.34  | 2712895    | 23.34%  |
| IndusInd Bank Ltd.       | 0.99  | 979553.3   | 8.43%   |
| Kotak Mahindra Bank Ltd. | 0.8   | 2927238    | 25.18%  |
| R B L Bank Ltd.          | 1.24  | 165204.5   | 1.42%   |
| State Bank Of India      | 1.61  | 2600186    | 22.37%  |
| Yes Bank Ltd.            | 1.3   | 190451.4   | 1.64%   |
| Bottom-up beta           | 1.200 |            |         |

# Dividend History of HDFC Bank

| Year | dividend paid | PAT      | Loan loss provisions | Reserves and funds | Total capital | Net profit+Provisions | equity capital | ROE  | Dividend payout |
|------|---------------|----------|----------------------|--------------------|---------------|-----------------------|----------------|------|-----------------|
| 2009 | -4263.2       | 29487    | 22,887.40            | 210647.5           | 4577.4        | 52,374.40             | 215224.9       | 0.24 | 0.14            |
| 2010 | -5519.4       | 39264    | 11,985.50            | 249140.4           | 4652.3        | 51,249.50             | 253792.7       | 0.20 | 0.14            |
| 2011 | -7695.5       | 51670.9  | 10,917.70            | 294553.5           | 4693.4        | 62,588.60             | 299246.9       | 0.21 | 0.15            |
| 2012 | -10130.6      | 67262.8  | 12,342.10            | 357382.7           | 4758.8        | 79,604.90             | 362141.5       | 0.22 | 0.15            |
| 2013 | -13134.9      | 84783.8  | 16,325.80            | 429988.2           | 4798.1        | 101,109.60            | 434786.3       | 0.23 | 0.15            |
| 2014 | -16492.8      | 102159.2 | 17,235.80            | 615081.2           | 5013          | 119,395.00            | 620094.2       | 0.19 | 0.16            |
| 2015 | -20091.6      | 122962.1 | 21,336.30            | 721721.4           | 5056.4        | 144,298.40            | 726777.8       | 0.20 | 0.16            |
| 2016 | -24083.1      | 145496.4 | 31,453.00            | 889498.5           | 5125.1        | 176,949.40            | 894623.6       | 0.20 | 0.17            |
| 2017 | -28312.7      | 174867.3 | 49,104.30            | 1057759.9          | 5190.2        | 223,971.60            | 1062950.1      | 0.21 | 0.16            |
| 2018 | -33842.9      | 210781.7 | 63,941.10            | 1486616.9          | 5446.6        | 274,722.80            | 1492064        | 0.18 | 0.16            |
|      |               |          |                      |                    |               | Average               |                | 0.21 | 0.16            |

# DDM-HDFC Bank

- Cost of equity= $6.68+4.77*1.20+1.41=13.81\%$
- Implied growth rate= $(1-\text{dividend payout ratio}) * \text{ROE}=(1-0.16)*21\%=17.66\%$
- Implied dividend payout ratio= $(1-(\text{growth}/\text{ROE}))$
- Current year ROE + Loan loss provisions=Rs 274,722.80 million

# DDM-HDFC

|                       | High growth period |        |        | Transition period |        |        |        |        |        |        |         |         |         |
|-----------------------|--------------------|--------|--------|-------------------|--------|--------|--------|--------|--------|--------|---------|---------|---------|
|                       | 2019               | 2020   | 2021   | 2022              | 2023   | 2024   | 2025   | 2026   | 2027   | 2028   | 2029    | 2030    | 2031    |
| Net Profit            | 274723             | 323238 | 380321 | 443681            | 513161 | 588389 | 668761 | 753424 | 841271 | 930949 | 1020876 | 1109281 | 1194248 |
| Growth rate           | 17.66%             | 17.66% | 17.66% | 16.66%            | 15.66% | 14.66% | 13.66% | 12.66% | 11.66% | 10.66% | 9.66%   | 8.66%   | 7.66%   |
| ROE                   | 20.91%             | 20.91% | 20.91% | 20.91%            | 20.91% | 20.91% | 20.91% | 20.91% | 20.91% | 20.91% | 20.91%  | 20.91%  | 20.91%  |
| Dividend payout ratio | 15.52%             | 15.52% | 15.52% | 20.31%            | 25.09% | 29.88% | 34.66% | 39.44% | 44.23% | 49.01% | 53.79%  | 58.58%  | 63.36%  |
| Dividend amount       | 42649              | 50181  | 59043  | 90103             | 128760 | 175781 | 231783 | 297166 | 372057 | 456249 | 549155  | 649773  | 756671  |
| Cost of equity        | 13.81%             | 13.81% | 13.81% | 13.81%            | 13.81% | 13.81% | 13.81% | 13.81% | 13.81% | 13.81% | 13.81%  | 13.81%  | 13.81%  |
| Present value         | 37473              | 44091  | 45581  | 61117             | 76739  | 92048  | 106643 | 120132 | 132153 | 142390 | 150584  | 156551  | 160180  |

$$Terminal\ value = \frac{756671 * (1+6.68\%)}{(13.81\% - 6.68\%)} \times \frac{1}{(1.1381)^{13}} = Rs\ 2429470$$

million

Value of equity (March 2019) = 1325682 + 2429470 = Rs 3755152 million

Value of equity today = 3755152 \* (1.1381)^(5/12) = 3963151

Value of options = Rs 5359

Value of equity = 3963151 - 5359 = 3957792

Outstanding shares = 2680.00 million : Value per share = 3957792 / 2680.00 = Rs. 1401.18

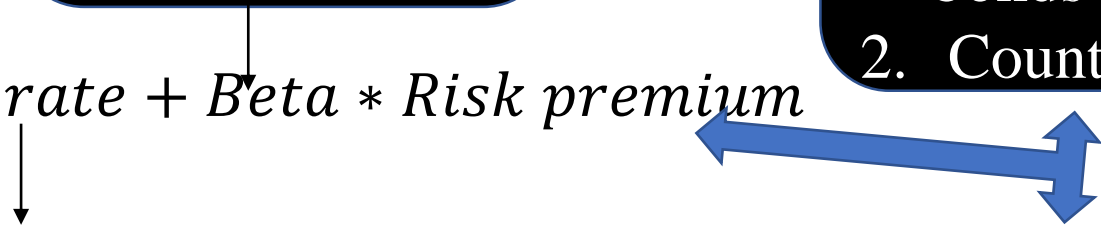
# The cost of equity: A recap

bottom-up betas

Historical Premium  
1. Mature equity market premium stocks over T bonds  
2. Country risk premium

$$\text{Cost of equity} = \text{Riskfree rate} + \text{Beta} * \text{Risk premium}$$

Must be in the same currency as cash flows and defined in same terms (real or nominal) as the cash flows



# Cost of debt

# What is debt?

- Commitment to make fixed payments in the future
  - The fixed payments are tax deductible.
  - Failure to make the payments can lead to either default or loss of control of the firm to the party to whom payments are due.
- Therefore, debt should include
  - Any interest-bearing liability, whether short term or long term.
  - Any lease obligation, whether operating or capital.

# Estimating the Cost of Debt

- If the firm has bonds outstanding, and the bonds are traded, the **yield to maturity** on a long-term, straight (no special features) bond can be used as the interest rate.
- If the firm is rated, use the rating and a typical default spread on bonds with that rating to estimate the cost of debt.
  - Cost of debt (pretax)=Risk-free rate + firm's default spread + country's default spread.
- If the firm is not rated,
  - it has recently borrowed long term from a bank, use the interest rate on the borrowing or
  - estimate a **synthetic rating** for the company and use the synthetic rating to arrive at a default spread and a cost of debt.
- The cost of debt has to be estimated in the same currency as the cost of equity and the cash flows in the valuation.

# Rating-wise yield..

| Year    | Ratings        |                |                |                 |               |               |               |                |
|---------|----------------|----------------|----------------|-----------------|---------------|---------------|---------------|----------------|
|         | AAA<br>1 years | AAA<br>3 years | AAA<br>5 years | AAA<br>10 years | AA<br>1 years | AA<br>3 years | AA<br>5 years | AA<br>10 years |
| 2008-09 |                | 8.1734         | 8.5295         | 8.801           |               |               |               | 9.0184         |
| 2009-10 | 6.3939         | 7.1713         | 8.096          | 8.5515          | 6.6913        | 7.6547        | 8.4188        | 8.9509         |
| 2010-11 | 6.7263         | 6.9401         | 8.4124         | 8.8213          | 7.5435        | 8.2898        | 8.8806        | 9.0062         |
| 2011-12 | 9.6977         | 9.176          | 9.4792         | 9.279           | 9.67          | 9.8356        | 9.6473        | 9.5096         |
| 2012-13 | 9.3159         | 9.2599         | 9.13           | 9.0732          | 9.5028        | 9.3168        | 9.4743        | 9.2848         |
| 2013-14 | 9.4453         | 9.0034         | 9.1787         | 8.9266          | 9.5223        | 8.9413        | 9.2013        | 8.9992         |
| 2014-15 | 8.9918         | 8.8709         | 8.7642         | 8.636           | 9.2229        | 9.1595        | 9.3786        | 9.2875         |
| 2015-16 | 8.3979         | 8.2751         | 8.3878         | 8.4176          | 8.8619        | 8.8827        | 9.0552        | 9.2146         |
| 2016-17 | 7.5481         | 7.5548         | 7.5499         | 7.8108          | 7.9198        | 8.1983        | 8.2476        | 8.6741         |
| 2017-18 | 7.3348         | 7.4283         | 7.4036         | 7.5734          | 7.5844        | 7.8598        | 8.479         | 8.2198         |
| 2018-19 | 8.2764         | <b>8.4044</b>  | 8.5061         | 8.5589          | 8.4005        | 9.1138        | 9.2557        | 8.9407         |

# CRISIL default (%)

| Rating category | Three-year |
|-----------------|------------|
| AAA             | 0.00%      |
| AA              | 0.20%      |
| A               | 1.90%      |
| BBB             | 3.89%      |
| BB              | 11.17%     |
| B               | 20.99%     |
| C               | 39.01%     |

# How to measure default rate?

- *Alman Z score* =  $1.2 * \left( \frac{\text{Working capital}}{\text{Total assets}} \right) + 1.4 * \left( \frac{\text{Retained earnings}}{\text{total assets}} \right) + 3.3 * \left( \frac{\text{EBIT}}{\text{Total assets}} \right) + 0.6 * \left( \frac{\text{Equity value}}{\text{total liabilities}} \right) + 0.999 * \left( \frac{\text{Total sales}}{\text{Total assets}} \right)$
- In this model, if the Z value is greater than 2.99, then the firm is said to be in the “safe zone” and has a negligible probability of filing bankruptcy.
- If the Z value is between 2.99 and 1.81, then the firm is said to be in the “grey zone” and has a moderate probability for bankruptcy.
- And finally, if the Z value is below 1.81, then it is said to be in the “distress zone” and has a very high probability of reaching the stage of bankruptcy.

