

Business Management Digital Economy

08th March' 2020 session.

a. With Big Data Comes Big Responsibility, HBPS. Available at:

<https://hbr.org/2014/11/with-big-data-comes-big-responsibility>

b. “They Burned the House Down” An Interview with Michael Lynton by Adi Ignatius, Available at:

<https://hbr.org/2015/07/they-burned-the-house-down>