# Altman z score for emerging market firms

- *Altman Z score* =  $6.56 * ((\text{Working capital}) / (\text{Total assets})) + 3.26 * ((\text{Retained earnings}) / (\text{total assets})) + 6.72 * (\text{EBIT} / (\text{Total assets})) + 0.6 * ((\text{Equity value}) / (\text{total liabilities})) + 1.05 * ((\text{Total sales}) / (\text{Total assets}))$
- In this model, if the Z value is greater than 2.6, then the firm is said to be in the “safe zone” and has a negligible probability of filing bankruptcy.
- If the Z value is between 2.6 and 1.1, then the firm is said to be in the “grey zone” and has a moderate probability for bankruptcy.
- And finally, if the Z value is below 1.1, then it is said to be in the “distress zone” and has a very high probability of reaching the stage of bankruptcy.

# Default rate (TCS) in 2019

|                           | (in crores) |                                  |         | Weight |
|---------------------------|-------------|----------------------------------|---------|--------|
| Current Liabilities       | 14789       | Working capital to total assets  | 0.448   | 6.56   |
| Current assets            | 50752       | Retained earning to total assets | 0.978   | 3.26   |
| Working capital           | 35963       | EBIT/TA                          | 0.546   | 6.72   |
| Total assets              | 80265       | Equity value/total liabilities   | 620.241 | 0.6    |
| <i>Retainted earnings</i> | 78523       | Sales/TA                         | 1.825   | 1.05   |
| EBIT                      | 43817       |                                  |         |        |
| Sales                     | 146463      |                                  |         |        |
| Equity value(market cap)  | 847870      |                                  |         |        |
| total liabilities         | 1367        | Altman z score                   | 383.86  |        |
|                           |             | Probability of default           | 0.00    |        |

# Cost of debt (TCS)

- Default rate=0.00
- Expected Rating =AAA
- ICRA Rating =AAA
- Cost of debt (Pre-tax)=8.5589%

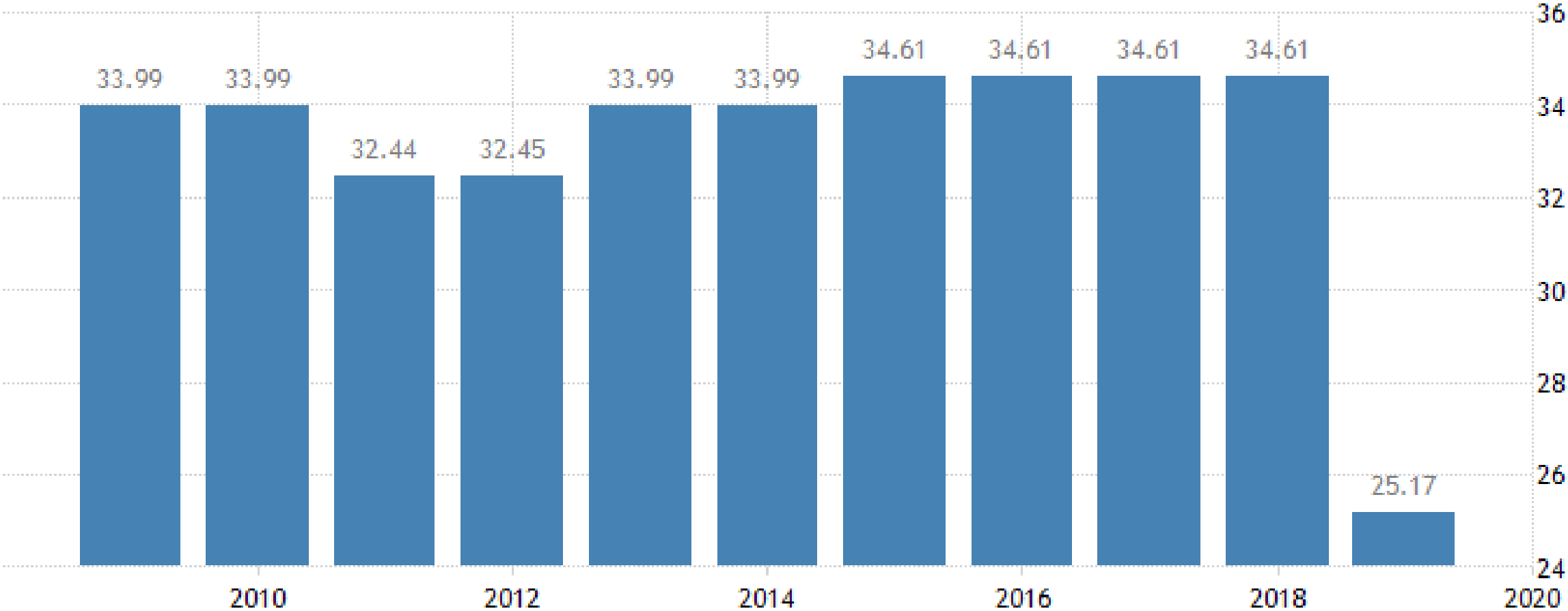
# Subsidized Debt: What should we do?

- Assume that Indian govt. lends money to XYZ firm at subsidized interest rate (say 5%). In computing the cost of capital to value XYZ firm. What should we use from the following?
  - The subsidized cost of debt (5%). That is what the firm is paying.
  - The fair cost of debt (9%). That is what the firm should require its project to cover.
  - A number in the middle.

# Cost of debt (tax advantage)

- Almost all countries (perhaps middle east), firms borrow money and they pay interest before tax payment. Therefore, they receive tax advantage.
- We generally use cost of debt (pre-tax) and multiple by  $(1 - \text{tax rate})$  to estimate cost of debt (post-tax). However, we get tax advantage if a firm's operating income is more than interest amount.
- Would you use cost of debt (post-tax) or cost of debt (pre-tax) for One97 Communications Limited (Paytm), given the firm has negative earnings?

# Tax Rate in India



SOURCE: [TRADINGECONOMICS.COM](https://tradingeconomics.com) | MINISTRY OF FINANCE, GOVERNMENT OF INDIA

# Weights for the cost of capital computation

- In computing the cost of capital for a publicly traded firm, the general rule for computing weights for debt and equity is that you use market value weights (and not book value weights). Why?
  - Because the market is often right.
  - Because market values are easy to obtain.
  - Because book values of debt and equity are meaningless.
  - None of the above.

# Cost of capital of RIL

- Cost of equity =  $6.68\% + 4.77\% * 1.07 + 1.47\% = 13.25\%$
- Cost of Debt =  $8.35\%$
- Market value of equity = Rs. 8024906 million
- Value of debt = Rs 91,4269.9 million
- Tax rate (Should be marginal tax rate) =  $34.61\%$
- Cost of capital =  $13.25\% * (8024906 / (914269.9 + 8024906)) + 9.18\% * (914269.9 / (914269.9 + 8024906)) = 12.83\%$

# Corporate Finance: The Big Picture

Maximize the value of the business (firm)

## The Investment Decision

Invest in assets that earn a return greater than the minimum acceptable hurdle rate

**The hurdle rate** should reflect the riskiness of the investment and the mix of debt and equity used to fund it.

The **return** should reflect the magnitude and the timing of the cashflows as well as all side effects

## The Financing Decision

Find the right kind of debt for your firm and the right mix of debt and equity to fund your operations

**The optimal mix of debt and equity maximizes firm value. The right kind of debt matches the tenor of your assets**

## The Dividend Decision

If you cannot find investments that make your minimum acceptable rate, return the cash to owners of your business

**How you choose to return cash to the owners will depend on whether they prefer dividends or buybacks**

# Debt versus Equity

1. Fixed claim
2. Tax Deductible
3. High priority in financial trouble
4. Fixed maturity
5. No management control (why?)

1. Residual claim
2. Not Tax Deductible
3. Low priority in financial trouble
4. Infinite
5. Management control (why?)

## **Debt**

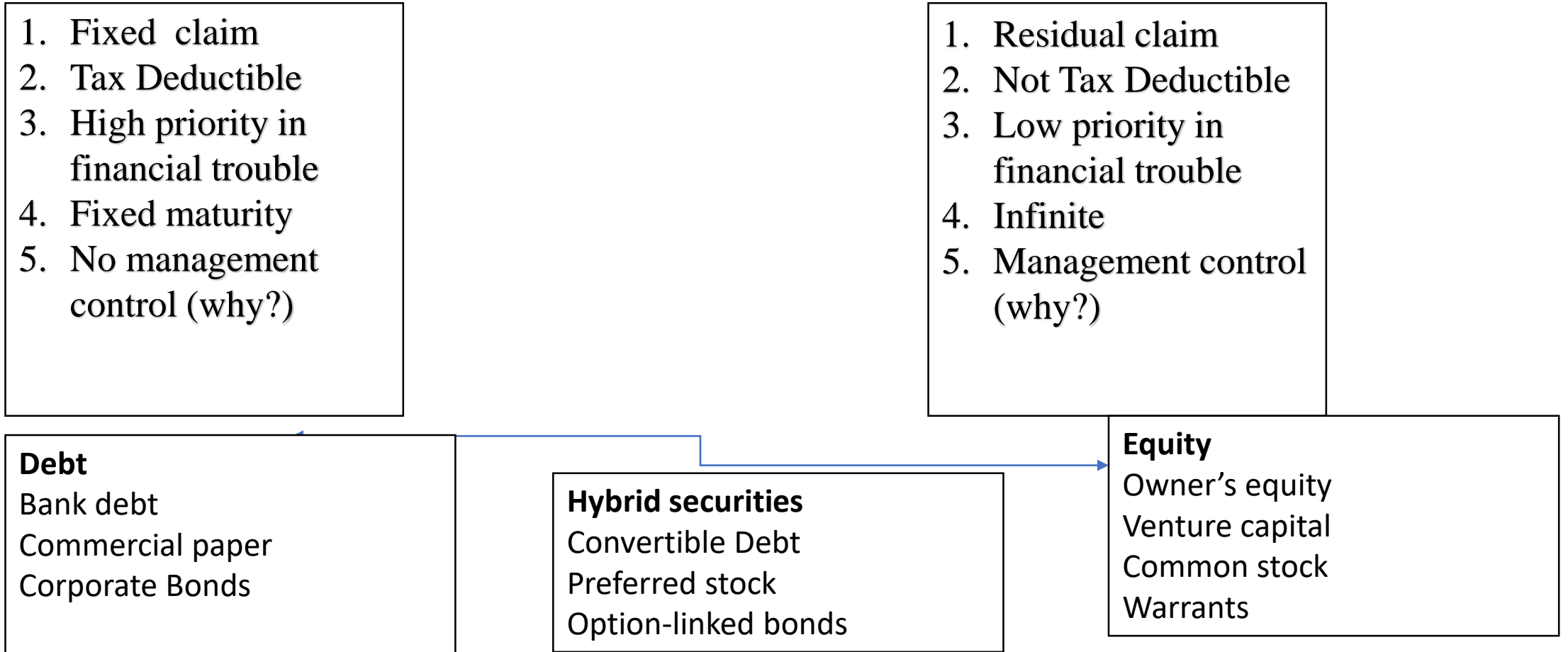
Bank debt  
Commercial paper  
Corporate Bonds

## **Hybrid securities**

Convertible Debt  
Preferred stock  
Option-linked bonds

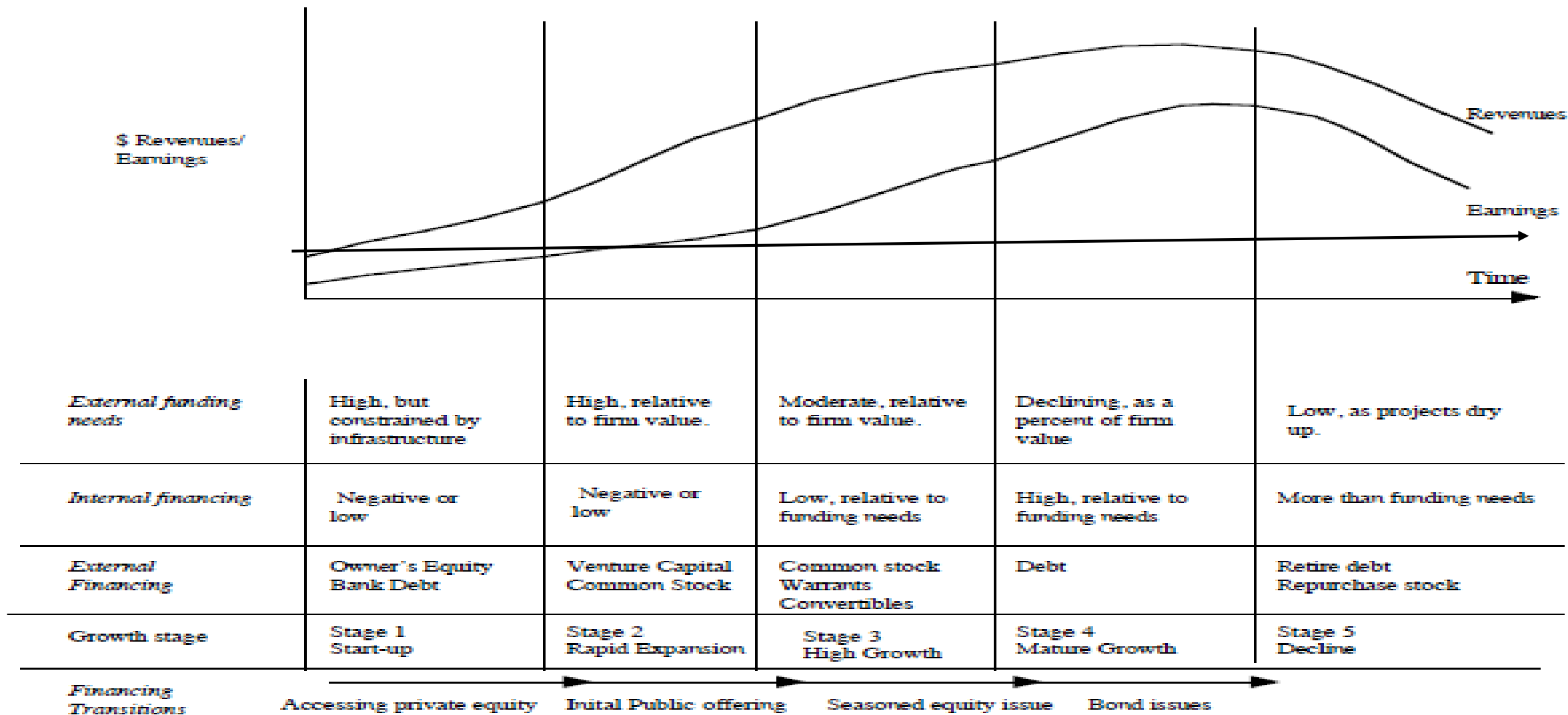
## **Equity**

Owner's equity  
Venture capital  
Common stock  
Warrants



# The corporate life cycle

*Financing Choices across the life cycle*



# Financing pattern of Indian firms

| Panel A: Large enterprises (LEs)             |          |       |       |             |               |              |                |              |                |
|--|----------|-------|-------|-------------|---------------|--------------|----------------|--------------|----------------|
|  | All LEs  | LE-M  | LE-S  | Listed LEs  | Unlisted LEs  | Listed LE-M  | Unlisted LE-M  | Listed LE-S  | Unlisted LE-S  |
| Internal sources                             | 46.6     | 47.8  | 43.9  | 58.3        | 34.51         | 60.67        | 28.02          | 46.74        | 42.77          |
| Equity<br>(private + public)                 | 16.8     | 15.6  | 19.5  | 12.4        | 21.28         | 12.00        | 21.11          | 14.46        | 21.5           |
| Capital market-debt                          | 2.5      | 1.9   | 3.8   | 2.2         | 2.76          | 2.2          | 1.5            | 2.2          | 4.37           |
| Debt: banks and FI's                         | 16.9     | 16.3  | 18.4  | 12.3        | 21.64         | 11.16        | 24.17          | 18.34        | 18.43          |
| Debt: group Co's/<br>promoters               | 1.9      | 2.2   | 1.2   | -0.2        | 4.11          | -0.2         | 5.93           | -0.2         | 1.79           |
| Trade credits                                | 11.2     | 11.7  | 10.0  | 12.0        | 10.35         | 11.68        | 11.85          | 13.83        | 8.44           |
| Other sources                                | 4.1      | 4.4   | 3.2   | 2.8         | 5.35          | 2.49         | 7.42           | 4.63         | 2.72           |
| Median assets value<br>(in Rs. crores)       | 70.37    | 70.55 | 69.76 | 223.16      | 51.19         | 232.24       | 50.73          | 181.76       | 54.62          |
| Number of Obs.                               | 4760     | 3899  | 861   | 1001        | 3759          | 837          | 3062           | 164          | 697            |
| Panel B: Small and medium enterprises (SMEs) |          |       |       |             |               |              |                |              |                |
|  | All SMEs | SME-M | SME-S | Listed SMEs | Unlisted SMEs | Listed SME-M | Unlisted SME-M | Listed SME-S | Unlisted SME-S |
| Internal sources                             | 15.11    | 11.04 | 21.45 | 39.49       | 11.16         | 26.99        | 8.47           | 58.69        | 15.35          |
| Equity<br>(private + public)                 | 31.59    | 33.44 | 28.7  | 34.82       | 31.06         | 28.68        | 34.21          | 44.25        | 26.16          |
| Capital market-debt                          | 6.99     | 9.71  | 2.8   | 3.4         | 7.57          | 5.33         | 10.41          | 0.45         | 3.15           |
| Debt: banks and FI's                         | 21.62    | 24.61 | 17.0  | 10.44       | 23.44         | 17.71        | 25.72          | -0.71        | 19.88          |
| Debt: group Co's/<br>promoters               | 3.4      | 4.29  | 2.0   | 8.98        | 2.49          | 12.64        | 2.95           | 3.36         | 1.78           |
| Trade credits                                | 15.83    | 14.11 | 18.51 | 6.89        | 17.28         | 9.4          | 14.87          | 3.03         | 21.04          |
| Other Sources                                | 5.5      | 2.81  | 9.6   | -4.03       | 7.00          | -0.74        | 3.38           | -9.1         | 12.65          |
| Median assets value<br>(in Rs. crores)       | 9.55     | 10.82 | 6.36  | 69.56       | 8.64          | 64.97        | 9.93           | 85.38        | 5.77           |
| Number of Obs.                               | 9014     | 6121  | 2893  | 400         | 8614          | 282          | 5839           | 118          | 2775           |

# Measuring a firm's financing mix

- My firm is having Rs 10 million debt. Is it high or low
- The simplest measure of how much debt and equity a firm is using currently is to look at proportion of debt in the total financing: This ratio is called the debt to capital ratio:
  - Debt to Capital ratio= $\text{Debt}/(\text{debt}+\text{capital})$
- Debt includes all interest-bearing liabilities, short-term as well long-term. It should also include other commitments that meet the criteria for debt: contractually pre-set payments that must be made, no matter what the firm's financial standing.
- Equity can be defined either accounting terms (book value of equity) or in market value terms (based on the current price). The resulting debt ratios can be very different.

# The financing mix question

- In deciding to raise financing for a business, is there an optimal mix of debt and equity?
  - If yes, what is the trade off that lets us determine this optimal mix?
  - What are the costs of using debt instead of equity?

# The illusory benefits of debt

- At first sight, the benefit of debt seems obvious. The cost of debt is lower than the cost of equity.
- The benefit is an illusion, though, because debt is cheaper than equity for a simple reason. The lender gets both first claim on cashflows and a contractually pre-set cashflows. The equity investor is last in line and should demand a higher rate of return than the lender does.
- Equity holders face not only business risk (uncertainty about the business), also financial risk (uncertainty about fixed claim payment).
- By borrowing money at a lower rate, you are not making a business more valuable, but moving the risk around, since more borrowing makes existing equity and debt riskier.

# Costs and benefits of debt

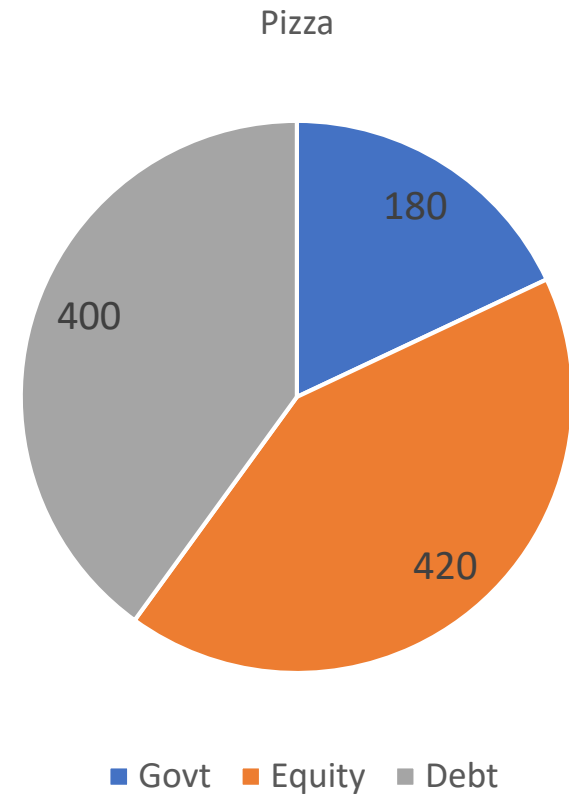
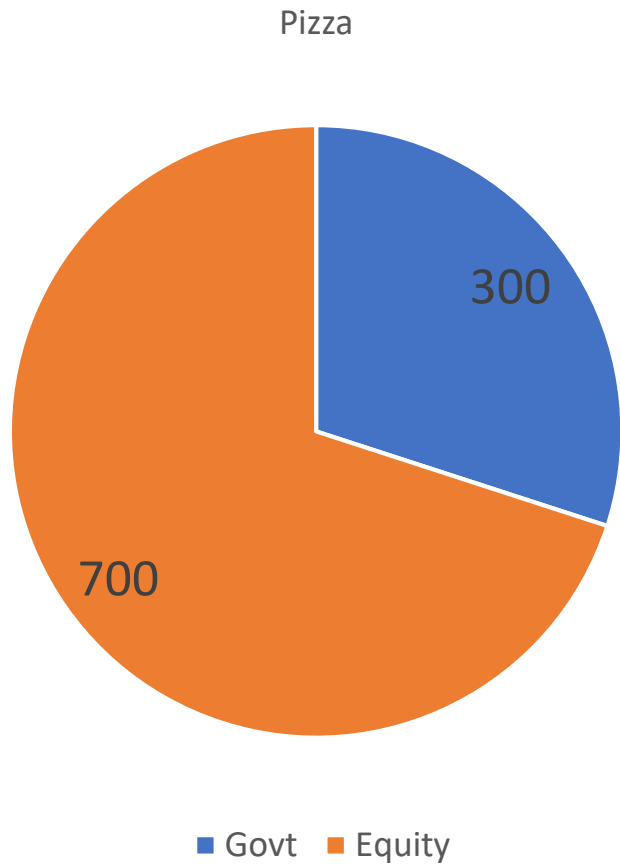
| <b>Advantages of Borrowing</b>  | <b>Disadvantages of Borrowing</b>   |
|---|---|
| Tax Benefit:<br>Higher tax rates --> Higher tax benefit   | Bankruptcy Cost:<br>Higher business risk --> Higher Cost  |
| Added Discipline:<br>Greater the separation between managers and stockholders --> Greater the benefit | Agency Cost:<br>Greater the separation between stockholders & lenders --> Higher Cost                         |
|   | Loss of Future Financing Flexibility:<br>Greater the uncertainty about future financing needs --> Higher Cost |

# Costs and benefits of debt

- **Benefits of debt**
  - **Tax benefits:** The tax code is tilted in favor of debt, with interest payments being tax deductible in most parts of the world, while cashflows to equity are not

|                  | Firm A | Firm B |
|------------------|--------|--------|
| Total investment | 10,000 | 10,000 |
| ROI              | 10%    | 10%    |
| Debt @8%         | 0      | 5000   |
| Equity           | 10000  | 5000   |
|                  |        |        |
| EBIT             | 1000   | 1000   |
| Less Interest    | 0      | 400    |
| EBT              | 1000   | 600    |
| Less Tax @30%    | 300    | 180    |
| PAT              | 700    | 420    |

A pizza size cannot be changed, but I can reduce the share of my brother by borrowing



|   | Firm A                  | Firm B                 | Difference |
|---|-------------------------|------------------------|------------|
| Return on equity (PAT/equity investments)       | 700/10000=7.00%         | 420/5000=8.40%         | 1.4%       |
| Return on assets (EBIT*(1-t))/Total investments | (1000*(1-.30))/10000=7% | 1000*(1-.30))/10000=7% | 0%         |

$$ROE=ROA+(ROA-Interest\ rate*(1-t))*D/E$$

$$8.4\% = 7\% + (7\% - 8\% * (1 - 30\%)) * \frac{5000}{5000}$$

Operating decisions

Financing decisions  
(Financial leverage)

# Tax benefits of debt

- When you borrow money, you can deduct interest expenses from your income to arrive at taxable income. This reduces your taxes. When you use equity, you are not allowed to deduct payments to equity (such as dividends) to arrive at taxable income
- The dollar tax benefits from the interest payment in any year is a function of your tax rate and the interest payment:
  - Tax benefit each year = Tax rate \* Interest payments

*The caveat is that you need to have the income to cover interest payments to get this tax benefit.*

- Proposition 1: *Other things being equal, the higher the marginal tax rate of a business, the more debt it will have in its capital structure.*

# Debt adds discipline to management (Monitoring)

- If you are manager of a firm with no debt, and you generate high income and cashflows each year, you tend to become self-satisfied. The satisfaction can lead to inefficiency and investing in poor projects. There is little or no cost born by the managers.
- Forcing such a firm to borrow money can be an antidote to the satisfaction. The managers now have to ensure that the investments they make will earn at least enough return to cover interest expenses. The cost of not doing so is liquidation and loss of such a job.

# Debt and discipline

Assume that you into this argument that debt adds discipline to management. Which of the following types of firms will most benefit from debt adding this discipline?

1. Conservatively financed (very little debt), privately owned firms.
2. Conservatively financed, publicly traded firms, with stocks held millions of investors, none of whom hold a large percent of the stock.
3. Conservatively financed, publicly traded firms, with an activist and primarily institutional holding.

# Bankruptcy cost

- The expected bankruptcy cost is a function of two variables:
  - The probability of bankruptcy, which will depend on how uncertain you are about future cashflows.
    - The size of operating cashflows relative to size of cashflows on debt obligations.
    - Variance in operating cashflows (business risk; the sensitivity of the demand of the firm's products with the economic condition)
  - The cost of going bankrupt
    - Direct costs: the outflows of cash during bankruptcy, such as legal and admin costs, at the time of bankruptcy. The bankruptcy cost of Lehman brother is \$2 billion
    - Indirect costs: Costs arising because people perceive you to be in financial trouble.

On Oct 1, 2008, A strong rumor that ICICI Bank has gone bankrupt sent several depositors rushing for ATMs to withdraw money. The ICICI Bank stock is down 37.47% from its recent high of Rs 551.45 on 1 October 2008.

# Bankruptcy cost

- Proposition 2: *firms with more volatile earnings and cashflows should use debt less than otherwise similar firms with stable cashflows.*
- Proposition 3: *Other things being equal, the greater the indirect bankruptcy cost, the less debt the firm can afford to use for any given level of debt.*
- In Indian system, business groups operate multiple independent firms, where one firm provide insurance to another firms. What are the implications of this structure on financing mix?

# Bankruptcy cost

- Firms with following products are likely to have greater bankruptcy (indirect) costs
  - Firms that sell durable products with long lives that require replacement parts and service: Tata motor would have greater indirect costs associated with bankruptcy than Avenue supermarts.
  - Firms that provide goods or service for which quality is an important attribute that is difficult to determine in advance: Manipal Hospitals would have more indirect costs associated with bankruptcy than Jubilant Foodworks.
  - Firms that provide service after sale:

# Debt & Bankruptcy cost

- Rank the following firms on the magnitude of bankruptcy (indirect) costs from the most to least, considering both explicit and implicit costs:
  - a. A Grocery store
  - b. An Airplane Manufacture
  - c. High Technology firm

# Agency cost

- An agency cost arises whenever you hire someone else to do something for you. It arises because your interests (as the principal) may deviate from those of the person you hired (as the agent).
- When you lend money to a business, you are allowing stockholders to use that money in the course of running that business. Stockholders' interests are different from your interests, because
  - You (as lender) are interested in getting your money back.
  - Stockholders are interested in maximizing their wealth
- In some cases, the clash of interests can lead to stockholders..
  - Investing in riskier projects than you would want them to
  - Paying themselves large dividends when you would rather have kept the cash in the business.

# Selfish Investment Strategy 1

| The value of outstanding bond=Rs. 100               |  |               |   |       |      |
|---|--|---------------|---|-------|------|
| <u>Value of firm if low-risk project is chosen</u>  |  |               |   |       |      |
|   | Probability  | Value of firm | = | Stock | Bond |
| Recession   | 0.5  | 100           | = | 0     | 100  |
| Boom  | 0.5  | 200           | = | 100   | 100  |
|   | Expected value= $0.5 \times 100 + 200 \times .5 = 150$<br>Expected value of bond= $100 \times 0.5 + 100 \times 0.5 = \$100$<br>Expected value of stock= $\$150 - \$100 = \$50$ |               |   |       |      |
| <u>Value of firm if high-risk project is chosen</u> |  |               |   |       |      |
| Recession   | 0.5  | 50            | = | 0     | 50   |
| Boom  | 0.5  | 240           | = | 140   | 100  |
|   | Expected value= $0.5 \times 50 + 240 \times .5 = 145$<br>Expected value of bond= $50 \times 0.5 + 100 \times 0.5 = 75$<br>Expected value of stock= $\$145 - \$75 = \$70$       |               |   |       |      |

# Selfish Investment Strategy 2

Consider a firm with Rs 4000 of principle and investment payments due at the end of the year. The firm is also having a positive NPV project with value of Rs 1700, after investment of Rs 1000 (possible equity investment).

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|                     | <u>Firm without project</u> |                  | <u>Firm with project</u> |                  |
|---------------------|-----------------------------|------------------|--------------------------|------------------|
|                     | <u>Boom</u>                 | <u>Recession</u> | <u>Boom</u>              | <u>Recession</u> |
| Firm cashflow       | 5000                        | 2400             | 6700                     | 4100             |
| Bondholders' claim  | 4000                        | 4000             | 4000                     | 4000             |
| Stockholders' claim | 1000                        | 0                | 2700                     | 100              |

---

# Debt and Agency Costs

- Assume that you are a bank. Which of the following businesses would you perceive the greatest agency costs?
  - A Large Technology firm
  - A Large Regulated Electric Utility
  - A Real Estate corporation

# Can debtholders reduce agency problem?

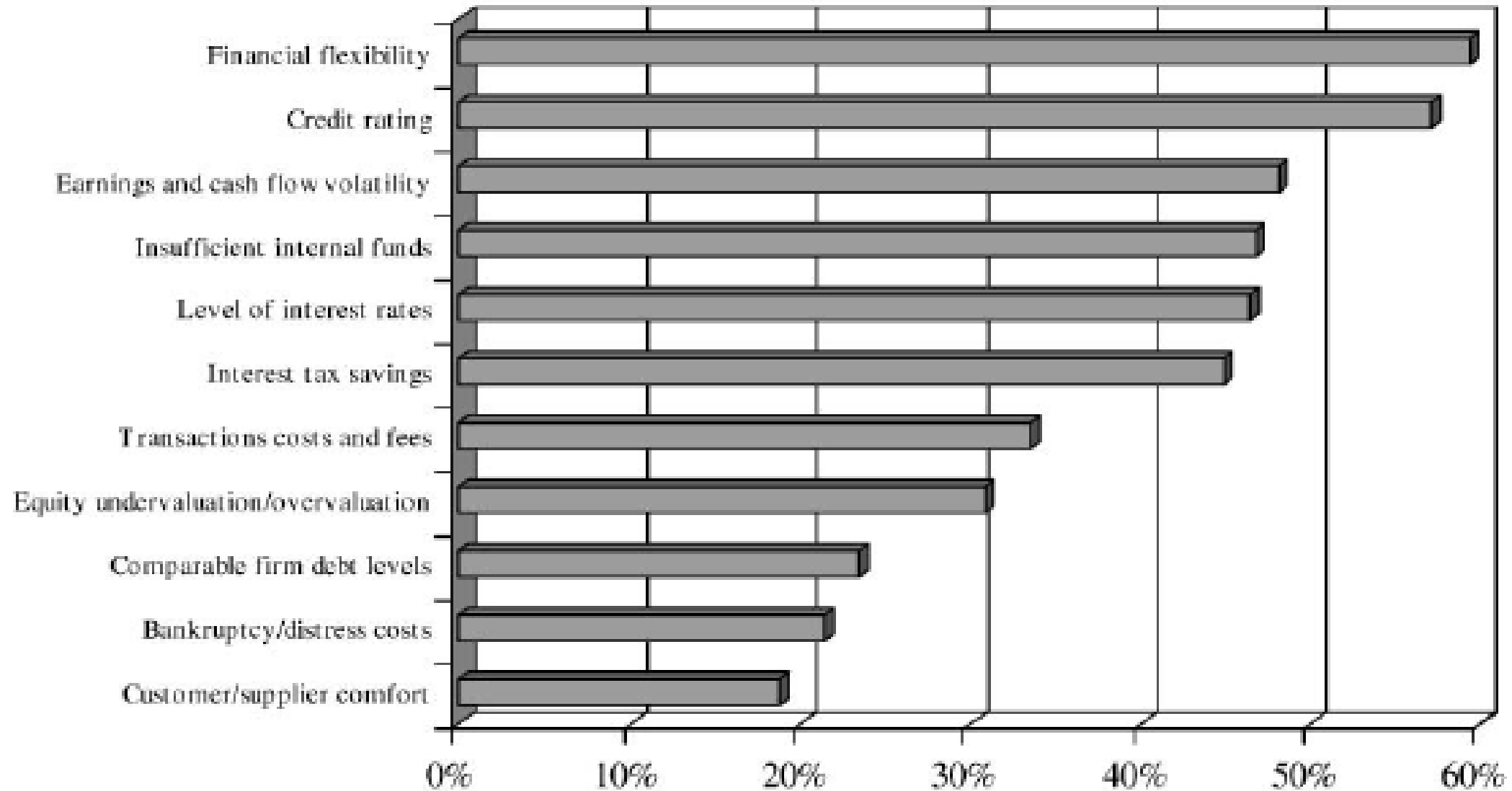
- In order to protect the interest of borrowers, the monitoring (covenants) is incorporated as part of loan document.
- Typically, the monitoring cost of borrowers is higher for firms whose investments cannot be easily observed and monitored. For instance, service firms.
- The monitoring cost is also high for firms whose projects are long-term, follow unpredictable paths. For instance, Pharma firms.

*Proposition 4: Other things being equal, the greater the agency problems associated with lending to a firm, the less debt the firm can afford to use.*

# Loss of future financing flexibility

- When a firm borrows up to its capacity, it loses the flexibility of financing future projects with debt.
- Thus, if the firm is faced with an unexpected investment opportunity or a business shortfall, it will not be able to draw on debt capacity, if it has already used it up.
- Proposition 5: *Other things remaining equal, the more uncertain a firm is about its future financing requirements and projects, the less debt the firm will use for financing current projects.*

# Debt policy factors



# Application Test: Would you expect your firm to gain or lose from using a lot of debt?

- Considering, for your firm,
  - The potential tax benefits of borrowing
  - The benefits of using debt as a disciplinary mechanism
  - The potential for expected bankruptcy costs
  - The potential for agency costs
  - The need for financial flexibility
- Would you expect your firm to have a high debt ratio or a low debt ratio?
- Does the firm's current debt ratio meet your expectations?

# The trade off for Dr. Reddy'S Laboratories Ltd, Bajaj Auto Ltd., and Hindustan Unilever Ltd.

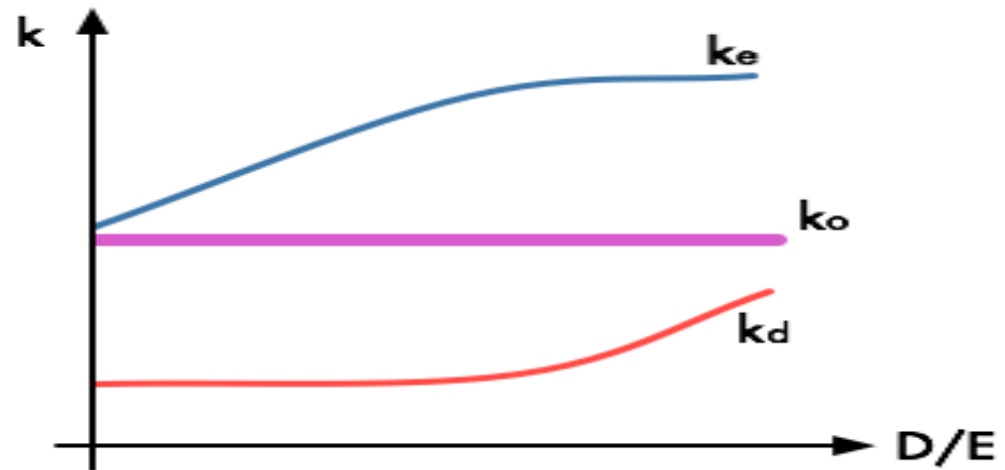
| <b>Debt trade-off</b>     | <b>Discussion of relative benefits/costs</b>   |
|---------------------------|--|
| Tax benefits              | Margin tax rate is same for all firms, but there is an offsetting tax benefit for Dr. Reddy , such as Depreciation relative to operating profit.   |
| Added discipline          | The benefits would be higher for Dr. Reddy where there is a clear separation of ownership and management (promoter holding =27%).  |
| Expected Bankruptcy costs | Volatility in earnings is higher at Bajaj auto (cyclicality), and Dr Reddy and lower at HUL. Indirect bankruptcy cost likely to be highest at Dr. Reddy, since its products have impact on Human life. Bajaj auto would be at the second place because its products (automobiles) have long lives and require service. |
| Agency cost               | Highest at Dr. Reddy because its assets are intangible and therefore, difficult to monitor. Bajaj Auto is highly visible and easily monitored. Moreover, because of part of family group.  |
| Flexibility needs         | Dr. Reddy will value flexibility more than other firms, because Pharma is an unpredictable business, where future investment needs are difficult to forecast. The flexibility needs should be lower at HUL because it is matured firm and well-established investment needs  |

# A firm in a heaven

- Assume that you live in a heaven where
  - a. There are no taxes
  - b. Managers have stockholders' interests at heart and do what's best for stockholders
  - c. No firm ever goes bankrupt
  - d. Equity investors are honest with lenders, there is no subterfuge or attempt to find loopholes in loan agreements
  - e. Firms know their future financing needs with certainty
- What happens to trade off between debt and equity? How much should you borrow for this firm?

# The Miller-Modigliani Theorem

- In an environment, where there are no taxes, default risk or agency costs, capital structure is irrelevant.
- If the Miller Modigliani theorem holds:
  - A firm's value will be determined the quality of its investments and not by its financing mix.
  - The cost of capital of the firm will not change with leverage. As a firm increases its leverage, the cost of equity will increase just enough to offset any gains to the leverage.



# What do firms look at in financing?

- There are some who argue that firms follow a financing hierarchy, with retained earnings being the most preferred choice for financing, followed by debt and that new equity is the least preferred choice. In particular
  - **Managers value flexibility.** Managers value being able to use capital (on new investments or assets) without restrictions on that use or having to explain its use to others.
  - **Managers value control.** Managers like being able to maintain control of their businesses.
- With flexibility and control being key factors:
  - Would you rather use internal financing (retained earnings) or external financing?
  - With external financing, would you rather use debt or equity?

# Preference rankings long-term finance: Results of a survey

| <b>Ranking</b> | <b>Source</b>            | <b>Score</b> |
|----------------|--------------------------|--------------|
| 1              | Retained Earnings        | 5.61         |
| 2              | Straight Debt            | 4.88         |
| 3              | Convertible Debt         | 3.02         |
| 4              | External Common Equity   | 2.42         |
| 5              | Straight Preferred Stock | 2.22         |
| 6              | Convertible Preferred    | 1.72         |

# Financing choice

- You are reading business news paper and notice a firm, offering to sell convertible preferred stock. What would you hypothesize about the health of the firm issuing these securities?
  - Nothing
  - Healthier than the average firm
  - In much more financial trouble than the average firm

# CAPITAL STRUCTURE: FINDING THE RIGHT FINANCING MIX

# The cost of capital approach

- Value of firm=present value of cashflows to the firm, discounted back at the cost of capital.
- If the cashflows to the firm are held constant, and cost of capital is minimized, the value of firm will be maximized.
- Cost of capital=cost of equity  $(E/(D+E))$  +Pretax cost of debt  $*(1-t) *(D/(D+E))$ .
- Now, as debt ratio changes, how does the cost of capital change?

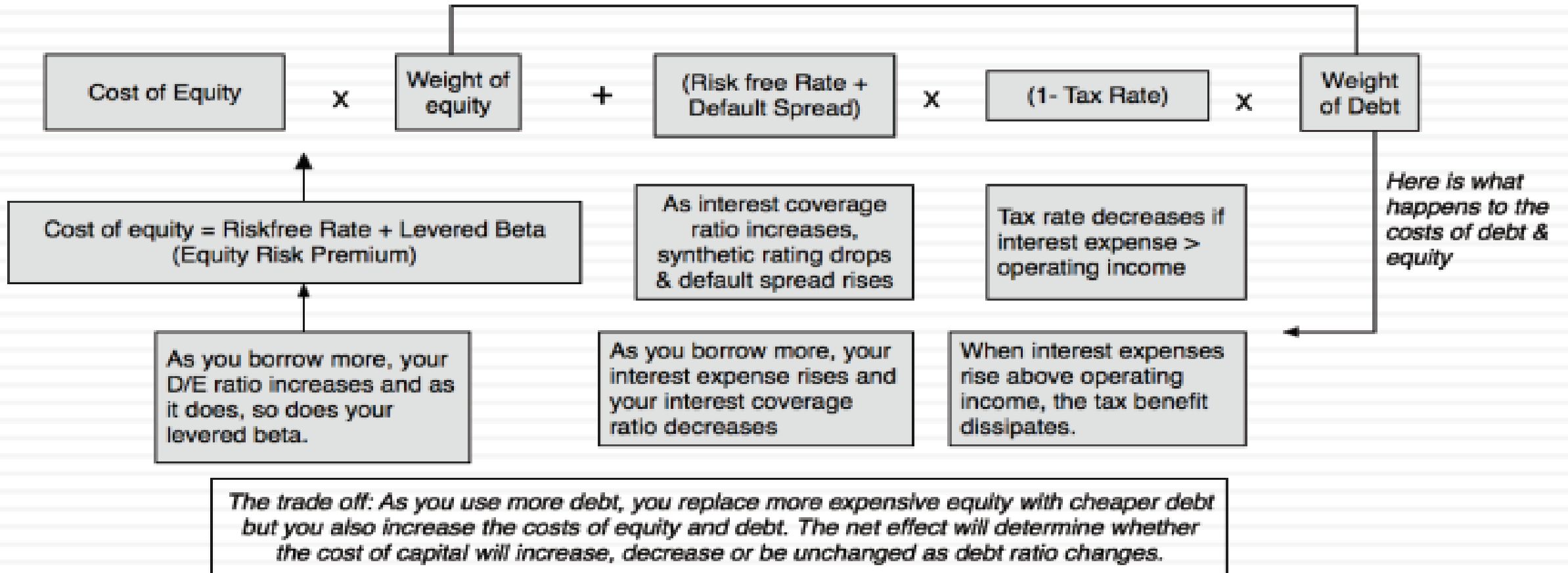
# Synthetic credit ratings (Interested coverage ratio)

[http://pages.stern.nyu.edu/~adamodar/  
New\\_Home\\_Page/datafile/ratings.htm](http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/ratings.htm)

| Greater Than | ≤ to      | Rating is | Spread is |
|--------------|-----------|-----------|-----------|
| -100000      | 0.199999  | D2/D      | 18.60%    |
| 0.2          | 0.649999  | C2/C      | 13.95%    |
| 0.65         | 0.799999  | Ca2/CC    | 10.63%    |
| 0.8          | 1.249999  | Caa/CCC   | 8.64%     |
| 1.25         | 1.499999  | B3/B-     | 4.37%     |
| 1.5          | 1.749999  | B2/B      | 3.57%     |
| 1.75         | 1.999999  | B1/B+     | 2.98%     |
| 2            | 2.2499999 | Ba2/BB    | 2.38%     |
| 2.25         | 2.49999   | Ba1/BB+   | 1.98%     |
| 2.5          | 2.999999  | Baa2/BBB  | 1.27%     |
| 3            | 4.249999  | A3/A-     | 1.13%     |
| 4.25         | 5.499999  | A2/A      | 0.99%     |
| 5.5          | 6.499999  | A1/A+     | 0.90%     |
| 6.5          | 8.499999  | Aa2/AA    | 0.72%     |
| 8.50         | 100000    | Aaa/AAA   | 0.54%     |

# The debt trade off on the cost of capital

*As you change the debt ratio*



# Estimating the cost of debt

- The cost of debt is the rate at which you can borrow money long-term at currently, it will reflect not only your default risk, but also the level of interest rate in the market, including country-level risk.

Cost of debt (Pre-tax)=Risk-free rate +firm default spread + Country default spread

RIL rating=AAA

(<https://www.icra.in/Rating/Index/?RatingType=CR&CompanyId=20990&CompanyName=Reliance%20Industries%20Limited>)

Pre-tax cost of debt (RIL)= 6.68%+0.27%+1.40%=8.35%

- India's sovereign rating (Moody)=Baa2 (<https://countryeconomy.com/ratings>)
- Country default spread (India)=AAA Bond- Indian Bond =1.40% ([http://pages.stern.nyu.edu/~adamodar/New\\_Home\\_Page/datafile/ctryprem.html](http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/ctryprem.html) )

# Subsidized Debt: What should we do?

- Assume that Indian govt. lends money to XYZ firm at subsidized interest rate (say 5%). In computing the cost of capital to value XYZ firm. What should we use from the following?
  - The subsidized cost of debt (5%). That is what the firm is paying.
  - The fair cost of debt (9%). That is what the firm should require its project to cover.
  - A number in the middle.

# Cost of Convertible bond

- A convertible bond can be viewed as a combination of a straight bond(debt) and a conversation option (equity).
- Value of convertible bond=Value of straight bond +value of call option.
- In 2015, RIL has issued 5-year convertible bonds with a coupon rate of 4.25% and 10-year maturity, having CCC rating. The firm has to pay 10% if it had issued straight bonds at the same time. Now, the bond is trading at a price that was 112% of par.
- Value of straight bond=Rs. 818
- Value of convertible bond=(1000\*1.12)=Rs. 1120
- Value of Conversion option=Rs. 1120-Rs. 818=Rs. 302

# Weights for the cost of capital computation

- In computing the cost of capital for a publicly traded firm, the general rule for computing weights for debt and equity is that you use market value weights (and not book value weights). Why?
  - Because the market is often right.
  - Because market values are easy to obtain.
  - Because book values of debt and equity are meaningless.
  - None of the above.

# Cost of capital approach: Good to the book..

Assuming cashflows=200, growth rate=3%

$$Value = \frac{\text{Expected cashflow next year}}{\text{Cost of capital} - \text{growth}} = \frac{200}{\text{Cost of capital} - \text{growth}}$$

| D/(D+E)    | Cost of equity | Cost of debt(post tax) | WACC          | Firm Value     |
|------------|----------------|------------------------|---------------|----------------|
| 0          | 10.50%         | 4.80%                  | 10.50%        | 2746.67        |
| 10%        | 11%            | 5.10%                  | 10.41%        | 2780.03        |
| 20%        | 11.60%         | 5.40%                  | 10.36%        | 2798.91        |
| 30%        | 12.30%         | 5.52%                  | 10.27%        | 2835.12        |
| <b>40%</b> | <b>13.10%</b>  | <b>5.70%</b>           | <b>10.14%</b> | <b>2885.15</b> |
| 50%        | 14.50%         | 6.10%                  | 10.30%        | 2821.92        |
| 60%        | 15%            | 7.20%                  | 10.32%        | 2814.21        |
| 70%        | 16.10%         | 8.10%                  | 10.50%        | 2746.67        |
| 80%        | 17.20%         | 9%                     | 10.64%        | 2696.34        |
| 90%        | 18.40%         | 10.20%                 | 11.02%        | 2568.58        |
| 100%       | 19.70%         | 11.40%                 | 11.40%        | 2452.38        |

# Current cost of capital: Adani Ports & Special Economic Zone Ltd.

- Equity Value: Rs. 904073.99 million
- Debt value: Long term debt (180750)+ Short-term debt (32621.2)
- Firm value:  $904073.99 + 180750 + 32621.2 =$  Rs. 1117445 million
- Equity Beta: 1.63
- Unleveraged Beta :  $1.63 / ((1 + (213371 / 904073.99) * (1 - 0.34))) = 1.41$
- EBIT= Rs. 68980.1 million
- Debt to capital ratio=  $213371.2 / 1117445 = 19\%$

# Current cost of capital: Adani Ports & Special Economic Zone Ltd.

- Cost of equity= $6.68\% + (4.77\% * 1.63) + 1.47\% = 15.92\%$
- Credit rating= AA+
- Default spread=1%
- Cost of debt (pretax)=  $6.68\% + 1\% + 1.40\% = 9.08\%$
- Current Cost of capital= $19\% * 9.08\% * (1 - 0.3461) + 15.92\% * (1 - 19\%) = 14.023\%$

# Credit ratings and spread for Indian firms with different levels of debt

- For each firm, we have only one rating for given level of debt. How can we find credit ratings and spread for the same firm with different levels of debt.
- I define synthetic credit ratings based on interest coverage ratio because of the following reasons.
  - It is first among the nine ratios that are used by rating agencies, such as S&P, and Moody's to determine rating.
  - The research has found a significant correlation between interest coverage ratio and bond rating.

# Synthetic credit ratings (Interested coverage ratio)

[http://pages.stern.nyu.edu/~adamodar/  
New\\_Home\\_Page/datafile/ratings.htm](http://pages.stern.nyu.edu/~adamodar/New_Home_Page/datafile/ratings.htm)

| Greater Than | ≤ to      | Rating is | Spread is |
|--------------|-----------|-----------|-----------|
| -100000      | 0.199999  | D2/D      | 18.60%    |
| 0.2          | 0.649999  | C2/C      | 13.95%    |
| 0.65         | 0.799999  | Ca2/CC    | 10.63%    |
| 0.8          | 1.249999  | Caa/CCC   | 8.64%     |
| 1.25         | 1.499999  | B3/B-     | 4.37%     |
| 1.5          | 1.749999  | B2/B      | 3.57%     |
| 1.75         | 1.999999  | B1/B+     | 2.98%     |
| 2            | 2.2499999 | Ba2/BB    | 2.38%     |
| 2.25         | 2.499999  | Ba1/BB+   | 1.98%     |
| 2.5          | 2.999999  | Baa2/BBB  | 1.27%     |
| 3            | 4.249999  | A3/A-     | 1.13%     |
| 4.25         | 5.499999  | A2/A      | 0.99%     |
| 5.5          | 6.499999  | A1/A+     | 0.90%     |
| 6.5          | 8.499999  | Aa2/AA    | 0.72%     |
| 8.50         | 100000    | Aaa/AAA   | 0.54%     |

# Mechanics of cost of capital estimation

1. Estimate the cost of equity at different levels of debt:
  - Equity will become riskier > Beta will increase > cost of equity will increase
2. Estimate the cost of debt at different levels of debt:
  - Default risk will increase, and bond ratings will go down as debt goes up > cost of debt will increase
  - To estimate bond ratings, we will use the interest coverage ratio (EBIT/Interest expense)
3. Estimate the cost of capital at different levels of debt
4. Calculate the effect on firm value and stock price.

# Can we calculate for 30% level of debt?

|                         | Current | Iteration 1 | Iteration 2 | Iteration 3 | Iteration 4 |
|-------------------------|---------|-------------|-------------|-------------|-------------|
| Debt to capital         | 20%     | 30%         | 30%         | 30%         | 30%         |
| Debt/Equity             | 25%     | 43%         | 43%         | 43%         | 43%         |
| Firm value (Rs)         | 1117445 | 1117445     | 1117445     | 1117445     | 1117445     |
| Debt value (Rs)         | 279361  | 335233.56   | 335233.56   | 335233.56   | 335233.56   |
| EBIT (Rs)               | 68980.1 | 68980.1     | 68981.1     | 68981.1     | 68981.1     |
| Interest payment (Rs)   | 6263    | 28897       | 31344       | 35065       | 37077       |
| Interest coverage ratio | 11.01   | 2.38        | 2.20        | 1.96        | 1.86        |
| Expected rating         | AA+     | AA+         | Baa2/BBB    | Ba2/BB      | B1/B+       |
| Risk-free rate          | 6.68%   | 6.68%       | 6.68%       | 6.68%       | 6.68%       |
| Country-risk premium    | 1.40%   | 1.40%       | 1.40%       | 1.40%       | 1.40%       |
| Default spread          | 0.54%   | 0.54%       | 1.27%       | 2.38%       | 2.98%       |
| Expected Interest rate  | 8.62%   | 8.62%       | 9.350%      | 10.460%     | 11.060%     |

# What would be the cost of debt @ 40% debt?

|                         | Iteration 1 | Iteration 2 | Iteration 3 |
|-------------------------|-------------|-------------|-------------|
| Debt ratio              | 0.4         | 0.4         | 1.4         |
| Debt/Equity             | 67%         | 67%         | 67%         |
| Firm value (Rs)         | 1117445     | 1117445     | 1117445     |
| Debt value (Rs)         | 446978.08   | 446978.08   | 446978.08   |
| EBIT (Rs)               | 68982.10    | 68982.10    | 68982.10    |
| Interest payment (Rs)   | 49435.78    | 55648.77    | 74734.73    |
| Interest coverage ratio | 1.40        | 1.24        | 0.92        |
| Expected rating         |             | B3/B-       | Caa/CCC     |
| Default spread          |             | 4.37%       | 8.64%       |
| Expected Interest rate  | 11.06%      | 12.45%      | 16.72%      |

# Bond rating, and cost of debt

| Debt portion | Rating | Interest rate | Debt value | Interest amount | EBIT  | Interest coverage ratio | Tax Rate |
|--------------|--------|---------------|------------|-----------------|-------|-------------------------|----------|
| 0            | AAA    | 8.62%         | 0          | 0               | 68980 | Infinte                 | 34.00%   |
| 0.1          | AAA    | 8.62%         | 111745     | 9632            | 68980 | 7.16                    | 34.00%   |
| 0.2          | AA+    | 9.08%         | 223489     | 20293           | 68980 | 3.40                    | 34.00%   |
| 0.3          | B1/B+  | 11.06%        | 335234     | 37077           | 68980 | 1.86                    | 34.00%   |
| 0.4          | B2/B   | 16.72%        | 446978     | 74735           | 68980 | 0.92                    | 31.38%   |
| 0.5          | Ca2/CC | 18.71%        | 558723     | 104537          | 68980 | 0.66                    | 22.44%   |
| 0.6          | C2/C   | 22.03%        | 670467     | 147704          | 68980 | 0.47                    | 15.88%   |
| 0.7          | C2/C   | 22.03%        | 782212     | 172321          | 68980 | 0.40                    | 13.61%   |
| 0.8          | D2/D   | 26.68%        | 893956     | 238508          | 68980 | 0.29                    | 9.83%    |
| 0.9          | D2/D   | 26.68%        | 1005701    | 268321          | 68980 | 0.26                    | 8.74%    |

# Adjusted marginal tax rate

- You need taxable income for interest to provide a tax savings. Note that the EBIT at Adani is Rs. 68980.1 million. As long as interest expenses are less than Rs 68980.1 million, interest expenses remain fully tax-deductible and earn the 34% tax benefit. However, at 40% debt ratio, interest expenses are Rs 74735 million, which is greater than EBIT of Rs 68980.1 million. We consider the tax benefit on the interest expenses up to this amount.
  - Maximum tax benefits= $\text{EBIT} \times \text{Margin tax rate} = 68980.1 \times 0.34 = \text{Rs } 23453.23$  million
  - Adjusted marginal tax rate= $\text{Maximum tax benefit} / \text{Interest expenses} = 23453.23 / 74735 = 31.38\%$

# Cost of equity

| debt portion | Debt to equity | Interest rate | Tax Rate | Unlevered beta | Equity beta | Cost of equity |
|--------------|----------------|---------------|----------|----------------|-------------|----------------|
| 0            | 0.00           | 8.62%         | 34.00%   | 1.41           | 1.410       | 14.88%         |
| 0.1          | 0.11           | 8.62%         | 34.00%   | 1.41           | 1.513       | 15.37%         |
| 0.2          | 0.25           | 9.08%         | 34.00%   | 1.41           | 1.643       | 15.99%         |
| 0.3          | 0.43           | 11.06%        | 34.00%   | 1.41           | 1.809       | 16.78%         |
| 0.4          | 0.67           | 16.72%        | 31.38%   | 1.41           | 2.055       | 17.95%         |
| 0.5          | 1.00           | 18.71%        | 22.44%   | 1.41           | 2.504       | 20.09%         |
| 0.6          | 1.50           | 22.03%        | 15.88%   | 1.41           | 3.189       | 23.36%         |
| 0.7          | 2.33           | 22.03%        | 13.61%   | 1.41           | 4.252       | 28.43%         |
| 0.8          | 4.00           | 26.68%        | 9.83%    | 1.41           | 6.956       | 41.33%         |
| 0.9          | 9.00           | 26.68%        | 8.74%    | 1.41           | 13.912      | 74.51%         |

Equity beta =  $1.41 * (1 + D/E * (1 - \text{tax rate})) =$

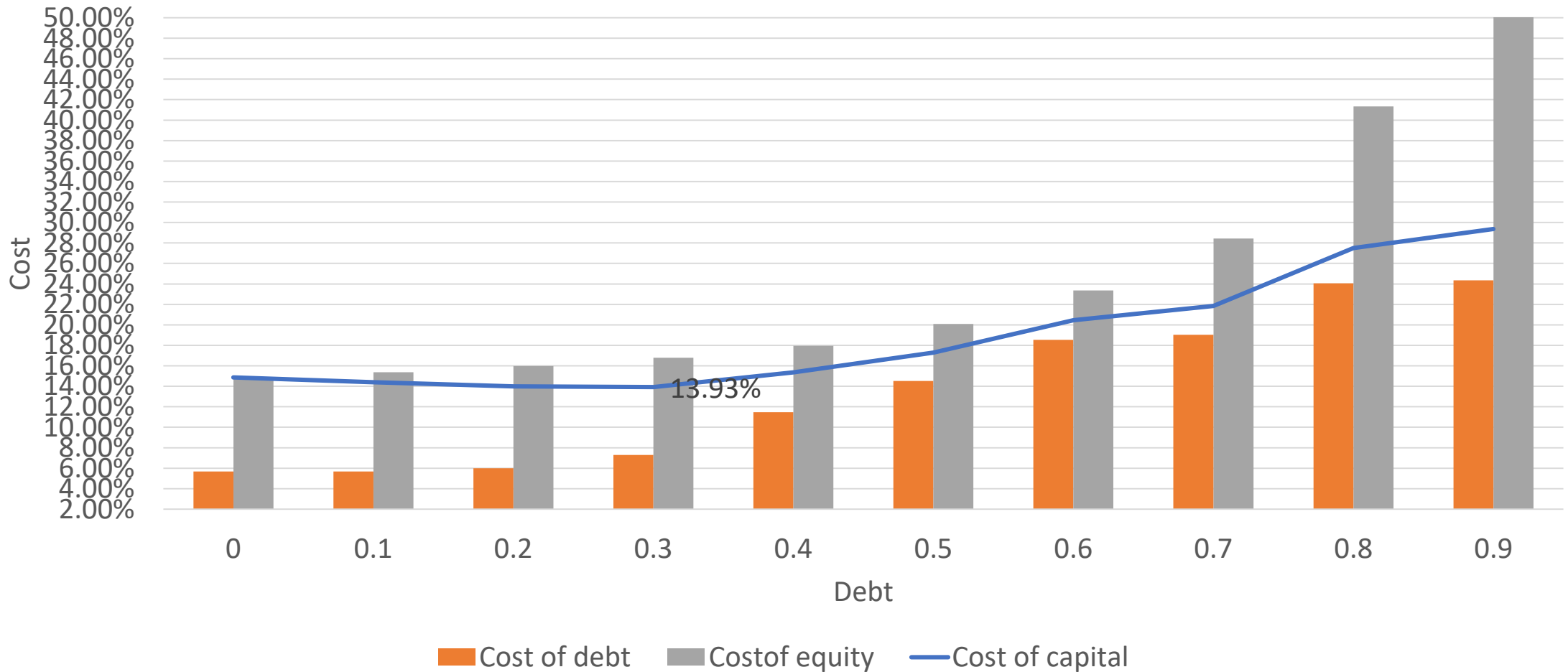
Cost of equity =  $6.68\% + 1.41 * 4.77\% + 1.47\% = 14.88\%$

# Cost of capital (WACC)

| debt portion | Debt to equity | Interest rate | Tax Rate | After tax cost of debt | Cost of equity | WACC   |
|--------------|----------------|---------------|----------|------------------------|----------------|--------|
| 0            | 0.00           | 8.62%         | 34.00%   | 5.69%                  | 14.88%         | 14.88% |
| 0.1          | 0.11           | 8.62%         | 34.00%   | 5.69%                  | 15.37%         | 14.40% |
| 0.2          | 0.25           | 9.08%         | 34.00%   | 5.99%                  | 15.99%         | 13.99% |
| 0.3          | 0.43           | 11.06%        | 34.00%   | 7.30%                  | 16.78%         | 13.93% |
| 0.4          | 0.67           | 16.72%        | 31.38%   | 11.47%                 | 17.95%         | 15.36% |
| 0.5          | 1.00           | 18.71%        | 22.44%   | 14.51%                 | 20.09%         | 17.30% |
| 0.6          | 1.50           | 22.03%        | 15.88%   | 18.53%                 | 23.36%         | 20.46% |
| 0.7          | 2.33           | 22.03%        | 13.61%   | 19.03%                 | 28.43%         | 21.85% |
| 0.8          | 4.00           | 26.68%        | 9.83%    | 24.06%                 | 41.33%         | 27.51% |
| 0.9          | 9.00           | 26.68%        | 8.74%    | 24.35%                 | 74.51%         | 29.36% |



# Cost of capital: Adani Ports & Special Economic Zone Ltd.



# Cost of capital approach suggest

- Adani currently has Rs 213371 million in debt. The optimal rupee debt (at 30%) is around Rs 335234 million. Adani has excess debt capacity of Rs 121863 million.
- To move to its optimal and gain the increase in value, Adani should borrow Rs 121863 million and buyback stock.
- Given the magnitude of this decision, you should expect to answer three questions:
  - Why should we do it?
  - What if something goes wrong?
  - What if we don't want buyback stock and want to make investments with additional debt capacity?

# Why should we do it? Effect on Firm Value – Full Valuation

- Step 1: estimate the cashflows to Adani:
  - Free cashflow to Firm = EBIT\*(1-t) (intuitively)
  - FCFF =  $68980.1 * (1 - 0.34) = \text{Rs } 45526.87$  million
- Step 2: Back out the implied growth rate in the current market value.
  - Current market value of firm = Rs 1117445 million
  - Firm value =  $\text{FCFF} * (1 + \text{growth}) / (\text{WACC} - \text{growth})$
  - WACC = 14.023%
  - $1117445 = \frac{45526.87 * (1 + \text{growth})}{(14.023\% - \text{growth})}$
  - Implied growth = 9.56%

# Revalue firms

- Step 3: Revalue the firm with the new cost of capital

- Firm value =  $\frac{FCFF * (1 + growth)}{Cost\ of\ capital - growth} = \frac{45526.87 * (1 + 9.56\%)}{(13.93\% - 9.56\%)} = \text{Rs } 1140033 \text{ million}$

- Increase in firm value =  $1140033 - 1117445 = \text{Rs } 22588 \text{ million}$

# Firm value

| Debt (%) | EBIDT | Tax rate | Implied Growth | WACC   | FCFF  | Firm value |
|----------|-------|----------|----------------|--------|-------|------------|
| 0%       | 68980 | 34.00%   | 9.56%          | 14.88% | 45527 | 938216     |
| 10%      | 68980 | 34.00%   | 9.56%          | 14.40% | 45527 | 1030215    |
| 20%      | 68980 | 34.00%   | 9.56%          | 13.99% | 45527 | 1126553    |
| 30%      | 68980 | 34.00%   | 9.56%          | 13.93% | 45527 | 1140033    |
| 40%      | 68980 | 31.38%   | 9.56%          | 15.36% | 47333 | 893899     |
| 50%      | 68980 | 22.44%   | 9.56%          | 17.30% | 53504 | 757049     |
| 60%      | 68980 | 15.88%   | 9.56%          | 20.46% | 58027 | 582993     |
| 70%      | 68980 | 13.61%   | 9.56%          | 21.85% | 59592 | 531112     |
| 80%      | 68980 | 9.83%    | 9.56%          | 27.51% | 62197 | 379584     |
| 90%      | 68980 | 8.74%    | 9.56%          | 29.36% | 62951 | 348239     |

# Firm value, cost of capital, and debt ratio



# Effect on Value: Incremental approach

- Firm value @ 30% debt =  $1140033 - 1117445 = \text{Rs. } 22588$  million
- Saving (cost of capital) =  $13.93\% - 14.023\% = -0.093\%$
- Annual saving next year =  $(13.93\% - 14.023\%) * 1117445 = \text{Rs. } 1039.22$  million
- Increase in value =  $1039.22 / (13.93\% - 9.56\%) = \text{Rs } 23780.77$  million
- Enterprise value after recapitalization
  - = Existing enterprise value + PV of savings =  $\text{Rs } 1140033 + \text{Rs } 23780.77 = \text{Rs } 1163813.77$

# From Firm value to per share value: The rational investor solution

- Total outstanding stocks 2070.95 million
- Increase in value per share =  $23780.77 \text{ million} / 2070.95 \text{ million} = \text{Rs } 11.48 \text{ per stock}$
- Expected stock value = Current Market Price + Increase in per share value
- =  $436 + 11.48 = \text{Rs. } 447.48$

# What if buy-back price is equal to fair value?

- New borrowed amount=Rs. 121862.8 million
- With the buyback price of Rs. 447.48, How many stock can be bought back= $121862.8/447.48=272.33$  million
- New outstanding share after buy back:  $2070.95 - 272.33=Rs.1798.62$  million
- Value of equity after buy-back
  - ❑ Optimal firm value=Rs 1141225.77 million
  - ❑ Debt value (30%)= Rs. 335234 million
  - ❑ Equity value= Rs 1141225.77- Rs. 335234 =Rs. 805991.77 million
  - ❑ Value per share after buyback=  $805991.77/1798.62 =Rs. 448.11$

What if buy-buy price is equal to current market price  
Rs 436?

# Normalized operating income

- A key input that drives the optimal capital structure is current operating income . If the income is low, either because the firm is cyclical firm or because there are some specific factors that are expected to be temporary, the optimal debt ratio that will emerge from the analysis will be much lower than the firm's true optimal. For instance, if we use estimate optimal debt ratio just after to a recession, the operating income which we consider is likely to be lower.
- If you are cyclical firms, earnings will track the economy looked abnormally high in boom years and abnormally low or negative in recession years.
- Since you are making a judgment on debt capacity for the long-term, you should be borrowing on income that you can generate across a cycle, not just the most recent year.

# How to normalize operating income?

- Go back over time to cover an entire cycle or better still, more than one economic cycle.
- You can average across the cycle, but if the firm is growing up.
- For growing firm, you may consider future sales and profit margin of the industry. Operating profit would be sales\*profit margin of industry.

# What if something goes wrong? The downside risk

## Sensitivity to assumptions

- **What if analysis:** As we know the operating debt ratio is a function of inputs on operating income, tax rates, and macro variables. It is a good idea look at the historical operating profit to understand the volatility of operating profit and perform what if analysis.
- **Economic scenario approach:** we can develop different economic scenario, based on economic conditions, and examine the optimal debt ratio under each one. For instance, we could look at the optimal debt ratio for a cyclical firm under a boom economy, a regular economy and an economy in recession.

# Adani Ports & Special Economic Zone Ltd: Safty buffers

| <b>EBIT drops by</b> | <b>EBIT</b> | <b>Optimal debt ratio</b> |
|----------------------|-------------|---------------------------|
| 0%                   | 68980.1     | 30%                       |
| 10%                  | 62082.1     | 30%                       |
| 20%                  | 49665.7     | 20%                       |

# Constraints on Ratings

- Management often defines a “desired rating” below which they do not want to fall. For example, Adani port’s management wants to maintain at least AA+
  - In order to borrow funds for future requirements
- Every rating constraint has a cost.
  - The cost of a rating constraint is the difference between the unconstraint value and the value of firm with the constraint
  - Managers should be aware of above cost of constraint.

# Cost of rating constraint for Adani Port

- If managers insisted on AA+ rating, the optimal debt ratio for Adani port is then 20%, and the cost of ratings constraint would be:
- Cost of ratings constraint=Value of firm at unconstraint optimal-value of firm at constraint optimal
- =Value of firm at 30% debt-value of firm at 20% debt
- = 1140033-1126553=Rs 13,480 million

# Will the optimal be different if you invest in projects instead of buying back stock?

- The optimal debt ratio is ultimately a function of the underlying riskiness of the business in which you operate.
- Will the optimal be different if you invest in projects instead of buying back stock?
  - No, as long as the projects financed are the same business mix that the firm has always been in
  - Yes, if the projects are entirely different types of business.

Design the perfect financing  
instrument

# A Rationale for Debt/Equity Securities

- Value of Levered Firm = Value of Unlevered Firm + PV of Tax Benefits - PV of Expected Bankruptcy Costs.
- Since bankruptcy costs are largely a result of the fact that the firm has to make fixed payments even in periods when earnings are poor, consider borrowing money on a security where interest payments are not fixed but vary as earnings vary. This reduces the expected bankruptcy cost and increases both the optimal debt ratio for a firm and the total firm value at that leverage.

# Design the perfect financing instrument

- The objective in designing debt is to make the cash flows on debt match up as closely as possible with the cash flows that the firm makes on its assets.
- By doing so, we reduce our risk of default, increase debt capacity and increase firm value.

# Firm with mismatched debt



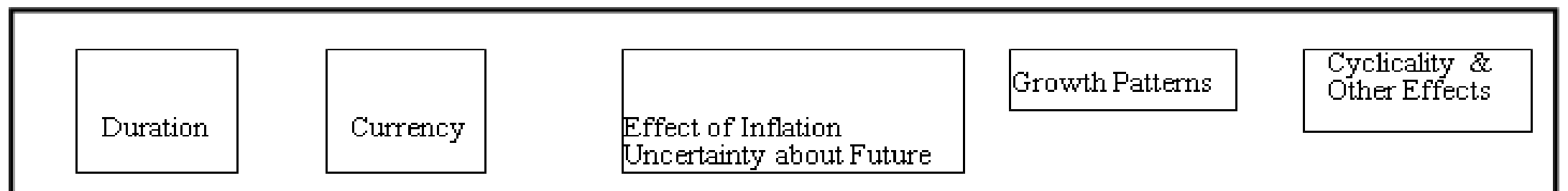
# Firm with matched Debt



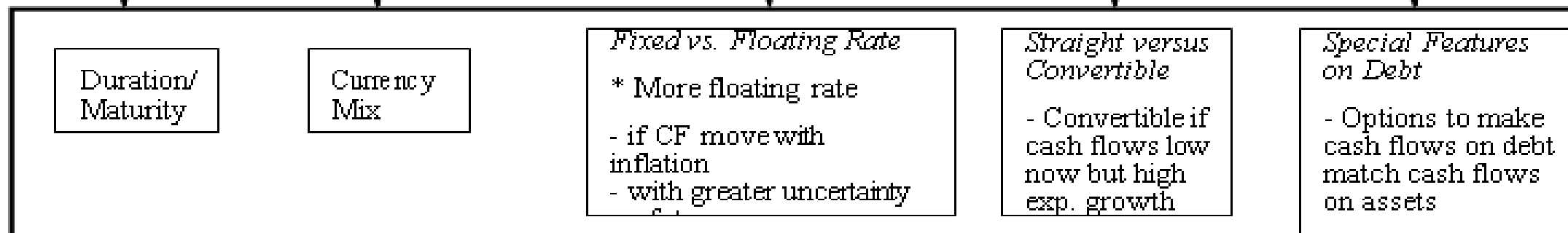
# Design the perfect financing instrument

- The perfect financing instrument will
  - Have all of the tax advantages of debt
  - While preserving the flexibility offered by equity

*Start with the Cash Flows on Assets/ Projects*



*Define Debt Characteristics*



*Design debt to have cash flows that match up to cash flows on the assets financed*

# Approaches for evaluating Asset Cash Flows

- Intuitive Approach
  - Are the projects typically long term or short term? What is the cash flow pattern on projects?
  - How much growth potential does the firm have relative to current projects?
  - How cyclical are the cash flows? What specific factors determine the cash flows on projects?
- Project Cash Flow Approach
  - Estimate expected cash flows on a typical project for the firm
  - Do scenario analyses on these cash flows, based upon different macro economic scenarios

# Intuitive Approach - Reliance Industries Limited

| <b>Business</b>                               | <b>Project cashflow characteristic</b>  | <b>Type of financing</b>   |
|---|---|--|
| Energy, petrochemicals, and natural resources | Projects are likely to be <ol style="list-style-type: none"> <li>1. Very long-term</li> <li>2. Currency will be a function of the region (rather than country) where resources are located.</li> <li>3. Affected by success of exploration</li> </ol> | Debt should be <ol style="list-style-type: none"> <li>1. Long-term</li> <li>2. Mix of currencies, based on resources location.</li> <li>3. If possible, tied to the success of exploration.</li> </ol> |
| Textiles, and retail                          | The projects are likely to <ol style="list-style-type: none"> <li>1. Be short-term</li> <li>2. Have cash outflows primarily in rupee (because Textiles and retail originate from India)</li> </ol>  | Debt should be <ol style="list-style-type: none"> <li>1. Short-term</li> <li>2. Indian currency debt</li> </ol>  |
| Telecommunications                            | Projects are likely to <ol style="list-style-type: none"> <li>1. Be short- to medium-term, with high growth potential and significant risk</li> <li>2. Cashflows are likely to be in Indian rupee.</li> </ol>   | Debt should be short-term-medium term , convertible Indian rupee debt.   |

# Application Test: Choosing your Financing Type

- Based upon the business that your firm is in, and the typical investments that it makes, what kind of financing would you expect your firm to use in terms of
  - Duration (long term or short term)
  - Currency
  - Fixed or Floating rate
  - Straight or Convertible

# Project Specific Financing

- With project specific financing, you match the financing choices to the project being funded. The benefit is that the debt is truly customized to the project.
- Project specific financing makes the most sense when you have a few large, independent projects to be financed. It becomes both impractical and costly when firms have portfolios of projects with interdependent cashflows.

# Duration of project cashflows

| Year | Annual Cashflow | Terminal Value | Present Value @8.46% | Present value *t |
|------|-----------------|----------------|----------------------|------------------|
| 0    | -\$2,000        |                | -\$2,000             | \$0              |
| 1    | -\$1,000        |                | -\$922               | -\$922           |
| 2    | -\$859          |                | -\$730               | -\$1,460         |
| 3    | -\$267          |                | -\$210               | -\$629           |
| 4    | \$340           |                | \$246                | \$983            |
| 5    | \$466           |                | \$311                | \$1,553          |
| 6    | \$516           |                | \$317                | \$1,903          |
| 7    | \$555           |                | \$314                | \$2,200          |
| 8    | \$615           |                | \$321                | \$2,568          |
| 9    | \$681           |                | \$328                | \$2,952          |
| 10   | \$715           | \$11,275       | \$5,321              | \$53,206         |
|      |                 |                | \$3,296              | \$62,355         |
|      |                 |                |                      | 18.91893724      |

Duration of the project=18.91 years

# The perfect debt...

- The perfect debt for this project would have a duration of roughly 19 years and be in a mix of Indian and dollar (since it has most of revenue from US dollar).

# Analyzing RIL's current debt

- RIL has Rs 23,107 crore interest bearing market debt with a face value weighted average maturity of 19.15 years.
- Bank loan with average life of 5 years is 58,140 crore.
- RIL is not having much foreign currency loans.
- RIL is not having convertible bond